ENABLING DIGITAL TRANSFORMATION IN A CLOUD-FIRST WORLD

Charles Meyers, President and Chief Executive Officer, Equinix

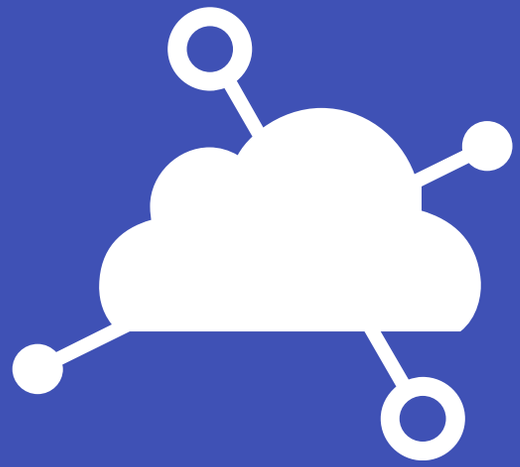
#inserviceto

Pipes to Platforms: beginning the conversation

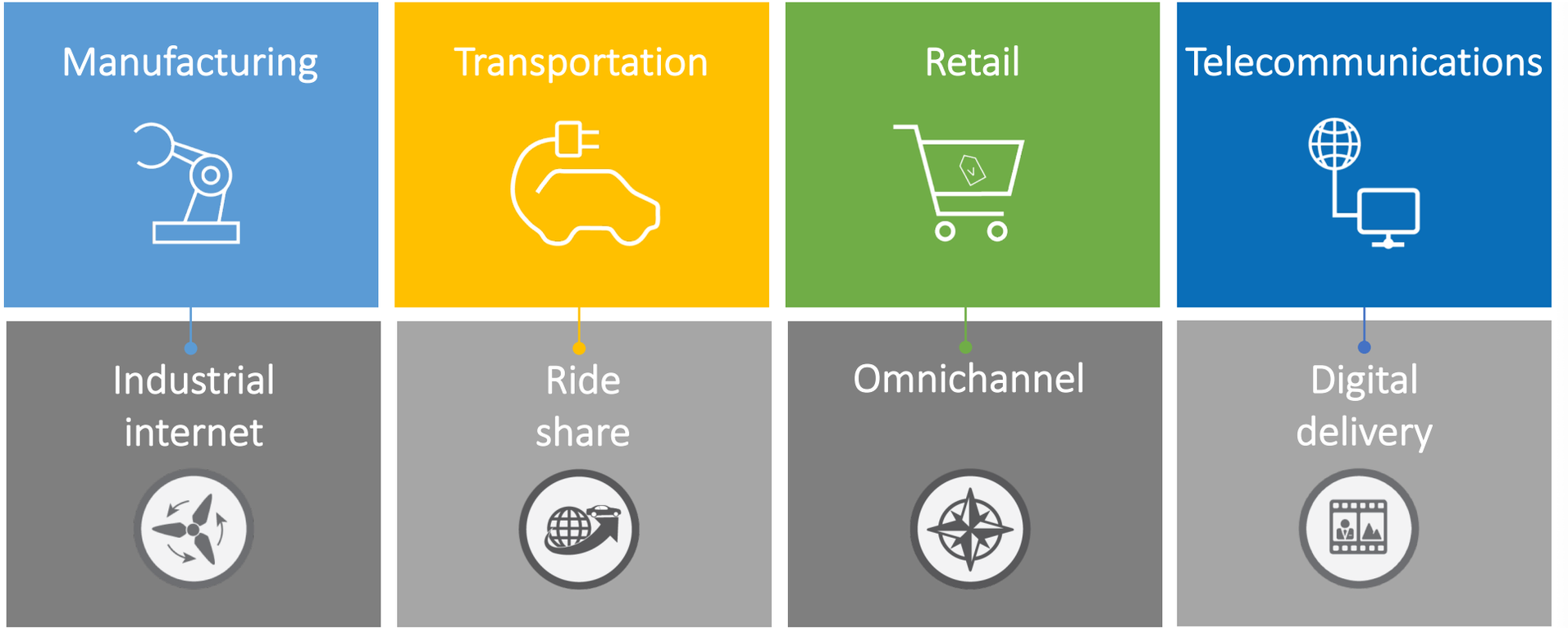
PIPES

vs

PLATFORMS

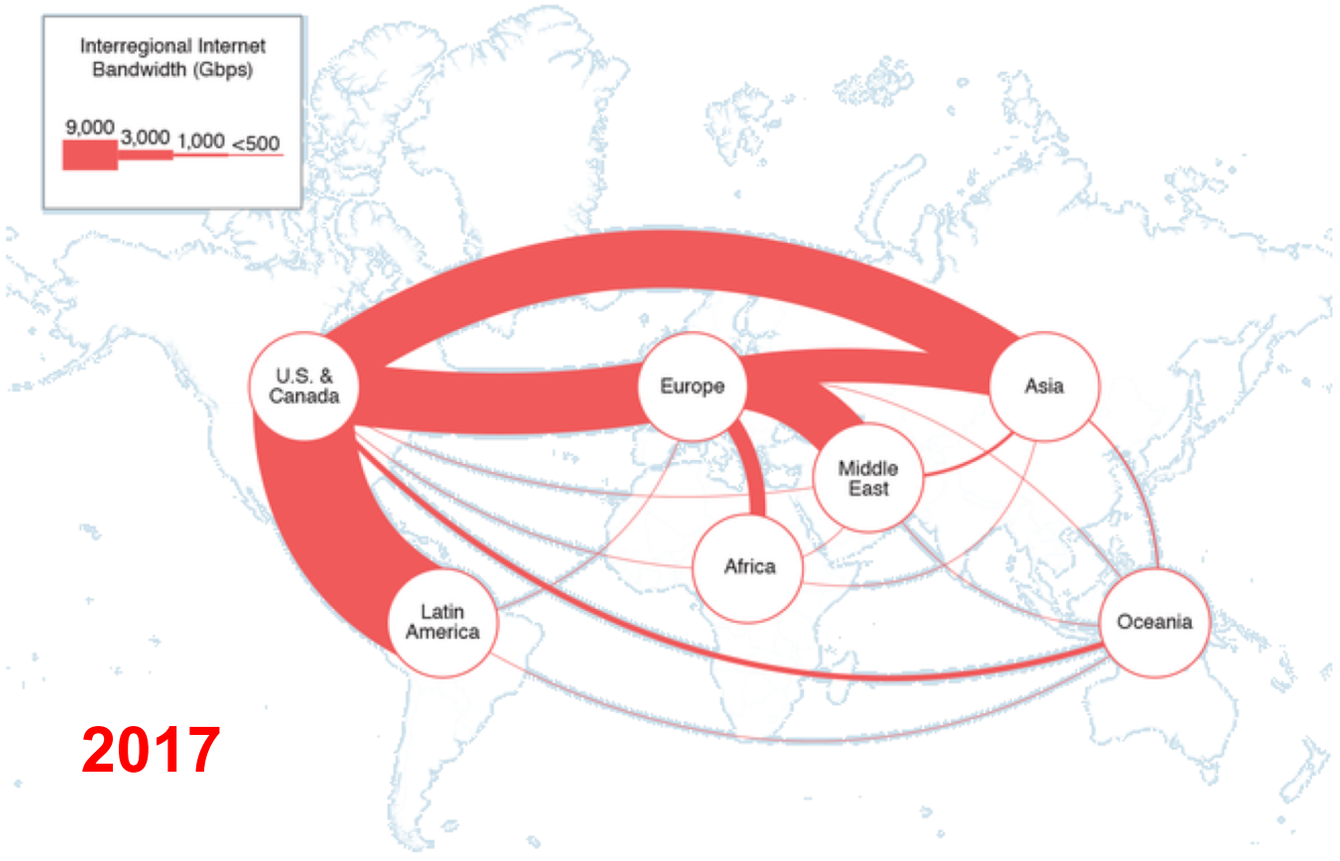


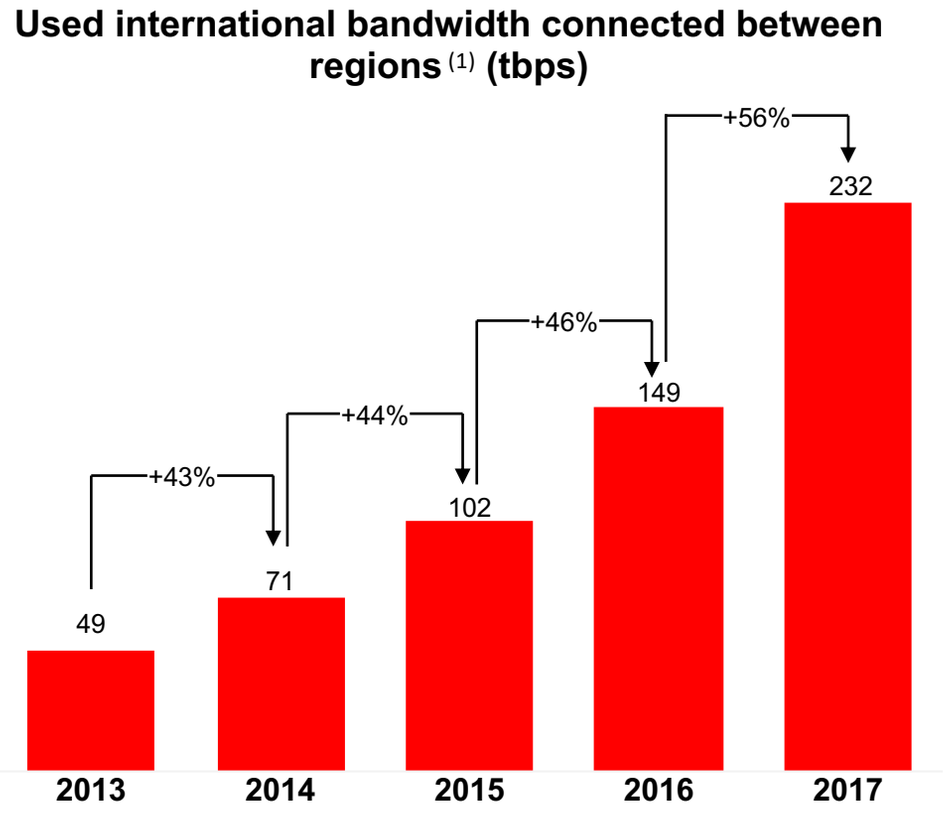
Digital is transforming every industry and becoming a board-level issue…



…and a clear architecture of choice is emerging

Distributed and global





(1) Source: Telegeography

Cloud-first

96%
of organizations use cloud[(1)]

6X

Cloud spending expected to grow at more than six times the rate of general IT spending through 2020[(2)]

(1) RightScale 2018 State of the Cloud Report

(2) IDC, “The Salesforce Economy,” September 2016, salesforce.com.

Hybrid

71%
of organizations use hybrid cloud (1)

$317B
By 2022

Estimated Cloud market size (2)

(1) RightScale 2018 State of the Cloud Report

(2) Gartner, “Market Insight: Making Lots of Money in the New World of Hybrid Cloud and Multicloud,” September 2018

Multi-Cloud

69%

of organizations will have a multicloud environment by 2019

4.8

On Average Enterprises Use 4.8 different Clouds (2)

(1) 451 Research

(2) RightScale 2018 State of the Cloud Report

That architecture is best suited to reside at the interconnected edge

Performance

Cost

Security

Compliance

Flexibility

Equinix plays a key role in this interconnected edge

REACH
EVERYWHERE

Deploy digital infrastructure anywhere you need to be

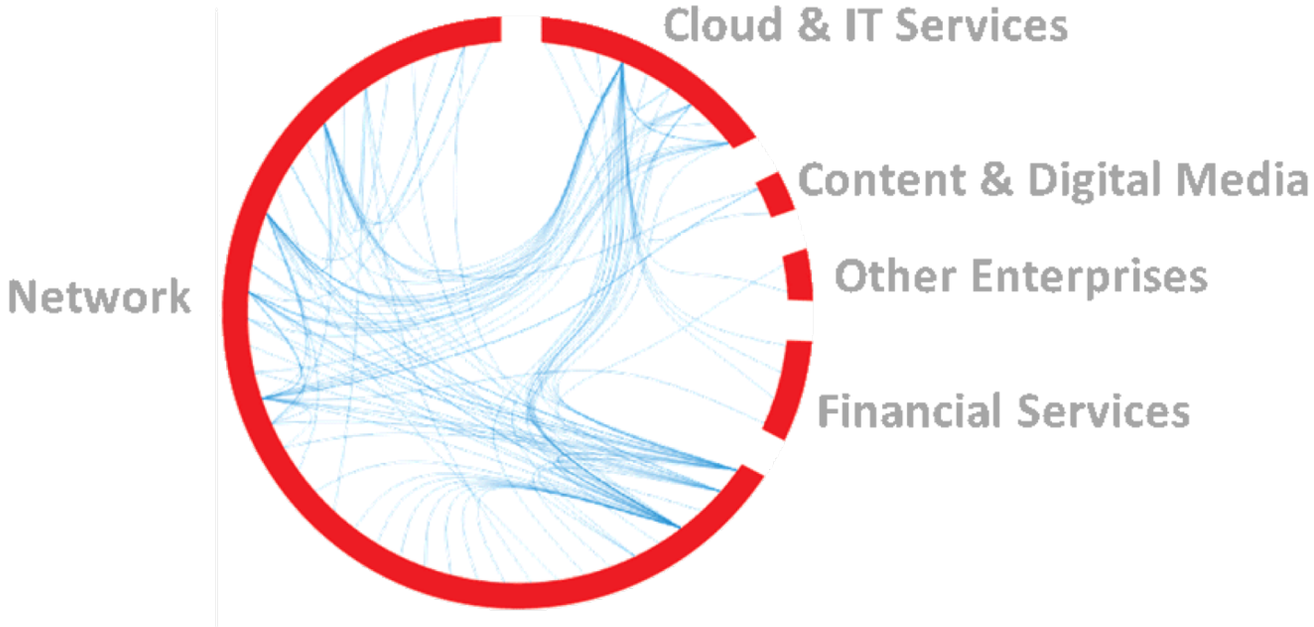
INTERCONNECT
EVERYONE

Discover and reach anyone on demand, through one connection to the world

INTEGRATE
EVERYTHING

Activate your digital edge through leading technology tools, partners and services

Digital transformation is reshaping the nature of interconnection



Source: Equinix

2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018

Leading service providers are adapting to the Digital imperative

Adjusting to a cloud-first mindset

Cultivating ecosystems

Unlocking value at the edge

Together, we can create a more connected world