

ADVERTISING ORDER FORM

PTC'20 ADVERTISING ORDER INFORMATION

Please return this completed form to marketing@ptc.org or fax to +1.808.944.4874.

| PTC-TV COMMERCIALS | MEMBER RATE | NON-MEMBER RATE |
|------------------------------|-------------|-----------------|
| 30-SECOND SPOT | USD 1,500 | USD 2,500 |
| 31-SECOND TO 60-SECOND SPOT | USD 2,750 | USD 3,750 |
| 61-SECOND TO 90-SECOND SPOT | USD 4,500 | USD 7,500 |
| 91-SECOND TO 120-SECOND SPOT | USD 6,000 | USD 10,000 |
| 121-SECOND+ SPOT | USD 7,500 | USD 12,500 |

| LUNCH DROP (2) | MEMBER RATE | NON-MEMBER RATE |
|----------------|-------------|-----------------|
| ONE (1) DAY | USD 2,500 | USD 4,000 |
| TWO (2) DAYS | USD 4,000 | USD 7,000 |

GIVEAWAY OF THE DAY IN THE PTC HUB

| | | |
|--|-----------|-----------|
| | USD 3,500 | USD 5,000 |
|--|-----------|-----------|

PTC'20 PROGRAM GUIDE AD

| | | |
|----------------------|-----------|-----------|
| TAB FULL-PAGE | USD 2,100 | USD 3,300 |
| FULL-PAGE | USD 1,800 | USD 2,700 |
| HORIZONTAL HALF-PAGE | USD 1,200 | USD 1,800 |

MAIN LOBBY COLUMN WRAPS

| | | |
|----------------|-----------|------------|
| ONE (1) SIDE | USD 2,500 | USD 3,500 |
| FOUR (4) SIDES | USD 7,500 | USD 12,000 |

TAPA PALACE LOUNGE COLUMN WRAPS

| | | |
|----------------|-----------|------------|
| ONE (1) SIDE | USD 2,500 | USD 3,500 |
| FOUR (4) SIDES | USD 7,500 | USD 12,000 |

PTC-TV EXECUTIVE INTERVIEWS

| | | |
|--------------------------|-----------|-----------|
| 3- TO 4-MINUTE INTERVIEW | USD 3,500 | USD 5,000 |
|--------------------------|-----------|-----------|

MAIN LOBBY COLUMN WALL DISPLAYS

| | | |
|----------------|-----------|------------|
| ONE (1) SIDE | USD 3,000 | USD 4,000 |
| FOUR (4) SIDES | USD 8,000 | USD 12,500 |

FLOOR DECALS

| | | |
|---------------------|-----------|-----------|
| ONE (1) | USD 5,000 | USD 7,500 |
| FOR EACH ADDITIONAL | USD 2,500 | USD 3,500 |

TAPA PALACE LOUNGE WALL DISPLAY

| | | |
|--|-----------|------------|
| | USD 8,000 | USD 10,000 |
|--|-----------|------------|

DOOR/ROOM DROP, MIRROR CLING, DOOR HANGER

| | | |
|--|-----------|-----------|
| | USD 1,000 | USD 2,000 |
|--|-----------|-----------|

TAPA BALLROOM 1 WALL DISPLAY

| | | |
|--|-----------|------------|
| | USD 8,000 | USD 10,000 |
|--|-----------|------------|

SEAT DROP (3): MONDAY, TUESDAY, WEDNESDAY CENTER STAGE SESSIONS

| | | |
|----------------|-----------|-----------|
| ONE (1) DAY | USD 1,000 | USD 2,000 |
| THREE (3) DAYS | USD 2,500 | USD 5,000 |

RAINBOW DRIVE BANNERS

| | | |
|---------|-----------|-----------|
| ONE (1) | USD 2,500 | USD 3,500 |
|---------|-----------|-----------|

Up to six (6) banners available

DIRECTIONAL SIGNAGE

| | | |
|--------------------|-----------|------------|
| ONE (1) LOCATION | USD 2,500 | USD 4,000 |
| FOUR (4) LOCATIONS | USD 7,500 | USD 12,000 |

PROGRAM GUIDE BELLY BANDS

| | | |
|--|-----------|-----------|
| | USD 5,000 | USD 7,500 |
|--|-----------|-----------|

TAPA ELEVATOR WALL DISPLAY

| | | |
|--|-----------|------------|
| | USD 8,000 | USD 10,000 |
|--|-----------|------------|

CONFERENCEBAG INSERTS

| | | |
|--|-----------|-----------|
| | USD 3,500 | USD 5,000 |
|--|-----------|-----------|

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| NAUTILUS OVERHEAD BANNER | MEMBER RATE | NON-MEMBER RATE |
|--------------------------|-------------|-----------------|
| | USD 800 | USD 1,600 |

MID-PACIFIC CONFERENCE CENTER GLASS RAILING

| | | |
|---------|-----------|-----------|
| GROUP 1 | USD 2,400 | USD 4,800 |
| GROUP 2 | USD 4,200 | USD 8,400 |
| GROUP 3 | USD 2,800 | USD 5,600 |

MID-PACIFIC CONFERENCE CENTER OVERHEAD BANNER

| | | |
|--|-----------|-----------|
| | USD 4,000 | USD 6,000 |
|--|-----------|-----------|

MID-PACIFIC CONFERENCE CENTER ESCALATOR GRAPHIC

| | | |
|--|-----------|-----------|
| | USD 4,000 | USD 6,000 |
|--|-----------|-----------|

MID-PACIFIC CONFERENCE CENTER ENTRY WAY WALLS

| | | |
|---------------|-----------|-----------|
| ONE (1) WALL | USD 1,800 | USD 3,200 |
| TWO (2) WALLS | USD 3,000 | USD 6,000 |

MID-PACIFIC CONFERENCE CENTER ENTRY WAY OVERHEAD BANNER

| | | |
|--|-----------|-----------|
| | USD 2,000 | USD 4,000 |
|--|-----------|-----------|

MID-PACIFIC CONFERENCE CENTER WALL DISPLAY

| | | |
|--|-----------|-----------|
| | USD 4,000 | USD 8,000 |
|--|-----------|-----------|

TAPA TOWER ESCALATOR COLUMN

| | | |
|-----------------|------------|------------|
| ONE (1) SIDE | USD 4,000 | USD 6,000 |
| THREE (3) SIDES | USD 10,000 | USD 15,000 |

TAPA TOWER ESCALATOR BANNER

| | | |
|--|------------|------------|
| | USD 15,000 | USD 20,000 |
|--|------------|------------|

IOLANI SUITES WALL BANNER

| | | |
|--|-----------|-----------|
| | USD 6,000 | USD 9,000 |
|--|-----------|-----------|

HONOLULU SUITES OVERHEAD BANNER

| | | |
|--|-----------|-----------|
| | USD 6,000 | USD 9,000 |
|--|-----------|-----------|

TAPA TOWER LOBBY ELEVATOR MIRROR CLING

| | | |
|------------------------------------|------------|------------|
| ONE (1) SET OF THREE (3) MIRRORS | USD 15,000 | USD 20,000 |
| FULL WALL (NINE (9) MIRRORS TOTAL) | USD 35,000 | USD 55,000 |



PTC'20 ADVERTISING ORDER INFORMATION (Continued)

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MID-PACIFIC CONFERENCE CENTER ELEVATOR DOOR CLINGS

| | MEMBER RATE | NON-MEMBER RATE |
|-------------------|-------------|-----------------|
| ONE (1) ELEVATOR | USD 4,000 | USD 5,000 |
| TWO (2) ELEVATORS | USD 7,500 | USD 9,000 |

TAPA TOWER ELEVATOR DOOR CLINGS

| | | |
|---------------------|------------|------------|
| ONE (1) ELEVATOR | USD 4,000 | USD 5,000 |
| FOUR (4) ELEVATORS | USD 14,000 | USD 18,000 |
| EIGHT (8) ELEVATORS | USD 27,500 | USD 32,000 |

MID-PACIFIC CONFERENCE CENTER GLASS DOOR CLINGS

| | | |
|--------------------------------------|------------|------------|
| ONE (1) SET OF SINGLE-SIDED DOORS | USD 3,000 | USD 4,000 |
| THREE (3) SETS OF SINGLE-SIDED DOORS | USD 7,500 | USD 10,000 |
| THREE (3) SETS OF DOUBLE-SIDED DOORS | USD 11,500 | USD 14,000 |

MID-PACIFIC CONFERENCE CENTER WINDOW CLINGS

| | | |
|--------------------------|-----------|-----------|
| WINDOW (EACH) | USD 2,000 | USD 3,000 |
| SET OF THREE (3) WINDOWS | USD 5,000 | USD 7,500 |

TAPA BAR COASTERS OR NAPKINS

| | EXCLUSIVE, MEMBER/ NON-MEMBER RATE | NON-EXCLUSIVE, MEMBER/ NON-MEMBER RATE |
|--------------------------------|---------------------------------------|---|
| SATURDAY, 18 JANUARY 2020 | USD 1,000/USD 1,250 | USD 750/USD 1,000 |
| SUNDAY, 19 JANUARY 2020 | USD 1,250/USD 1,550 | USD 1,000/USD 1,200 |
| MONDAY, 20 JANUARY 2020 | USD 2,000/USD 2,500 | USD 1,500/USD 1,750 |
| TUESDAY, 21 JANUARY 2020 | USD 1,250/USD 1,550 | USD 1,000/USD 1,200 |
| WEDNESDAY, 22 JANUARY 2020 | USD 1,000/USD 1,250 | USD 750/USD 1,000 |
| SAT., 18-WED., 22 JANUARY 2020 | USD 5,000/USD 7,500 | USD 4,000/USD 5,000 |

SOLD

TAPA BAR COASTERS AND NAPKINS

| | EXCLUSIVE, MEMBER/ NON-MEMBER RATE |
|--------------------------------|---------------------------------------|
| SAT., 18-WED., 22 JANUARY 2020 | USD 7,500/USD 10,000 |

ESCALATOR CLINGS

| | | |
|-----------------------------|-----------|------------|
| LOWER ESCALATOR (10 CLINGS) | USD 3,500 | USD 5,000 |
| UPPER ESCALATOR (14 CLINGS) | USD 4,800 | USD 6,000 |
| BOTH ESCALATORS (24 CLINGS) | USD 6,000 | USD 10,000 |

SOLD

TOTAL DUE: USD _____



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CONTACT INFORMATION

| | | |
|--------------------|----------------------------------|-------------------------------|
| SURNAME/LAST NAME | FIRST NAME | MI |
| JOB TITLE/POSITION | COMPANY/ORGANIZATION | |
| ADDRESS | CITY | |
| STATE/PROVINCE | ZIP/POSTAL CODE | COUNTRY |
| EMAIL | TELEPHONE (Include country code) | MOBILE (Include country code) |

PAYMENT INFORMATION

Credit Card (American Express, MasterCard or Visa) Purchase Order Bank Wire

Please do NOT provide credit card information on this form. An invoice will be sent via email to the person listed in the Contact Information section within three (3) business days of receiving completed form.

Check

Please make check payable to **Pacific Telecommunications Council** in USD and send it to:

Pacific Telecommunications Council
914 Coolidge St
Honolulu, HI 96826-3085

Member Rate Eligibility: PTC Members must be in good standing in order to be eligible for discounted member rates on advertising. To be considered a PTC Member in good standing, your membership must be current and/or your membership dues renewal payment must be received prior to submitting a completed advertising order form.

Payment Policy: PTC will provide an invoice after receiving a completed advertising order form. All invoices are due within 30 days of being issued. For advertising order forms completed after Friday, 1 November 2019, full payment is required by Monday, 2 December 2019.

Ad Delivery Policy: The advertising client is responsible for providing final artwork. Client must deliver all artwork per the specifications on or before the deadline for any advertising purchased. Questions about specifications or deadlines? Email marketing@ptc.org.