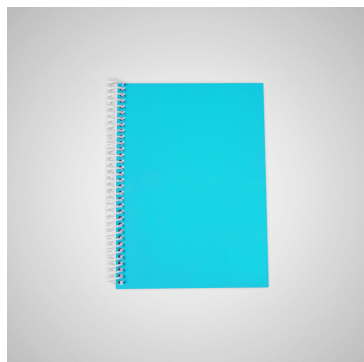


ADVERTISING MENU



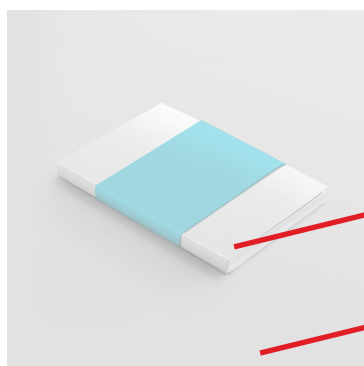
PTC'20 PROGRAM GUIDE AD

All conference delegates and exhibitors will receive the PTC'20 Program Guide.

	MEMBER RATE	NON-MEMBER RATE
TAB FULL-PAGE	USD 2,100	USD 3,300
FULL-PAGE	USD 1,800	USD 2,700
HORIZONTAL HALF-PAGE	USD 1,200	USD 1,800

Space Deadline: Friday, 26 November 2019

Material Deadline: Friday, 6 December 2019



CONFERENCE PROGRAM GUIDE BELLY BANDS

The Belly Band is an advertisement strip that horizontally encircles every printed PTC'20 Program Guide. Advertise on the Belly Band and ensure that every conference registrant becomes aware of your organization.

SOLD

MEMBER RATE	USD 5,000
NON-MEMBER RATE	USD 7,500

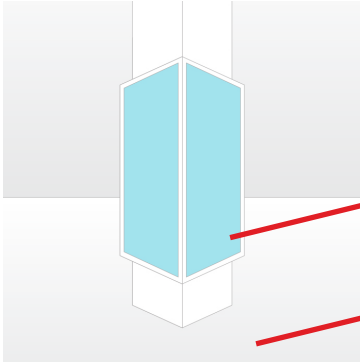


CONFERENCE BAG INSERTS

Place your organization's message or item in each registrant's conference bag.

MEMBER RATE	USD 3,500
NON-MEMBER RATE	USD 5,000

Please note that space for this advertisement option is limited to three (3) organizations. PTC is not responsible for the logistics and shipping costs.

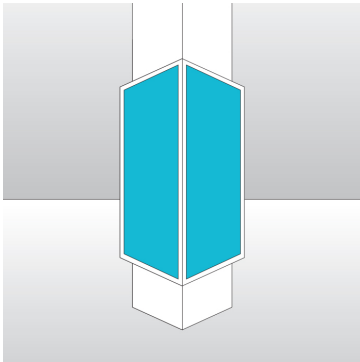


MAIN LOBBY COLUMN WRAPS

The Main Lobby Column Wraps are a four-sided wrap (3' wide x 8' tall) of the columns within the main lobby of the Hilton Hawaiian Village®, visible to conference attendees as they check into the hotel or pass through the lobby.

SOLD

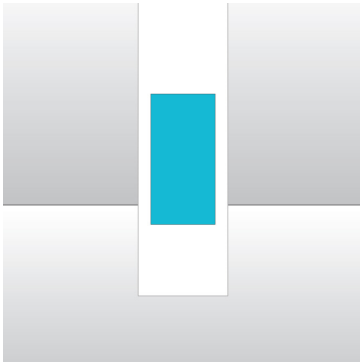
MEMBER RATE	USD 2,500 per side, or USD 7,500 for four (4) sides of one (1) Column
NON-MEMBER RATE	USD 3,500 per side, or USD 12,000 for four (4) sides of one (1) Column



TAPA PALACE LOUNGE COLUMN WRAPS

The Tapa Palace Lounge Column Wraps are a four-sided wrap (3' wide x 8' tall) of the columns within the Tapa Tower's Palace Lounge, visible to conference attendees as they attend the PTC'20 Center Stage Sessions.

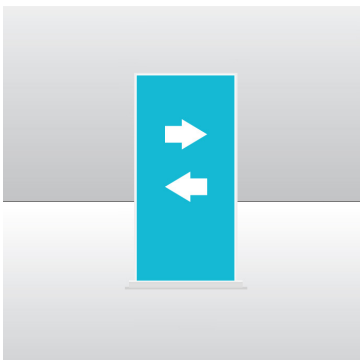
MEMBER RATE	USD 2,500 per side, or USD 7,500 for all four (4) sides of one (1) Column
NON-MEMBER RATE	USD 3,500 per side, or USD 12,000 for all four (4) sides of one (1) Column



MAIN LOBBY COLUMN WALL DISPLAYS

The Main Lobby Column Wall Displays are inserts into the wall display (4' wide x 8' tall) on columns within the main lobby of the Hilton Hawaiian Village®, visible to conference attendees as they check into the hotel or pass through the lobby.

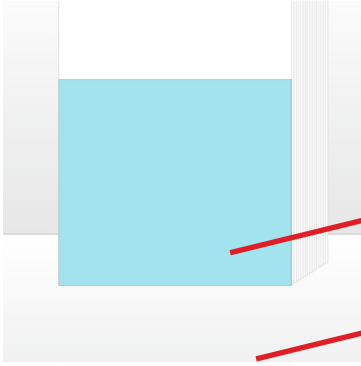
MEMBER RATE	USD 3,000 per side, or USD 8,000 for all four (4) sides of one (1) Column
NON-MEMBER RATE	USD 4,000 per side, or USD 12,500 for all four (4) sides of one (1) Column



DIRECTIONAL SIGNAGE

Premium signage with company logo in high-traffic event locations.

MEMBER RATE	USD 2,500 per location, or USD 7,500 for all four (4) locations
NON-MEMBER RATE	USD 4,000 per location, or USD 12,000 for all four (4) locations

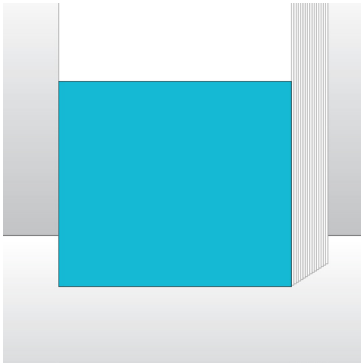


TAPA ELEVATOR WALL DISPLAY

The Tapa Wall Display is a 10' wide x 8' tall wall display near the Tapa Tower elevators in the Tapa Tower lobby area, visible to conference attendees from the Tapa Bar and as they pass by to access the elevators.

SOLD

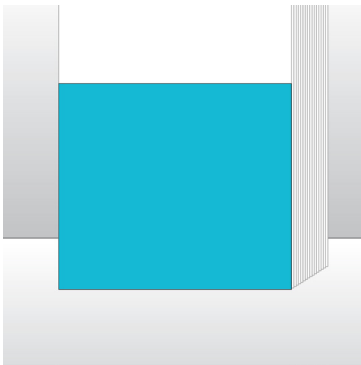
MEMBER RATE	USD 8,000
NON-MEMBER RATE	USD 10,000



TAPA PALACE LOUNGE WALL DISPLAY

The Tapa Palace Lounge Wall Display is a 10' wide x 8' tall wall display at the end of the Tapa Tower's Palace Lounge, visible to conference attendees as they attend PTC'20 Center Stage Sessions.

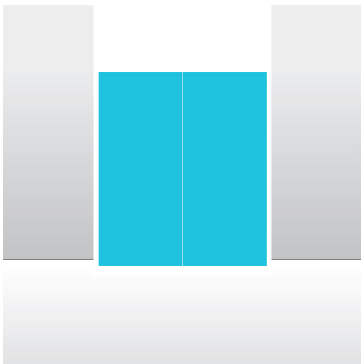
MEMBER RATE	USD 8,000
NON-MEMBER RATE	USD 10,000



TAPA BALLROOM 1 WALL DISPLAY

The Tapa Ballroom 1 Wall Display is a 10' wide x 8' tall wall display alongside the Tapa Ballroom 1, visible to conference attendees as they attend PTC'20 Center Stage Sessions.

MEMBER RATE	USD 8,000
NON-MEMBER RATE	USD 10,000

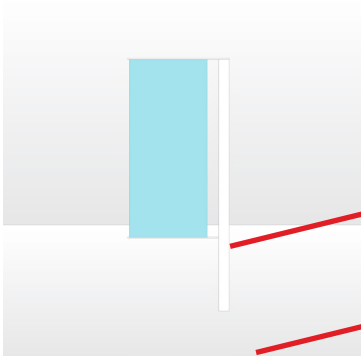


TAPA TOWER ELEVATOR DOOR CLINGS

Wrap the Tapa Tower's 2nd floor elevator doors in your company's branded message for display to all PTC'20 attendees as they use the elevators to access meeting suites, Center Stage Sessions, and other activities in the Tapa Tower.

MEMBER RATE	USD 4,000 for one (1) elevator, USD 14,000 for four (4) elevators, or USD 27,500 for eight (8) elevators
NON-MEMBER RATE	USD 5,000 for one (1) elevator, USD 18,000 for four (4) elevators, or USD 32,000 for eight (8) elevators



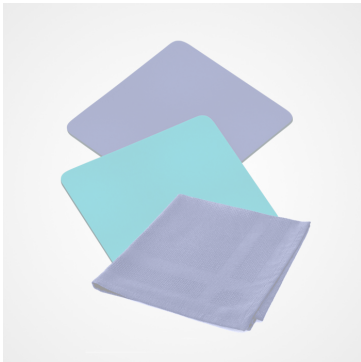


RAINBOW DRIVE BANNERS

The Rainbow Drive banners are an advertising placement on double-sided banners (2' wide x 5' tall) on the center island of Rainbow Drive, visible to conference attendees as they drive onto the Hilton Hawaiian Village® property, but also as they walk between their rooms and the Mid-Pacific Conference Center.

MEMBER RATE	USD 2,500 one (1)
NON-MEMBER RATE	USD 3,500 one (1)

Up to six (6) banners available.



TAPA BAR COASTERS/NAPKINS

The Tapa Bar coasters or napkins are an advertising placement within the popular Tapa Bar at Hilton Hawaiian Village®. Advertising is sold on a per day basis, with choice of exclusive or non-exclusive advertising rates. Advertiser is responsible for printing and delivering the coasters or napkins to Hilton Hawaiian Village® in advance of PTC'20 for distribution.

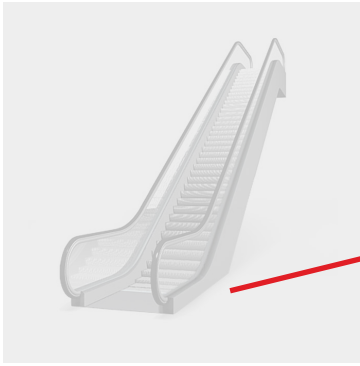
COASTERS/NAPKINS

DATE	EXCLUSIVE	NON-EXCLUSIVE
	MEMBER / NON-MEMBER RATE	MEMBER/NON-MEMBER RATE
SATURDAY, 18 JANUARY 2020	USD 1,000/USD 1,250	USD 750/USD 1,000
SUNDAY, 19 JANUARY 2020	USD 1,250/USD 1,550	USD 1,000/USD 1,200
MONDAY, 20 JANUARY 2020	USD 2,000/USD 2,500	USD 1,500/USD 1,750
TUESDAY, 21 JANUARY 2020	USD 1,250/USD 1,550	USD 1,000/USD 1,200
WEDNESDAY, 22 JANUARY 2020	USD 1,000/USD 1,250	USD 750/USD 1,000
SAT., 18-WED., 22 JANUARY 2020	USD 5,000/USD 7,500	USD 4,000/USD 5,000

COASTERS AND NAPKINS

EXCLUSIVE	
DATE	MEMBER/NON-MEMBER RATE
SAT., 18-WED., 22 JANUARY 2020	USD 7,500/USD 10,000

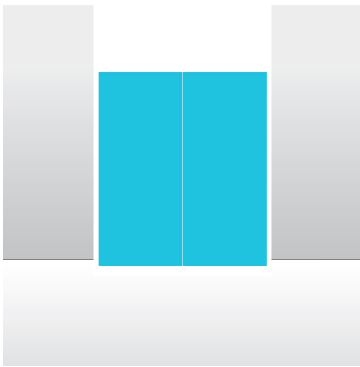




ESCALATOR CLINGS

The Escalator Cling is an advertising placement on the central panel of the escalator into the Mid-Pacific Conference Center. Each cling will measure 10"x10" and allow your message to reach conference attendees as they approach the PTC'20 conference.

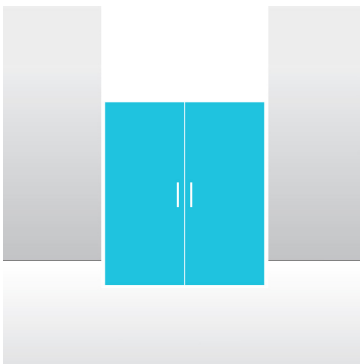
	MEMBER RATE	NON-MEMBER RATE
LOWER ESCALATOR (10 CLINGS)	USD 3,500	USD 5,000
UPPER ESCALATOR (14 CLINGS)	USD 4,000	USD 6,000
BOTH (24 CLINGS)	USD 6,000	USD 10,000



MID-PACIFIC CONFERENCE CENTER ELEVATOR DOOR CLINGS

Wrap the Mid-Pacific Conference Center's 6th floor elevator doors in your company's branded message for display to all PTC'20 attendees as they arrive in the Coral Lounge for PTC'20 Registration, the PTC HUB, and conference sessions.

MEMBER RATE	USD 4,000 one (1) elevator, or USD 7,500 two (2) elevators
NON-MEMBER RATE	USD 5,000 one (1) elevator, or USD 9,000 two (2) elevators



MID-PACIFIC CONFERENCE CENTER GLASS DOOR CLINGS

Wrap the Mid-Pacific Conference Center's glass entry doors in your company's branded message for display to all PTC'20 attendees as they arrive on the 6th floor for PTC'20 Registration, the PTC HUB, and conference sessions.

MEMBER RATE	USD 3,000 for one (1) set of single-sided doors, USD 7,500 for three (3) sets of single-sided doors, or USD 11,500 for three (3) sets of double-sided doors
NON-MEMBER RATE	USD 4,000 for one (1) set of single-sided doors, USD 10,000 for three (3) sets of single-sided doors, or USD 14,000 for three (3) sets of double-sided doors

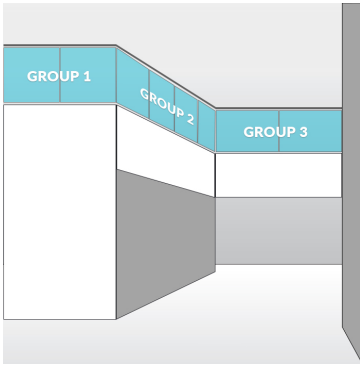


MID-PACIFIC CONFERENCE CENTER WINDOW CLINGS

Place your company's branded message on the windows at the top of the escalators in the Mid-Pacific Conference Center for display to all PTC'20 attendees as they arrive on the 6th floor for PTC'20 Registration, the PTC HUB, and conference sessions.

MEMBER RATE	USD 2,000 each, or USD 5,000 for set of three (3) windows
NON-MEMBER RATE	USD 3,000 each, or USD 7,500 for set of three (3) windows



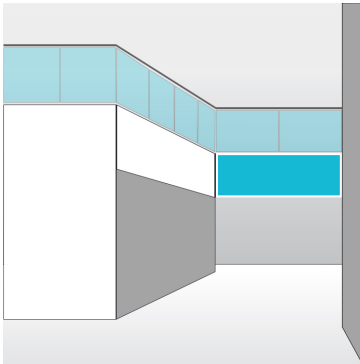


MID-PACIFIC CONFERENCE CENTER GLASS RAILING

An overhead glass cling graphic visible to PTC'20 attendees as they attend sessions in the Mid-Pacific Conference Center.

Note: the panels do not connect to each other.

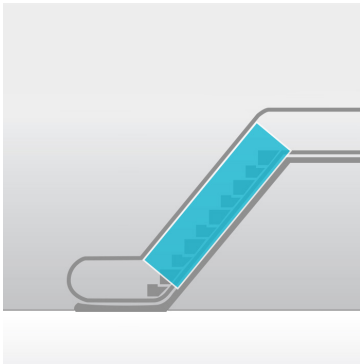
MEMBER RATE	GROUP 1: USD 2,400 GROUP 2: USD 4,200 GROUP 3: USD 2,800
NON-MEMBER RATE	GROUP 1: USD 4,800 GROUP 2: USD 8,400 GROUP 3: USD 5,600



MID-PACIFIC CONFERENCE CENTER OVERHEAD BANNER

An overhead banner hung in a prominent location for PTC'20 attendees to see as they attend sessions in the Mid-Pacific Conference Center.

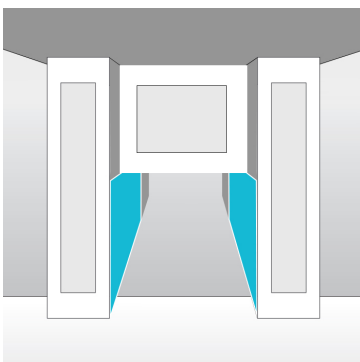
MEMBER RATE	USD 4,000
NON-MEMBER RATE	USD 6,000



MID-PACIFIC CONFERENCE CENTER ESCALATOR GRAPHIC

Display your company's message along the side of the Mid-Pacific Conference Center escalator, visible to PTC'20 attendees in the Coral Lounge.

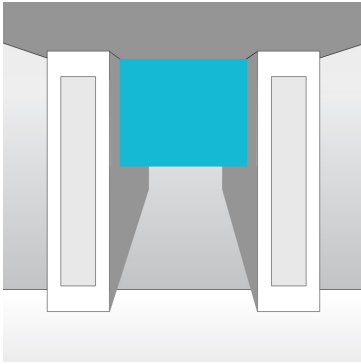
MEMBER RATE	USD 4,000
NON-MEMBER RATE	USD 6,000



MID-PACIFIC CONFERENCE CENTER ENTRY WAY WALLS

Display your company's message along the walls entering Mid-Pacific Conference Center as PTC'20 attendees arrive and depart Kalia Tower.

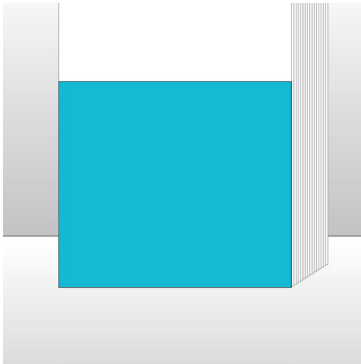
MEMBER RATE	USD 1,800 for one (1) wall USD 3,000 for two (2) walls
NON-MEMBER RATE	USD 3,200 for one (1) wall USD 6,000 for two (2) walls



MID-PACIFIC CONFERENCE CENTER ENTRY WAY OVERHEAD BANNER

This prominent 8' wide by 5' tall banner will hang over the entry way of the Mid-Pacific Conference Center as PTC'20 attendees arrive and depart Kalia Tower.

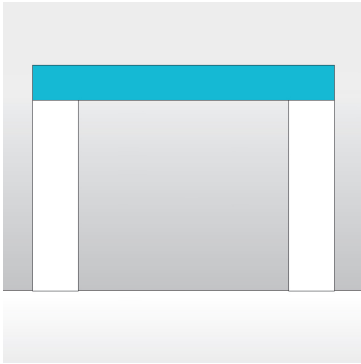
MEMBER RATE	USD 2,000
NON-MEMBER RATE	USD 4,000



MID-PACIFIC CONFERENCE CENTER WALL DISPLAY

The Mid-Pacific Conference Wall Display is a 10' wide x 8' tall wall display in the breezeway between the Mid-Pacific Conference Center and Kalia Tower.

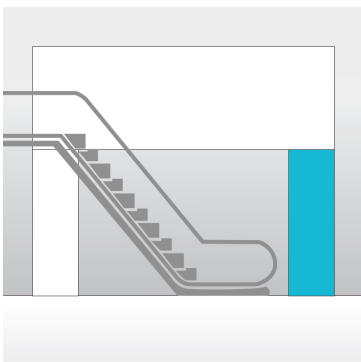
MEMBER RATE	USD 4,000
NON-MEMBER RATE	USD 8,000



NAUTILUS OVERHEAD BANNER

The Nautilus Overhead Banner is a 12' wide x 10" tall overhead banner in the walkway between the Mid-Pacific Conference Center's Coral Lounge and the Kalia Tower.

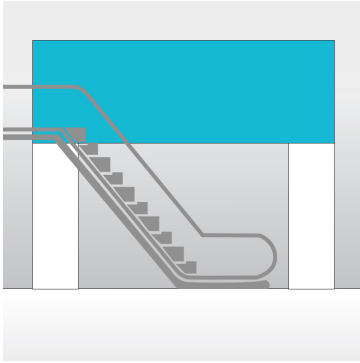
MEMBER RATE	USD 800
NON-MEMBER RATE	USD 1,600



TAPA TOWER ESCALATOR COLUMN

A 16' tall column wrap next to the Tapa Tower Escalator will promote your company to PTC'20 attendees as they ride the escalator to and from the Center Stage Sessions.

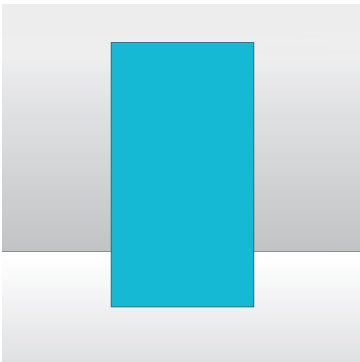
MEMBER RATE	USD 4,000 per side or USD 10,000 for all three (3) sides
NON-MEMBER RATE	USD 6,000 per side or USD 15,000 for all three (3) sides



TAPA TOWER ESCALATOR BANNER

An oversized banner makes a bold impression on PTC'20 attendees as they ride the escalator to and from the Center Stage Sessions.

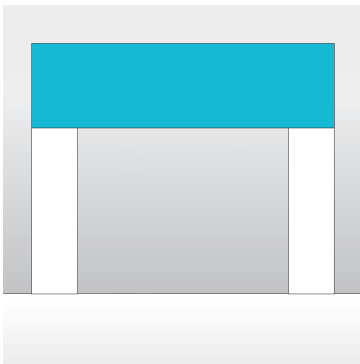
MEMBER RATE	USD 15,000
NON-MEMBER RATE	USD 20,000



IOLANI SUITES WALL BANNER

The Iolani Suites Wall Banner is a 6' wide x 16' tall banner hung across from the Tapa Tower's Iolani Suites, and visible to PTC'20 attendees as they move between the Tapa Tower elevators and Center Stage Sessions.

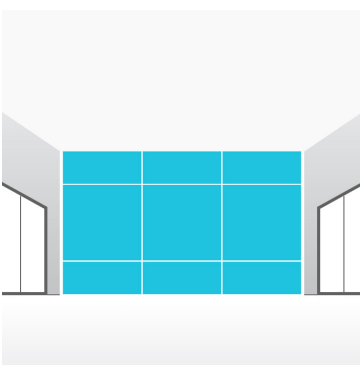
MEMBER RATE	USD 6,000
NON-MEMBER RATE	USD 9,000



HONOLULU SUITES OVERHEAD BANNER

The Honolulu Suites Overhead Banner is a 18' wide x 7' tall banner hung across from the Tapa Tower's Iolani Suites, and visible to PTC'20 attendees as they move between the Tapa Tower elevators and events in the Honolulu Suites.

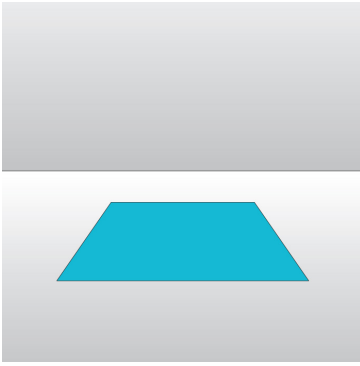
MEMBER RATE	USD 6,000
NON-MEMBER RATE	USD 9,000



TAPA TOWER LOBBY ELEVATOR MIRROR CLING

The Tapa Tower Lobby Elevator Mirror Cling offers advertisers the opportunity for prime branding visible to all PTC'20 attendees using the Tapa Tower elevators, which hold the PTC Member Suites.

MEMBER RATE	USD 15,000 for one (1) set of three (3) mirrors, or USD 35,000 for full wall (nine (9) mirrors total)
NON-MEMBER RATE	USD 20,000 for one (1) set of three (3) mirrors, or USD 55,000 for full wall (nine (9) mirrors total)



FLOOR DECALS

The Floor Decal is a 10' wide x 8' tall horizontal advertisement placement in the Mid-Pacific Conference Center, ensuring that every conference attendee sees your organization's message as they enter the PTC'20 conference.

MEMBER RATE	USD 5,000 one (1) USD 2,500 for each additional
NON-MEMBER RATE	USD 7,500 one (1) USD 3,500 for each additional

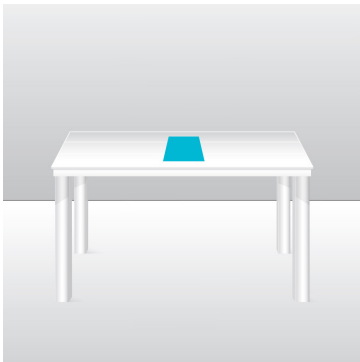


DOOR DROPS, ROOM DROPS, MIRROR CLINGS, DOOR HANGERS

Place your company's name, logo, and message in or outside the door of attendees' sleeping rooms.

MEMBER RATE	USD 1,000 plus additional Hilton charges
NON-MEMBER RATE	USD 2,000 plus additional Hilton charges

Please note that only one (1) item is permitted per drop. PTC is not responsible for the logistics and shipping costs.

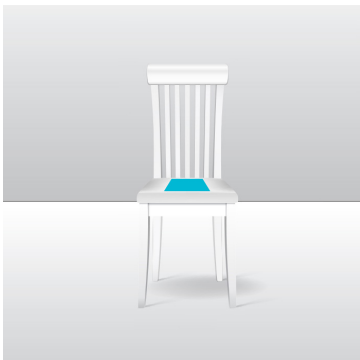


LUNCH DROP (2)

Be a conversation starter during lunch. Company message or collateral included on all lunch tables during the PTC'20 lunches (Monday or Tuesday) in the PTC HUB.

MEMBER RATE	USD 2,500 for one (1) day, or USD 4,000 for two (2) days
NON-MEMBER RATE	USD 4,000 for one (1) day, or USD 7,000 for two (2) days

Please note that only one (1) item is permitted per drop. PTC is not responsible for the logistics and shipping costs. If you wish to have your Lunch Drop delivered to a specific luncheon, such as the Submarine Cable Luncheon, please contact marketing@ptc.org for more information.



SEAT DROP (3): MONDAY, TUESDAY, WEDNESDAY CENTER STAGE SESSIONS

A strategic seat drop is a great way to have your company-branded materials get noticed by PTC'20 attendees during the conference. We will distribute your materials on attendees seats one (1) per day prior to the Center Stage Sessions.

MEMBER RATE	USD 1,000 for one (1) day, or USD 2,500 for three (3) days
NON-MEMBER RATE	USD 2,000 for one (1) day, or USD 5,000 for three (3) days

Please note that only one (1) item is permitted per drop. PTC is not responsible for the logistics and shipping costs.





PTC-TV EXECUTIVE INTERVIEWS

Feature your organization's most senior executive on PTC-TV. Interviews will air in each of the guest rooms on an in-house channel dedicated to PTC'20 24 hours a day. Executive interviews will also be available online on PTC's website following the conference.

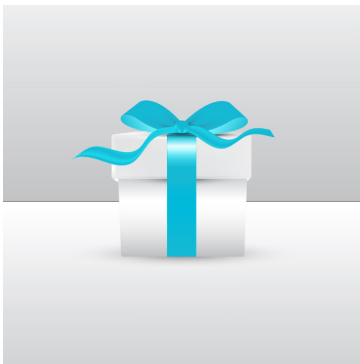
MEMBER RATE	USD 3,500
NON-MEMBER RATE	USD 5,000



PTC-TV COMMERCIALS

Highlight your company's presence at PTC'20 through a commercial on PTC-TV's daily programs. Commercials will be scheduled to air in one (1) program, and run on a continuous loop in each of the guest rooms on an in-house channel dedicated to PTC'20 24 hours a day.

SPOT	MEMBER RATE	NON-MEMBER RATE
30-SECOND SPOT	USD 1,500	USD 2,500
31-SECOND TO 60-SECOND SPOT	USD 2,750	USD 3,750
61-SECOND TO 90-SECOND SPOT	USD 4,500	USD 7,500
91-SECOND TO 120-SECOND SPOT	USD 6,000	USD 10,000
121-SECOND+ SPOT	USD 7,500	USD 12,500



PTC HUB GIVEAWAY

First 500 people in the PTC HUB receive a branded giveaway item.

MEMBER RATE	USD 3,500
NON-MEMBER RATE	USD 5,000

Please note that space for this advertisement option is limited to one (1) organization per day. PTC is not responsible for the logistics and shipping costs. Advertiser is responsible for the cost of the giveaway item.

MEMBER RATE ELIGIBILITY

PTC Members must be in good standing in order to be eligible for discounted member rates on advertising. To be considered a PTC Member in good standing, your membership must be current and/or your membership dues renewal payment must be received prior to submitting a completed advertising order form.

ADDITIONAL OPPORTUNITIES

For information about additional opportunities, such as [PTC'20 Literature Racks](#), please see the respective order form. Please contact marketing@ptc.org with any questions about other opportunities not listed here.

PTC POINT OF CONTACT

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Pacific Telecommunications Council
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Honolulu, HI 96826-3085

Tel: +1.808.941.3789
Fax: +1.808.944.4874
Email: marketing@ptc.org