

PTC ELECTION - CANDIDATE STATEMENTS*

BOARD OF GOVERNORS For 2-year terms beginning January 2008

***Statements are provided as received from candidates subject to 150 words max.**

For-Profit East Asia

Yoshikazu Kobayashi - - IBM Japan

The Pacific area is a region with diversity in terms of economies and culture, and it is important to co-operate each other to advance ICT services and policies to benefit the health and well-being of citizens in the Pacific area. I consider PTC is an excellent forum for diverse bodies, including policymaker, users, researchers, equipment providers and so on, to discuss and interchange information, ideas and expressions of views concerning ICT services and policies taking into account the requirements of the Pacific area.

Non-Profit North America

Morley Winograd - - University of Southern California, USA

I have been involved in PTC organizational matters since first joining the former Board in 2002, assisting in the adoption of the current organizational structure and participating as a member of the Advisory Council upon its establishment until today. My work as Executive Director of the Center for Telecom Management at USC's Marshall School of Business has given me insights about the industry's future and contacts throughout the world that would be of benefit to PTC's Board of Governors as it seeks to reposition PTC in this rapidly changing industry. CTM's research on mobile consumer behavior, the keys to sustaining ICT in emerging economies, and the impact of generational change on our industry are some of the areas that PTC could also benefit from exploring. I have the time and interest in serving and assuring that PTC continues to play a critical role in the future success of our industry.

For-Profit North America

Susan Irwin - - Irwin Communications, USA

I have been an advocate of and participant in PTC since 1980, when I attended my 1st PTC Conference. My professional achievements echo PTC's mission and attest to my commitment to the use of satellite and other information and communications technologies to improve the quality of life. My initiation to ITC came in the late 1970s, when I was involved in a project demonstrating the use of satellite communication in rural Appalachia. Later at NTIA, I organized a training program with the East-West Center on the use of satellites for delivery of public services in developing nations. Since then, I've done extensive work with major satellite, telecom, government and media and broadcasting corporations in the U.S. and throughout the Asia-Pacific region. With my business experience and knowledge I've gained, contacts I've made, and the skills I've developed, I'm in an optimal position.

Peter Senchuk - - Village 360 Communications, Canada

I am both keen and willing in being considered for a Board Member of PTC and would commit myself to serving actively to the best of my ability throughout the term. I believe that I have acquired unique knowledge and experiences especially within the telecommunications industry that will assist me in serving PTC. These include: 1. A 5 year term as a Commissioner of the Canadian Radio, Television and Telecommunications Commission. 2. Senior management past positions within the communications industry in both the private and public sectors that included

the “for profit” in the TV and radio commercial industry and the “not for profit” educational television and radio services in Alberta. 3. Past board positions on both public and private sector boards. 4. During my term as President/CEO of ACCESS NETWORK, I was an active member of PTC and a participant in a number of Annual January PTC Conferences...

Stephen Tom - - Intelsat, USA

I would be pleased to serve PTC's members as a member of the BG. As a multi year member of PTC and a conference participant, I come with a member's perspective. As a former executive Director of PTC, I also bring an insider's perspective to bear on the challenges and opportunities facing the BG and the management team. Additionally, as a former board member and chairman of two industry organizations (Society of Satellite Professionals International and World Teleport Association), I have board and volunteer management experience. I offer PTC twenty six years of executive level satellite industry management experience. I understand the importance of strong programs, sustainable recurring revenue, and the enabling power of change. My current position requires me to be in regular contact with satellite and ICT executives in the Asia-Pacific and across the globe. Hence, i can represent PTC as a board member wherever i travel.

Southeast & South Asia

Richard Bowles - - Arianespace, Singapore

The annual PTC conference would be my main focus in efforts to help PTC achieve its objective. As I attend telecommunications conferences in Asia, North America and Europe I can bring a global view of positioning the PTC conference to minimize schedule conflict with other events around the globe and to maximize the number of attendees. The conference has enormous potential to become even more successful than it currently is. I have attended the conference regularly for over 10 years and this has enabled me to see how it has evolved in a changing marketplace. I have been a board member of APSCC for many years and this has also given me much experience of conference planning in Asia. This organization has recently been very successful in boosting the popularity and commercial success of APSCC conferences over the last few years, as well as boosting its membership.

Claire Paponneau - - France Telecom Group-Orange, Singapore

PTC is an important organization for the Industry: a unique place where to share experience, where to build the vision for the future and where to network efficiently. After some difficult time, PTC shows its ability to cover the needs of the telecommunication industry worldwide. However, there are still services to develop, players to bring around the table and sound financial solidity to increase. Having been a strong supporter of PTC over the past years, I would be pleased to become more engaged in contributing to the new momentum. I can bring the perspective of a global / local player, born in Europe, present in Asia and North Americas, being an incumbent and a new player, successful in its convergence strategy. Above all, I'm committed to bring my energy, my enthusiasm and my vision to contribute to a strong and unique PTC.

Oceania

Maui Sanford - - OPT French Polynesia, French Polynesia (Tahiti)

I am willing to serve the BOG in order to contribute to a more pacific centric approach in PTC's missions and activities : - I'll share the PITA experience in the Pacific Islands and continue the long term cooperation with PTC; - By being involved in the BOG I'll propose ways to encourage the PITA community participation to the PTC annual conference; - I'll share my existing network of contacts with PTC to develop furthermore international cooperation with various governmental and non-governmental bodies within the Asia Pacific region. Secondly, I commit to find

innovative ways to raise the PTC profile and relevancy to its members - I believe that PTC should diversify its activities by organising special focus events or in partnership with other organisations. Finally, I fully understand the PTC financial situation and will act in favour of a long term viability by raising interest from members and the international community.

Individual

Anthony “Tony” Gardiner, Canada

Serving as Treasurer of the Board during a period of an uncertain future, I supported a tight restraint program requiring difficult recommendations and decisions. PTC is on the road to recovery but more needs to be done to restore PTC's financial and membership stability as well as securing the continuous support of countries within PTC's target area. I feel we've done well with respect to the number and stature of conference speakers and, more recently, our Secretariat has developed a higher stability of management. Nevertheless we must ensure that we retain and build on those competencies within that group of outstanding individuals. I will participate in Board meetings with a totally unbiased approach and will discuss openly subjects that may be sensitive to others yet require discussing and occasionally difficult decisions-striving always for Board consensus.

Jay Gillette, USA

Dr. Jay Gillette: Member since 1995, has presented and moderated at many PTC meetings. Member Special Interest Group on Research. Elected Advisory Council 2005, Chairman 2005-2007. Covered PTC for Network World, the leading enterprise networking trade journal in USA, bringing PTC international media recognition. Experienced in the telecommunications industry, notably in Bellcore (Bell Communications Research); and in industry policy think tanks (Center for New West; Docking Institute; Digital Policy Institute); and in academic programs (Colorado School of Mines, Carnegie Mellon University, Fort Hays University, Ball State University). Reasons supporting election to Board of Governors: • strong PTC presence and activity for 12 years • voice of academic and industry research community • economic development background—using telecom for community prosperity • excellent communication, negotiation, diplomacy skills. Dr. Gillette: “We will continue building PTC as the premiere Asia-Pacific association—creating member value through purposeful meetings, effective professional networking, and new knowledge-value.”

Heather Hudson, USA

PTC is now 30 years old and has evolved with the changing technology and industry – and most importantly, survived! I am running to help chart PTC's future direction, now that our future is more secure, thanks to many dedicated staff and members. My goals are to increase participation of the Pacific Islands and developing countries of the Asia Pacific, NGOs, researchers and policy analysts who have been vital constituents of PTC in the past. I also hope to revitalize PTC's research activities so that PTC is again the premier location to present research addressing key issues of applications, business models, investment strategies and policy. I hope we can revitalize PTC's publications, such as PTR to disseminating key papers from PTC conferences and other PTC activities, and build links with other organizations to increase visibility. I currently chair the Research Committee and am Vice-Chair of the Advisory Council...

Richard Nickelson, USA

PTC is an unique high-level networking organization focused on the Pacific Hemisphere. I will use my many years of experience in PTC activities and management to help find ways to restore valued benefits to PTC members. I strongly believe that conference participation is directly related to satisfied members and i will work with other members to rejuvenate PTC's identification and recruitment of new members in all relevant areas. PTC has an important responsibility in helping members to announce achievements, products and services to the global ICT community. I will advocate frequent, periodic newsletters, a regular high-quality journal and joint press releases. PTC achieved 20 years of sustained growth by enthusiastically enveloping new

industries and technologies that have become an integral part of telecommunications. We must now strive to enlarge the broad scope of PTC interests-in membership, in the conference program, in promoting regional development and in member intercommunication.

Jagadish Rao, USA

PTC needs innovative leaders who can propose, develop and execute meaningful changes that make it relevant to today's and tomorrow's world of ever-accelerating and dynamic changes taking place in the telecommunications/ IT industries. Having been a PTC member since 1982, barring a few years' absence in the 80's, having actively participated in its conference committees over several years, and having been a member of its Advisory Council (2003-06), focusing on PTC strategy, it is only a natural progression to join the Board of Governors. My PTC experience, combined with love for challenges of change, lateral thinking, strength in areas such as organizational strategy, new business development, marketing, membership development and corporate relations, I can help PTC not just survive but thrive. Using my experience with non-profits, I wish to spearhead in BG the establishment of an endowment fund to finance telecom development in needy regions, scholarships and student participation in PTC.

Richard Taylor, USA

I would like to continue to use my B.O.G., business, research and academic experience to help PTC achieve its objectives. I intend to focus on adding value to the entire PTC membership by strengthening the role of PTC's historic research- and education-based constituency (academic, professional, governmental). This group makes the annual conference more than just the usual industry talking heads by bringing new information, new ideas, and a commitment to strategic vision and to a larger mission. Investment in R&D – intellectual capital -- is a key driver of growth. Creating a shared vision builds social capital which facilitates transactions. Knowledge generation is key to survival in an uncertain environment. Researchers can often better focus on "collective goods" which benefit all of PTC's members. What will uniquely add value to PTC's membership is a research agenda which addresses their needs and interests and contributes to positive business outcomes.
