



PTC'12

HARNESSING DISRUPTION

Global, Mobile, Social, Local

**SPEAKER &
SESSIONS
PROPOSALS
DEADLINE
5 JULY 2011**

PTC CONFERENCE

15-18 January 2012

Honolulu, Hawaii

HARNESSING DISRUPTION

Global, Mobile, Social, Local

PTC'12

“Disruption”

of existing revenue streams is a direct consequence of changing customer preferences and supplier capabilities everywhere the global Internet meets local markets.

What happens at the confluence of global networks, cloud computing, smart mobile devices, ubiquitous broadband, social apps, transaction capabilities and geolocation? You have a vastly different take on disruption. In fact, you have disruption on a whole new level.

Disruption is only the precursor to creation.

Come join us in discussing and illustrating the many ways powerful global networks, as well as ubiquitous and equally capable mobile devices can support breakthrough applications that create whole new industries.

Suggested topics to be covered at PTC'12 are:

- Mobile money
- Disruption in an expanding satellite age
- Terabit applications and new applications
- The power of social networks
- Cloud and enterprise services
- The social and economic impact of communications in the Pacific
- Disruption in the telecom sector
- The national broadband network trend: policy in practice
- Geolocation

PTC'11 IN NUMBERS

1,400+ attendees
200+ speakers
60+ nationalities
50+ sessions
35+ sponsors

24% CXO attendance

AND 24% DIRECTOR | 23% EVP/SVP/VP | 18% MANAGER | 8% TECHNICAL | 3% ACADEMICS

MORE OPPORTUNITIES THAN EVER

SPONSOR

PTC offers a broad range of programs that enables sponsors to maximize their visibility and interaction with all attendees.

From branding to promotional to event opportunities, our sponsorships will strengthen your company profile and positioning within the global telecommunications community.

ADVERTISE

One of the most powerful ways to gain mindshare among attendees and publicize your message is to feature your ads in our conference program guide and daily PTC-TV videos.

A wide range of advertising opportunities are available to meet your specific needs.

EXHIBIT

The exhibit floor is located at the heart of the conference center.

Gain visibility, meet new sales prospects, feature new products and services and raise your corporate profile in front of all global attendees.

MORE THAN A CONFERENCE

The annual PTC Conference is a strategic springboard for the global telecommunications industry. It provides all attendees with a three-day platform to focus on planning, networking and discovering what the year will bring.

New trends, new players, new products, new solutions are all unveiled at the annual Conference, shaping industry debate and commercial opportunity well into the future.

PTC COMMUNITY

THE PTC ACADEMY aims to provide management training to rising industry leaders from emerging economies in the Asia-Pacific region. The pilot course will take place 17–21 October 2011 in Nadi, Fiji.

THE PTC PROPOSED PROJECTS initiative provides members with an exclusive opportunity to develop and implement projects that promote the use of telecommunications and ICT to improve the lives of the people in the Pacific hemisphere.

THE PACIFIC BROADBAND REPORT will provide a strategic overview of key broadband developments in selected areas of the Asia-Pacific region. This report is a research initiative proposed and directed by members of the Research Committee. The first report is in development with an initial report anticipated in January 2012.

PTC COUNCIL

The Council is an international community of members from more than 60 nations, with the common vision of promoting the development and use of telecommunications and ICT to enhance the lives of people living in the Pacific hemisphere.

Join PTC as a member and take advantage of:

- Invaluable networking opportunities
- Participation in member activities and events
- Insightful exchanges with industry leaders
- Exclusive access to online member directory
- Generous conference registration discounts
- Exclusive members' only events
- PTC-funded member-proposed projects to develop and implement to improve lives
- PTC Leadership: Opportunity to play an active role in the Council's affairs and events including
- Member committees and special interest groups

PTC'11 DIAMOND SPONSORS



PTC'11 PLATINUM SPONSORS



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