



Cloud-first Network Performance Management





Revolutionary insights and automation to make every network excellent.
Power up operations teams with AIOps for network professionals.

FOUNDED
2014

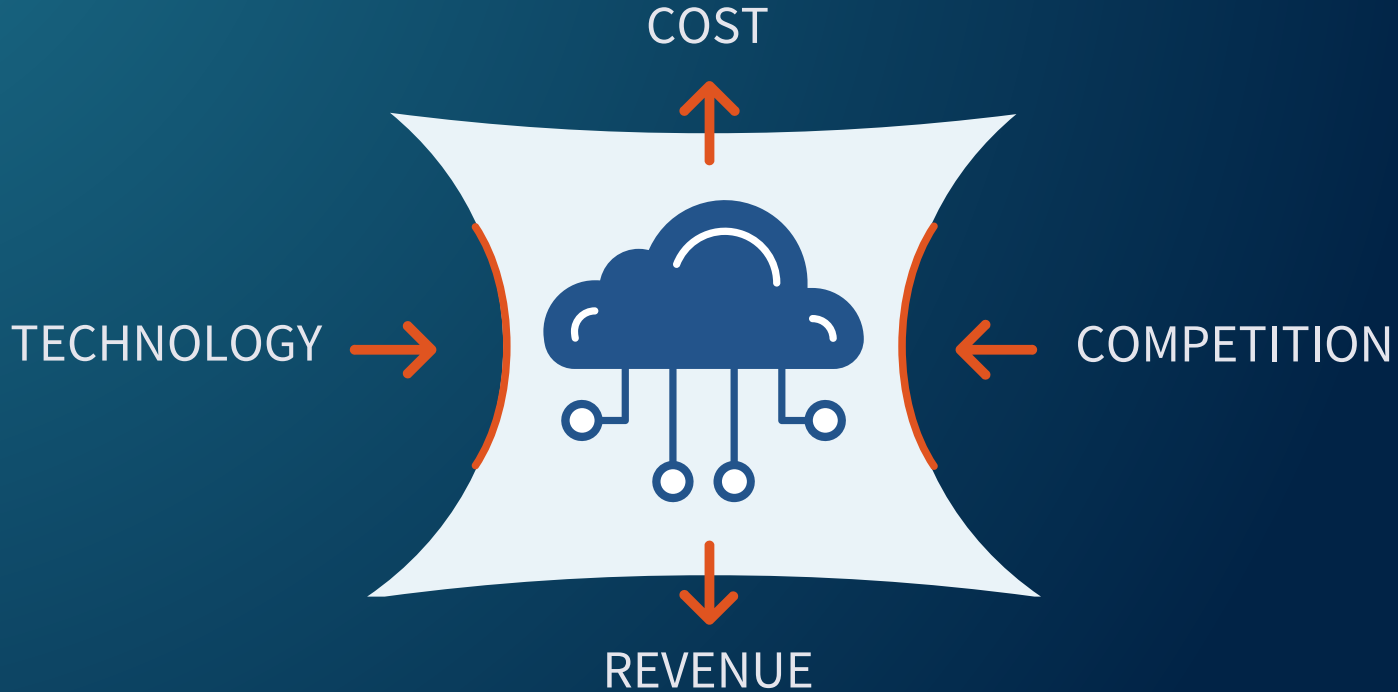
HQ
San
Francisco

CUSTOMERS
250+

TEAM MEMBERS
80+



Network service providers are squeezed



And the networks are changing

Ephemeral API-Driven Uses



Increased
Traffic Complexity



Increasing Automation



Multiple Architectures



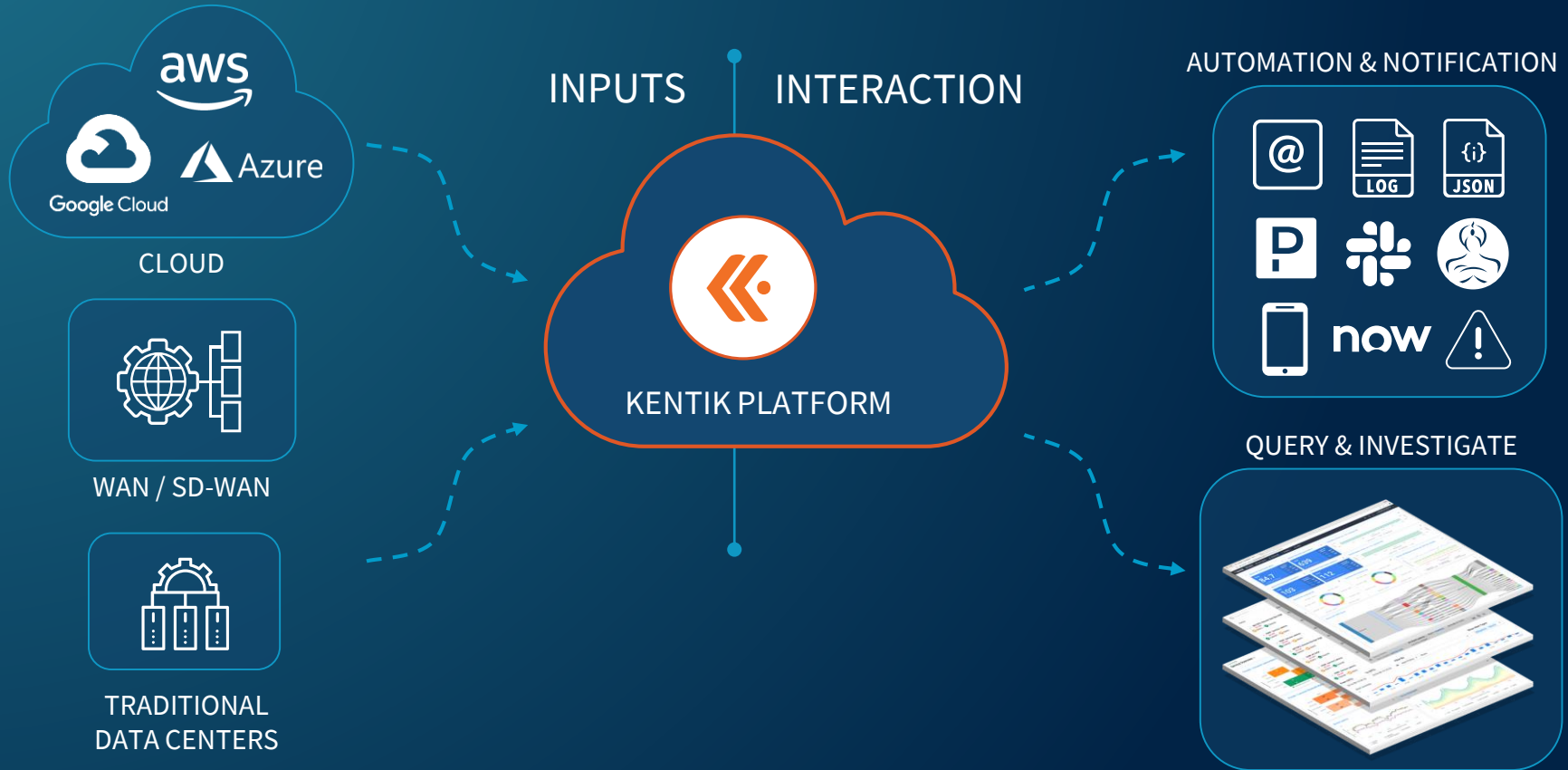
Varied Security Threats



Kentik powers up network teams



Unified management for diverse infrastructure



Kentik Use Cases



Kentik Operate

Data Center
Cloud
WAN
Campus

Network
Troubleshooting



Kentik Edge

DC Edge
WAN Edge
Distributed Edge

Internet and
Edge
Operations



Kentik Protect

DDoS Mitigation
Threat Detection

Network
Security
Forensics



Kentik SP

New Services
Sales Prospecting
BizOps

Revenue
Cost Analytics

Kentik Edge Customer Usage

Traffic Engineering

Optimal routing, peering, transit, anycast, growth, capacity, performance

Customer Prospecting

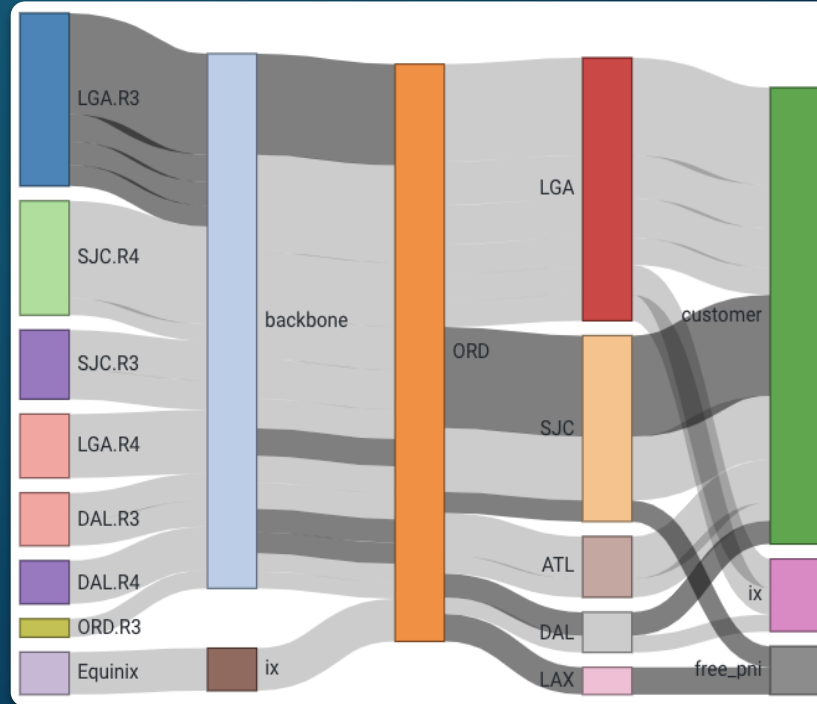
Optimal routing, growth, capacity, performance

App Health

Global app, network, Kubernetes, container performance monitoring

Security + DDoS

Attack, threat, availability, mitigation



~100 SW / SaaS / Gaming / Ad Tech customers;
~150 Eyeball / Cloud / Transit SPs

Edge: Where we are

- Global anycast
- < 10ms is an advantage
- Distributed app primitives widespread (k8s)
- CDNs offering specialized edge computing
- Cost effective at large scale
- Cover most nets, geos
- Some data proc possible

Edge: Where we aren't

- Run in 50 DCs per city
- < 1ms is an advantage
- Distributed app closed-loop ops available
- CDNs offering BYO code for edge computing
- Cost effective at medium scale
- Cover all nets, geos
- Most data proc possible
- Cheaper

