

PTC'07 Sponsor Program

The 29th Pacific Telecommunications Conference & Exhibition · 14–17 January 2007
Hilton Hawaiian Village® Beach Resort & Spa · Honolulu, Hawaii USA

(All amounts in US dollars)

| PATRONS OPPORTUNITIES ◆ = Included | Conference Co-host | Membership | Signage Package | Program Highlight | Exhibit Booth | Program Advertisement | Conference Registrations | Pre-Conf Marketing Collateral | Limousine Service | Corporate Presentation | Executive Leadership Dinner | VIP Reception | Delegate Bag Insert | Email Blast Promotion | Members' Bulletin | Banner Promotion | Website Link | Literature Bin | MPM Passes |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|-------------------------------------|-----------------|-------------------|----------------|-----------------------------|--------------------------|-------------------------------|-------------------|------------------------|-----------------------------|---------------|---------------------|-----------------------|-------------------|------------------|--------------|----------------|------------|
| <p><i>The "Diamond Plus Patron" designation can be owned by one organization for PTC'07, if you want to be the exclusive co-host of this prestigious annual conference. As the only co-host of the conference with PTC, you assume the role of the major facilitator of the conference. You have your choice of the host position for either the opening or closing reception.</i></p> <p>DIAMOND PLUS PATRON (Diamond Opportunities plus \$100,000)</p> <ul style="list-style-type: none"> Opening Reception plus \$100,000 (Approximately \$250,000) Closing Reception plus \$100,000 (Approximately \$230,000) | ◆ | 1-year Corporate Partner Membership | ◆ | ◆ | Two (2) booths | Two (2) Full-Page 4-color | 100 | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | 70 |
| <p><i>The "Diamond Patron" hosting opportunity allows you to host one of the major networking receptions at PTC'07. It is a high-profile hosting opportunity that puts your brand in front of the entire conference. It does not include the conference co-host designation. Note: An organization selecting the "Diamond Plus" category has first rights to one of these two receptions.</i></p> <p>DIAMOND PATRON</p> <ul style="list-style-type: none"> Opening Reception (\$150,000) Closing Reception (\$130,000) | | 1-year Corporate Partner Membership | ◆ | ◆ | One (1) booth | One (1) Full-Page 4-color | 12 | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | 60 |
| <p>Platinum Plus Patron = Platinum Patron Opportunities plus 25 Conference Registrations, 50 Mid-Pacific Marketplace passes, and a one-year corporate partner membership, for an additional \$25,000.</p> | | | | | | | | | | | | | | | | | | | |
| <p><i>This option allows a sponsor to cover the cost of key PTC'07 events. Each of these is available as long as a "Platinum Plus Patron" sponsor hasn't opted to incorporate the event in their sponsorship.</i></p> <p>Platinum Patron</p> <ul style="list-style-type: none"> Coral Lounge (\$35,000) Executive Leadership Dinner (\$30,000) Monday Deli Lunch (\$30,000) Tuesday Deli Lunch (\$30,000) Conference Network – wired and wireless (\$30,000) Media Sponsor (\$30,000) | | 1-year Membership | ◆ | ◆ | One (1) booth | One (1) Full-Page 4-color | 6 | ◆ | | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | 40 |
| <p><i>Gold Patron sponsorships are excellent opportunities to put your brand and message in front of the entire conference community utilizing high profile advertising specialty items that will deliver your message throughout the conference and beyond.</i></p> <p>Gold Patron</p> <ul style="list-style-type: none"> Planet PTC (\$25,000) T-shirts (\$20,000) Lanyards (\$17,500) Program Printing (\$15,000) Writing Pads (\$10,000) CD-Roms (\$10,000) PC Kiosks (\$10,000) | | | ◆ | ◆ | | One-half (1/2) page 4-color | 5 | ◆ | | ◆ | | | | | | ◆ | ◆ | ◆ | 30 |
| <p><i>Cost effective and yet critical sponsorship opportunities in the Silver Patron category offer you the opportunity to put your name and message in front of the entire conference delegate population.</i></p> <p>Silver Patron</p> <ul style="list-style-type: none"> Calendars (\$8,000) Retractable Ethernet Cord (\$8,000) Escalator Advertising (\$8,000) Literature Bin Tables (\$7,500) Press Room (\$8,000) Speakers' Breakfast (3 days Total) – (\$7,500) Developing Country Assistance Fund (\$7,500) | | | | ◆ | | | 1 | ◆ | | | | ◆ | | | | ◆ | ◆ | ◆ | 20 |
| <p><i>Bronze Patron Opportunities cover the cost of critical conveniences during the annual conference. In return for this cost coverage, you have an opportunity to put your name in front of the delegate community.</i></p> <p>Bronze Patron</p> <ul style="list-style-type: none"> Badge Insert (\$5,000) Insulated Coffee Cups (\$5,000) Coffee Breaks (\$3,500 Each) <ul style="list-style-type: none"> Sunday a.m. – 14 January Sunday p.m. – 14 January Monday a.m. – 15 January Monday p.m. – 15 January Tuesday a.m. – 16 January Tuesday p.m. – 16 January Wednesday a.m. – 17 January Telephone Cards (Cost plus \$2,000) Developing Assistance Fund (\$3,500) | | | | ◆ | | | | ◆ | | | | | | | | ◆ | ◆ | ◆ | 10 |

For more information, please contact Sharon Nakama at tel.: +1.808.941.3789, ext.110 or email: snakama@ptc.org.

PTC'07

Beyond Telecom

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Pacific Telecommunications Council

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