What is Data Gravity?

What is its impact?

1/19/2020
Data Gravity

Consider Data as if it were a Planet or other object with sufficient mass.

As Data accumulates (builds mass) there is a greater likelihood that additional Services and Applications will be attracted to this data.

Dave McCrory

12/07/2010
Nyan Coin

Etsy

Amazon

steam

Instagram
Infrastructure
Threat
Advantage
10 YEARS OF MEMES