

**PACIFIC TELECOMMUNICATIONS COUNCIL  
BOARD OF GOVERNORS - REGULAR MEETING**

**Wednesday, October 17, 2007**

**2:30 - 3:30 PM Hawaiian Standard Time (GMT-10)**

Pacific Telecommunications Council

**Board of Governors**

17, October 2007

Conference Call Meeting

**MINUTES**

**Participants**

**Board of Governors:**

David Lassner, President and Chair  
Sharon Nakama, Executive Director  
Robert Walp, Executive Secretary  
Ken Zita, Vice President for Conference  
Gregg Daffner  
Richard Taylor  
Richard Nickelson  
Yoshikazu Kobayashi  
John Hibbard

**Guests:**

Ed Simnett, Advisory Council Chair (departed early)  
Mark Hukill, Senior Advisor  
Morris Bodnar (recording secretary)

**Regrets:**

Bruce Drake, Past President  
William (Bill) Barney, Treasurer  
Linda Ristow, Fiscal Manager  
Richard (Dick) Pang  
Kenji Saga  
William Lin

The meeting commenced at 2:32 PM Honolulu time.

**1. Review of Agenda**

**APPROVED:** 17 October 2007 agenda approved as distributed.

**2. Approval of Past Minutes**

**APPROVED:** 15 August 2007 PTC Board of Governors meeting minutes.

**3. BG Meetings at PTC'08**

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David Lassner advises the BG meeting at PTC'08 will take place Saturday January 12<sup>th</sup>, 2:00 to 6:00 pm, followed by a reception with heavy pupu (dinner) for old and new BG members and AC Officers. There is also potential for invitations to be extended to a small number of dignitaries. The Wednesday January 16<sup>th</sup> BG meeting will take place 12:30 to 4:30 pm. Matters arising from the conference will be on the agenda for discussion.

#### **4. BG Elections**

David reminded BG members that nominations for the upcoming elections are due by Friday October 19, 2007. Opportunities for additional nominees are welcome and serve to enhance the democratic process.

#### **5. PTC'08 Update**

Sharon Nakama reports that PTC has secured \$318k in gross sponsorship commitments for PTC'08, as well, \$30k of in-kind sponsorship. There is potential for up to another \$160k from a variety of other organizations. It is anticipated PTC'08 will surpass last year's total sponsorship contributions of approximately \$425k.

Sharon summarized changes to the registration categories to be more "networker" attractive. In addition to the traditional *all categories* registration option, a modified version of the *networker* category first introduced at PTC'07 will be available. The networker option's pricing points are designed to appeal to smaller scale consultants and consulting firms. The new third category is the *meeting system list access* option. This options enables entry on the conference attendee list and access to the meeting software system, however, there is no session or network access.

Hospitality suites are available, though the Hilton will be enforcing the no signage in the hallway rule. The meeting software system for PTC'08 should be deployed later this week. A new program addition called "Address the Press" will be available Monday January 14<sup>th</sup> from 4:00 to 5:00 pm. As well, a new "Industry Briefings" session will be offered. This year's changes should enhance the conference and make the event even more networking friendly.

A discussion ensued regarding hallway signage associated with hospitality suites. Sharon agreed to check with the Hilton to see what flexibilities are available.

Ken Zita expressed the PTC'08 program is healthy with a number and variety of plenary and keynote speakers already in place. The Wednesday program will provide opportunities for non-conventional, innovative programs, e.g., researcher's round table, learning group demos, special interest group meetings . . .etc.

Tuesday afternoon's last session will be identified as "Plenary 4" in all future conference promotional materials.

#### **6. Mid Year'08 Conference Planning**

Coming off a successful Mid Year'07 conference in Tahiti, David would like to begin planning for Mid Year'08 to enable promotion during PTC'08. There is the option to hold Mid Year'08 in conjunction with CommunicAsia 2008 in Singapore.

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Sharon reported she has met with CommunicAsia's organizers and they are receptive to further discussions to explore potential synergies with PTC Mid Year'08. A few sponsors have expressed interest in supporting PTC in a joint event with CommunicAsia.

A short discussion resulted in a general consensus for Sharon to engage in further talks with CommunicAsia with respect to a joint event.

### **7. Individual Membership Category**

Sharon informed of potential changes to the Individual membership category that might lead to sensitivities. In the future, only the *individual* member's name and country will be included in the member listing. Affected PTC members will be contacted and informed of the change, including the option to upgrade their membership. Changes will be implemented during the next invoice cycle.

### **8. Upcoming Business**

David identified several topics up for discussion at future BG meetings. They include:

- Bylaws: Awaiting legal council's response to several pertinent changes to U.S. law. Otherwise, the Bylaw Committee is nearing conclusion.
- Audit Report: Needs to be reviewed by the BG, hard copies have been distributed.
- Awards Program: Consideration of expanding the scope beyond researchers to include commercial applications.
- Conference Committee: Formation of a key conference committee to recruit keynotes, identify themes, and actively participate in the planning of future conferences.

### **9. Miscellaneous**

David indicated Bylaws would not be discussed in-depth because the review committee's activities are nearing completion. He flagged the ongoing challenge of using geography as a consideration in a global telecommunications world.

**Next Meeting:** Date/Time: Wednesday, 21 November 2007, 14:30-15:30 HST

**Meeting Closed:** 3:28 PM Honolulu Standard Time.