Revolutionary insights and automation to make every network excellent.
Power up operations teams with AIOPs for network professionals.

<table>
<thead>
<tr>
<th>FOUNDED</th>
<th>HQ</th>
<th>CUSTOMERS</th>
<th>TEAM MEMBERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>San</td>
<td>250+</td>
<td>80+</td>
</tr>
<tr>
<td>Francisco</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Network service providers are squeezed
And the networks are changing

- Ephemeral API-Driven Uses
- Increased Traffic Complexity
- Increasing Automation
- Multiple Architectures
- Varied Security Threats
Kentik powers up network teams

**CONTEXT & LABELS**
- Geolocation
- Threat
- Routing
- Business

**TRAFFIC & METRICS**
- Flows & VPC Flow Logs
- SNMP & Streaming Telemetry
- Packets
- Tags & Labels

**KENTIK PLATFORM**
- SaaS
- Any Scale
- Every Network
- Real-Time

**QUERIES & INSIGHTS**

**ACTIONS & INTEGRATIONS**
- SaaS
- Any Scale
- Every Network
- Real-Time

- @
- LOG
- JSON
- P
- now
- !
Unified management for diverse infrastructure

INPUTS

INTERACTION

AUTOMATION & NOTIFICATION

QUERY & INVESTIGATE

KENTIK PLATFORM

CLOUD

aws

Google Cloud

Azure

WAN / SD-WAN

TRADITIONAL DATA CENTERS
Kentik Use Cases

**Kentik Operate**
- Data Center
- Cloud
- WAN
- Campus

**Kentik Edge**
- DC Edge
- WAN Edge
- Distributed Edge

**Kentik Protect**
- DDoS Mitigation
- Threat Detection

**Kentik SP**
- New Services
- Sales Prospecting
- BizOps

**Network Troubleshooting**

**Internet and Edge Operations**

**Network Security Forensics**

**Revenue Cost Analytics**
Traffic Engineering
Optimal routing, peering, transit, anycast, growth, capacity, performance

Customer Prospecting
Optimal routing, growth, capacity, performance

Kentik Edge Customer Usage

App Health
Global app, network, Kubernetes, container performance monitoring

Security + DDoS
Attack, threat, availability, mitigation

~100 SW / SaaS / Gaming / Ad Tech customers;
~150 Eyeball / Cloud / Transit SPs
Edge: Where we are

- Global anycast
- < 10ms is an advantage
- Distributed app primitives widespread (k8s)
- CDNs offering specialized edge computing
- Cost effective at large scale
- Cover most nets, geos
- Some data proc possible

Edge: Where we aren’t

- Run in 50 DCs per city
- < 1ms is an advantage
- Distributed app closed-loop ops available
- CDNs offering BYO code for edge computing
- Cost effective at medium scale
- Cover all nets, geos
- Most data proc possible
- Cheaper