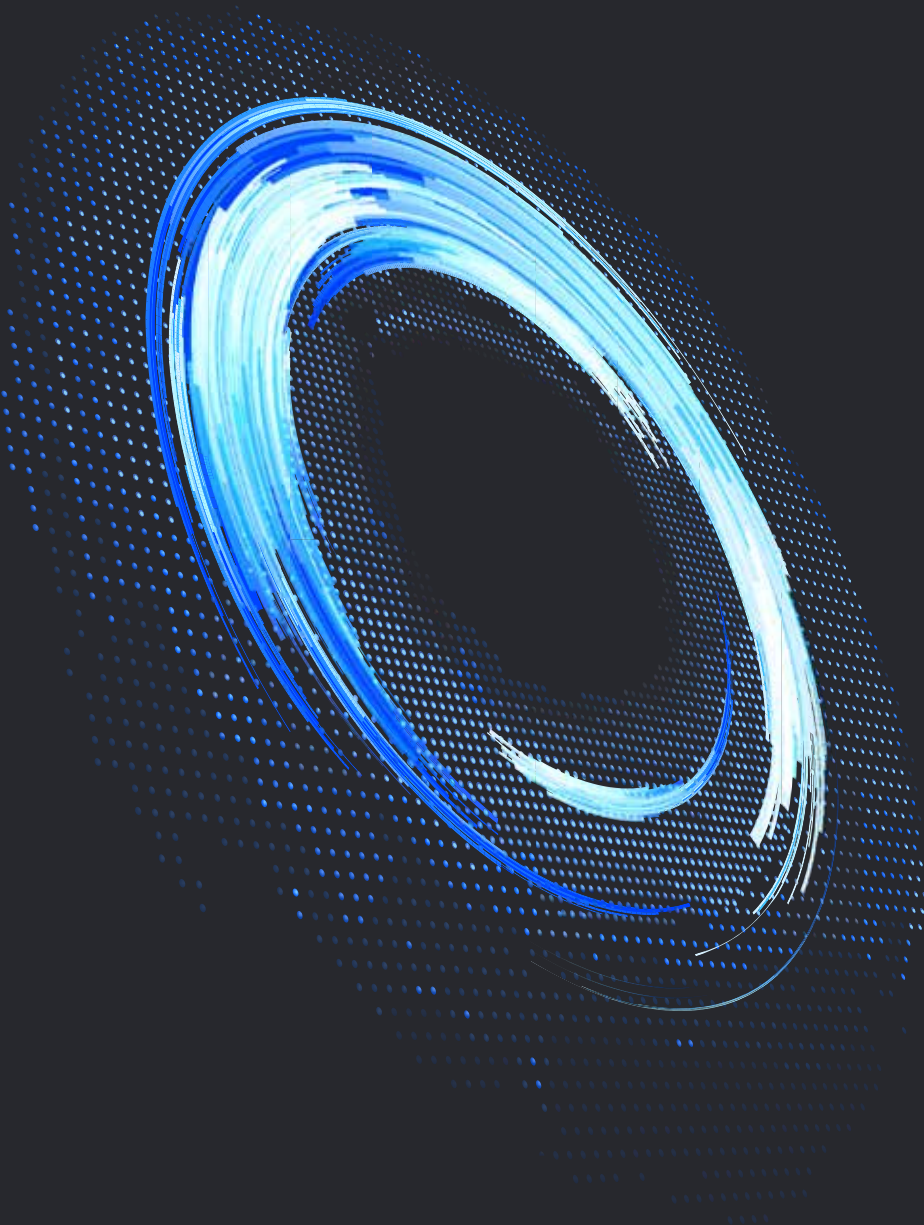




PACIFIC
TELECOMMUNICATIONS
COUNCIL



PTC'20

VISION 2020 AND BEYOND

19-22 JANUARY 2020 | HONOLULU, HAWAII

SPONSORSHIP PROSPECTUS



PTC'20

VISION 2020 AND BEYOND

19-22 JANUARY 2020
HILTON HAWAIIAN VILLAGE®
HONOLULU, HI

The Pacific Telecommunications Council's (PTC) Annual Conference is the Pacific Rim's premier telecommunications event. This conference is a strategic springboard for the global communications industry, providing all attendees with a three-day platform to focus on planning, networking, and discovering what lies ahead for the ICT industry.

At PTC'20: *Vision 2020 and Beyond*, we will investigate multiple dimensions of the telecommunications sector, technologies, applications, and benefits in 2020, as well as explore trends and discontinuities in the years beyond. Innovative speakers, unique keynotes, case study presentations, and lightning tutorials will bring into focus what otherwise would be a blur of disruptive technologies, emerging applications, shifting regulatory policies, dynamically-changing cultural norms, and new business models.

Join more than 7,900 industry attendees at PTC'20: *Vision 2020 and Beyond* for strategic advice, thought leadership, and peer community.

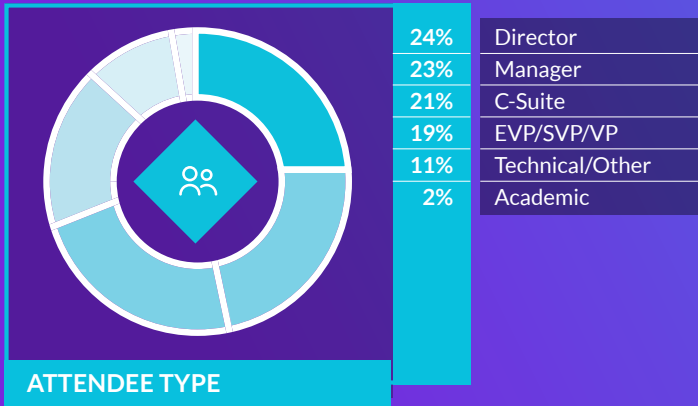
As a PTC'20 sponsor, we look forward to helping you:

- Broaden your reach: showcase your technologies and services, discover new markets, engage new customers, and generate qualified leads
- Propel your brand: amplify your message, maximize your visibility, strengthen your company profile, and establish your positioning across the global ICT industry
- Build relationships: connect with senior executives, customers, prospects, partners, and press

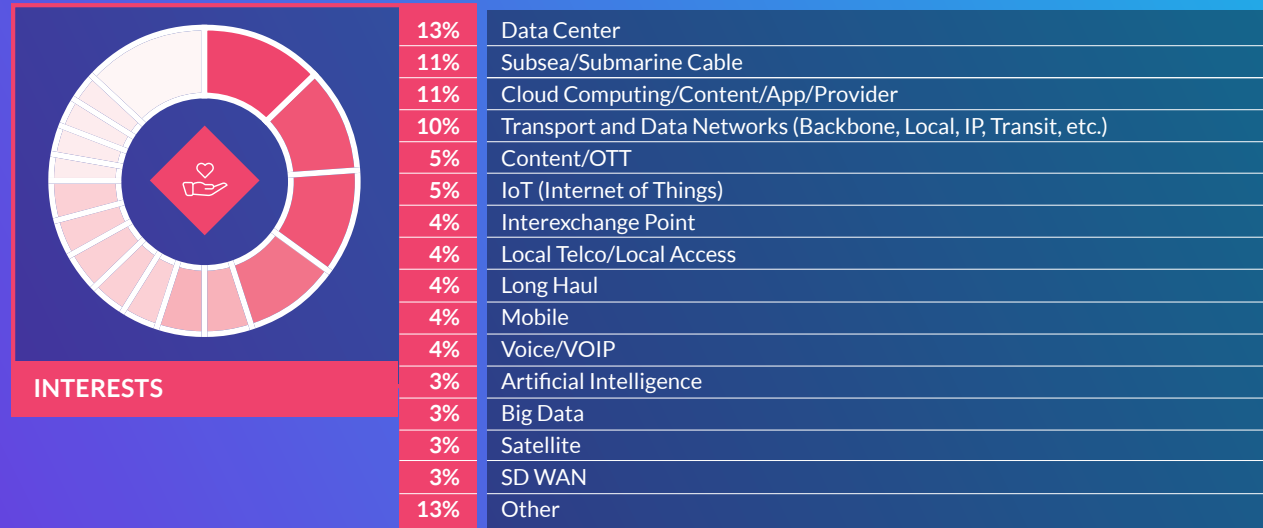
Seize the opportunity. Call +1.808.941.3789 or email sponsors@ptc.org to secure your sponsorship today.

WHO ATTENDS: 2019 DEMOGRAPHICS

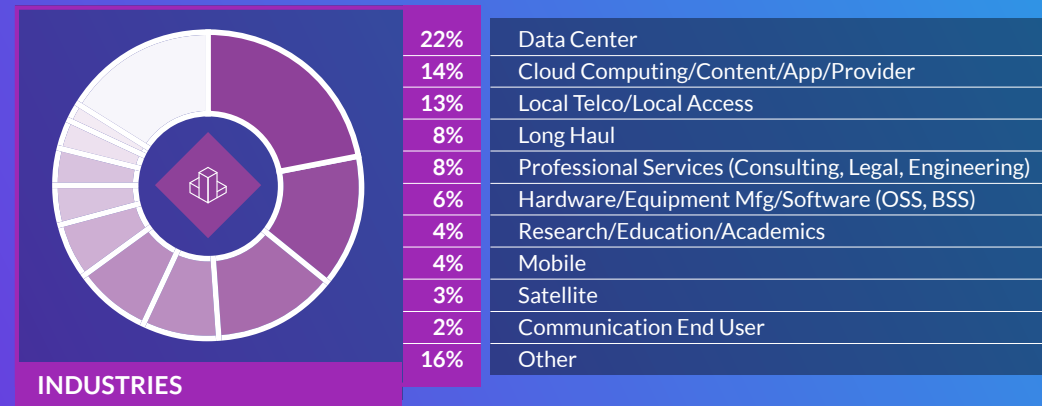
PTC'20 SPONSORSHIP PROSPECTUS



C-Suite category includes Chairman, President, CEO, COO, CFO, CTO, CIO



Percentage based on conference registrants from each country



Percentage based on conference registrants from each industry

HIGHLIGHTS: 2019 BY-THE-NUMBERS

PTC'20 SPONSORSHIP PROSPECTUS

BE A PART OF PTC'20 AND MAKE
THE CONNECTIONS YOU NEED TO
DRIVE YOUR BUSINESS FORWARD

7,900+
INDUSTRY ATTENDEES

1,850+
SENIOR EXECUTIVES

900
COMPANIES

150+
SPEAKERS

75+
NATIONS

50+
SESSIONS

45+
SPONSORS

LEARN MORE AT [PTC.ORG/PTC20](https://ptc.org/ptc20)

2019 SPONSORS

PTC'20 SPONSORSHIP PROSPECTUS

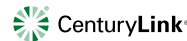
MAHALO to our 2019 sponsors for their generous support of PTC'19: *From Pipes to Platforms*.

PLATINUM

GOLD

SILVER

BRONZE



PAST SPEAKERS INCLUDE

PTC'20 SPONSORSHIP PROSPECTUS

Vinton Cerf

VP & Chief Internet Evangelist, Google

George Ford

Chief Economist, Phoenix Center for Advanced
Legal and Economic Public Policy Studies

Keri Gilder

CCO, Colt Technology Services

Chih-Lin I

Chief Scientist, Wireless Technologies, China
Mobile Research Institute

Charles Meyers

CEO & President, Equinix

Pankaj Miglani

CEO of Global Business, Bharti Airtel Limited

Juliana Rotich

Co-Founder, BRCK

Brian Schatz

Senior United States Senator from Hawaii,
United States Senate

Tetsuya Shoji

President & CEO, NTT Communications

Marisa Trisolino

CEO, CMC Networks

Greg Wyler

Founder & Executive Chairman, OneWeb

DIAMOND

OPENING RECEPTION (Sunday, 19 January 2020)

“ We’ve seen the PTC grow in importance as a sharing platform. Serving as a venue for a wide range of business transactions, open discussions, and knowledge exchange. ”

-Stephen Ho, CEO, CITIC Telecom International CPC Limited

PTC'20 SPONSORSHIP PROSPECTUS

BENEFITS INCLUDED



MEMBERSHIP



20
REGISTRATIONS



1 PTC-TV INTERVIEW
3 COMMERCIALS
EVENT RECAP VIDEO



EXHIBITOR SPACE
2 TAPA SUITES
5 DOOR CLINGS
KIOSK SIGNAGE
AIRPORT TRANSFER



FEATURED EVENT
PROMOTION
HIGH-PROFILE
BRANDING



EDITORIAL PROFILE
OR INTERVIEW ON
PTC.ORG/BLOG



PRESS LIST
DEDICATED
EMAIL BLAST



ROOM DROP
BAG INSERT
LITERATURE BIN



PREMIUM LISTING AD



MOBILE APP WITH
MESSAGING SYSTEM

SEE CHART FOR MORE
DETAILS ON PAGES 12-13

PLATINUM

PACKAGE OPTIONS

HOTEL FRONT LOBBY WELCOME AND RESERVATION DESK

DIGITAL KIOSKS

CORAL LOUNGE

DELEGATE BAG

OPENING-CENTER STAGE SESSIONS

CONFERENCE TECHNOLOGY

PTC-TV

HOSPITALITY SUITE

MEMBERS' SOIRÉE

POWER BANK

PTC'20 SPONSORSHIP PROSPECTUS

BENEFITS INCLUDED



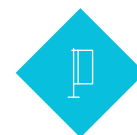
MEMBERSHIP



12
REGISTRATIONS



2
COMMERCIALS



EXHIBITOR SPACE
3 DOOR CLINGS
KIOSK SIGNAGE



CONFERENCE
PROMOTION



PRESS LIST



BAG INSERT
LITERATURE BIN



1
FULL-PAGE AD



MOBILE APP WITH
MESSAGING SYSTEM

SEE CHART FOR MORE
DETAILS ON PAGES 12-13

GOLD

PACKAGE OPTIONS

DELEGATE LANYARD

HOTEL KEYCARD

REGISTRATION AREA

DELEGATE BADGE

UNIVERSAL USB TRAVEL ADAPTER

WIRELESS SPORT BLUETOOTH EARPHONE

FOLDABLE DUFFLE BAG

CYBERSTATIONS

PTC'20 5K CHARITY RUN/WALK

BLUETOOTH SPEAKER

MICROFIBER BEACH TOWEL

NEOPRENE LAPTOP SLEEVE

DELEGATE T-SHIRT

MOBILE APP

LUGGAGE LOCK

PROGRAM GUIDE PRINTING

MID-PACIFIC PHONE CHARGING STATIONS

DAILY WELLNESS ACTIVITY

PTC HUB STAGE

COFFEE CART

SMOOTHIE CART

WIRELESS CHARGING PAD

PTC HUB PHONE CHARGING STATIONS

TAPA PHONE CHARGING STATIONS

USB FLASH DRIVE

GADGET ORGANIZER

WATER BOTTLE

DEVELOPMENT ASSISTANCE FUND

PTC'20 SPONSORSHIP PROSPECTUS

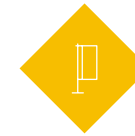
BENEFITS INCLUDED



6
REGISTRATIONS



1
COMMERCIAL



SIGNAGE
WEB PRESENCE



OUTBOUND
MARKETING



BAG INSERT
LITERATURE BIN



1/2
PAGE AD



MOBILE APP WITH
MESSAGING SYSTEM

SEE CHART FOR MORE
DETAILS ON PAGES 12-13

SILVER

PACKAGE OPTIONS

MONDAY DELEGATE DELI LUNCH

TUESDAY DELEGATE DELI LUNCH

PROGRAM PARTICIPANTS' BREAKFAST

PTC HUB BAR

CONFERENCE JOURNAL

REUSABLE STAINLESS STEEL DRINKING
STRAW SET

DESKTOP CALENDAR

POWER WOMEN BREAKFAST SERIES

FOAM HAND SANITIZER

PC KIOSKS

PROFESSIONAL HEADSHOT STATION

SUNDAY AFTERNOON SOCCER GAME

MAGNETIC PHONE HOLDER

LITERATURE BINS

LAPTOP STOP 1

LAPTOP STOP 2

MONDAY GRAB-AND-GO DELEGATE BREAKFAST

TUESDAY GRAB-AND-GO DELEGATE BREAKFAST

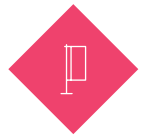
DEVELOPMENT ASSISTANCE FUND

PTC'20 SPONSORSHIP PROSPECTUS

BENEFITS INCLUDED



2
REGISTRATIONS



SIGNAGE
WEB PRESENCE



OUTBOUND
MARKETING



LITERATURE BIN



MOBILE APP WITH
MESSAGING SYSTEM

SEE CHART FOR MORE
DETAILS ON PAGES 12-13

BRONZE

PACKAGE OPTIONS

EVENT PHOTOGRAPHY

HYDRATION STATIONS

WELCOME LEI

WEDNESDAY GRAB-AND-GO DELEGATE
BREAKFAST

2-IN-1 SCREEN CLEANER

TECH TACO CORD ORGANIZER

SECURITY WEBCAM COVER

NEW AND NON-MEMBER LUNCHEON
(NON-EXCLUSIVE)

SATURDAY AFTERNOON NETWORKING BREAK

SUNDAY MORNING NETWORKING BREAK

SUNDAY AFTERNOON NETWORKING BREAK

MONDAY MORNING NETWORKING BREAK

MONDAY AFTERNOON NETWORKING BREAK

TUESDAY MORNING NETWORKING BREAK

TUESDAY AFTERNOON NETWORKING BREAK

WEDNESDAY MORNING NETWORKING BREAK

WRIST STRAP KEY HOLDER

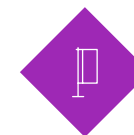
WOMEN'S RECEPTION

INDIVIDUAL CONCURRENT SESSION

WORKSHOP/ROUNDTABLE

DEVELOPMENT ASSISTANCE FUND

BENEFITS INCLUDED



SIGNAGE
WEB PRESENCE



OUTBOUND
MARKETING



LITERATURE BIN



MOBILE APP WITH
MESSAGING SYSTEM

SEE CHART FOR MORE
DETAILS ON PAGES 12-13

SPONSORSHIP AT-A-GLANCE

PTC'20 SPONSORSHIP PROSPECTUS

PRE-CONFERENCE MARKETING

Company logo on PTC website homepage through 11 December 2020

Company logo and 75-word description with hyperlink on PTC'20 website

Company logo in PTC'20 email blast promotions

Company logo within the official PTC'20 Mobile App

Website banner ad

Access to press opt-in list two (2) weeks prior to PTC'20

Promotion on social media outlets prior to sponsored event

Dedicated sponsored event email blast
(one-time use of opt-in list to be sent by PTC)

CONFERENCE ACCESS

One (1) 10'x10' Meeting Cubicle or Exhibit Cubicle in the PTC HUB

Two (2) bedroom suites Tapa 29/30-type for five (5) days
(incidentals and conversion costs not included)

Conference registrations

One (1) roundtrip airport transfer service between Hilton Hawaiian Village® and Daniel K. Inouye International Airport

Waiver of USD 25 surcharge to all non-registered company employees staying at the Hilton Hawaiian Village®

EXECUTIVE PARTICIPATION

Executive interview on PTC-TV

Editorial profile or interview on PTC.ORG/BLOG
(PTC to determine final interview content and delivery date)

GLOBAL REACH

One-year PTC Membership

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Company logo on PTC website homepage through 11 December 2020					
Company logo and 75-word description with hyperlink on PTC'20 website					
Company logo in PTC'20 email blast promotions					
Company logo within the official PTC'20 Mobile App					
Website banner ad					
Access to press opt-in list two (2) weeks prior to PTC'20					
Promotion on social media outlets prior to sponsored event					
Dedicated sponsored event email blast (one-time use of opt-in list to be sent by PTC)					
One (1) 10'x10' Meeting Cubicle or Exhibit Cubicle in the PTC HUB					
Two (2) bedroom suites Tapa 29/30-type for five (5) days (incidentals and conversion costs not included)					
Conference registrations	Twenty (20)	Twelve (12)	Six (6)	Two (2)	
One (1) roundtrip airport transfer service between Hilton Hawaiian Village® and Daniel K. Inouye International Airport					
Waiver of USD 25 surcharge to all non-registered company employees staying at the Hilton Hawaiian Village®					
Executive interview on PTC-TV	One (1)				
Editorial profile or interview on PTC.ORG/BLOG (PTC to determine final interview content and delivery date)	One (1)				
One-year PTC Membership					

SPONSORSHIP AT-A-GLANCE

PTC'20 SPONSORSHIP PROSPECTUS

ON-SITE CONFERENCE MARKETING

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Company logo projected at the beginning of all sessions					
Company logo and description in the final Program Guide					
Company logo in Digital Kiosks at the conference venue	Premium placement				
Large dual-sided vinyl banner acknowledging premium sponsors hanging in the Coral Lounge					
Large dual-sided vinyl banner acknowledging premium sponsors hanging in the PTC HUB					
Company logo on sponsors wall in the Coral Lounge	Premium placement				
Suite signage (door cling)	Five (5)	Three (3)			
Company name in suite location directories					
4-color Program Guide advertisement	One (1) full-page with premium listing on page tab	One (1) full-page	One (1) half-page		
Acknowledgement on the Program Guide's outside back cover					
One (1) hotel room drop to PTC'20 room block (<i>sponsor to provide item</i>)					
Commercial(s) on PTC-TV	Three (3) one-minute	Two (2) one-minute	One (1) 30-second		
One (1) Delegate Bag Insert					
One (1) Literature Bin					
Exclusive high-profile branding opportunity at sponsored event					
Promotion on social media outlets during event					

POST-CONFERENCE MARKETING

Promotion on social media outlets post-event					
Company logo in sponsors "Thank You" email to attendees					
Sponsored event recap video posted to PTC-TV					

Are You Ready To Build Business?

Contact us for more information, or to discuss existing or customized sponsorship opportunities best suited to your brand and business strategy.

sponsors@ptc.org | +1.808.941.3789

**Sponsorship prospectus subject to change.*

