

On-site Advertising Opportunities

MAIN LOBBY & GROUNDS



RAINBOW DRIVE BANNERS

The Rainbow Drive Banners are an advertising placement on double-sided banners at 2' wide x 5' tall on the center island of Rainbow Drive, visible to conference attendees as they drive onto the Hilton Hawaiian Village® property, but also as they walk between their rooms and the Mid-Pacific Conference Center.

Member Rate: One (1) Double-sided Banner: USD 3,000

Non-Member Rate: One (1) Double-sided Banner: USD 4,000

Up to six (6) banners available



MAIN LOBBY COLUMN WRAPS

The Main Lobby Column Wraps are a four-sided wrap at 3' wide x 8' tall of the columns within the main lobby of the Hilton Hawaiian Village®, visible to conference attendees as they check into the hotel or pass through the lobby.

Member Rate:

One (1) Side: USD 3,000
Two (2) Sides: USD 5,000
Three (3) Sides: USD 6,750
Four (4) Sides: USD 8,000

Non-Member Rate:

One (1) Side: USD 4,000
Two (2) Sides: USD 6,750
Three (3) Sides: USD 9,500
Four (4) Sides: USD 12,500



MAIN LOBBY COLUMN WALL DISPLAYS

The Main Lobby Column Wall Displays are inserts into the wall display at 4' wide x 8' tall on columns within the main lobby of the Hilton Hawaiian Village®, visible to conference attendees as they check into the hotel or pass through the lobby.

Member Rate:

One (1) Side: USD 3,500
Two (2) Sides: USD 6,000
Three (3) Sides: USD 7,500
Four (4) Sides: USD 8,500

Non-Member Rate:

One (1) Side: USD 5,000
Two (2) Sides: USD 8,000
Three (3) Sides: USD 10,000
Four (4) Sides: USD 13,000



DIRECTIONAL SIGNAGE

Premium signage with company logo in high-traffic event locations.

Member Rate:

One (1) Location: USD 2,500
Two (2) Locations: USD 4,500
Three (3) Locations: USD 6,000
Four (4) Locations: USD 7,500

Non-Member Rate:

One (1) Location: USD 4,000
Two (2) Locations: USD 7,000
Three (3) Locations: USD 9,000
Four (4) Locations: USD 12,000



DOOR DROPS, ROOM DROPS, MIRROR CLINGS, DOOR HANGERS

Place your company's name, logo, and message in or outside the door of attendees' rooms.

Member Rate: USD 1,000

Non-Member Rate: USD 2,000

Material Deadline: Must be delivered directly to the Hilton Hawaiian Village® by Friday, 7 January 2022.

Please note that only one (1) item is permitted per drop. Quantity may range between 600 to 800. PTC is not responsible for the logistics and shipping costs, or Hilton delivery charges.

MID-PACIFIC CONFERENCE CENTER (MPCC)



MPCC ESCALATOR CLINGS

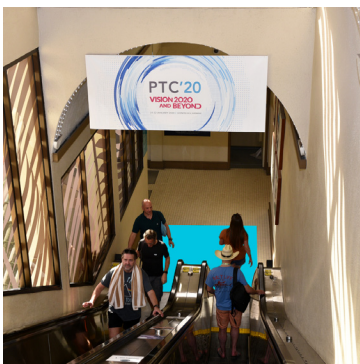
The Escalator Cling is an advertising placement on the central panel of the escalator into the Mid-Pacific Conference Center. Each cling will measure 10"x10" and allow your message to reach conference attendees as they approach the PTC'22 conference.

Member Rate:

Lower Escalator (10 Clings): USD 3,500
Upper Escalator (14 Clings): USD 6,000
Both (24 Clings): USD 6,000

Non-Member Rate:

Lower Escalator (10 Clings): USD 5,000
Upper Escalator (14 Clings): USD 6,000
Both (24 Clings): USD 10,000



MPCC FLOOR DECALS

The Floor Decal is a 10' wide x 8' tall horizontal advertisement placement in the Mid-Pacific Conference Center, ensuring that every conference attendee sees your organization's message as they enter the PTC'22 conference.

Member Rate:

One (1) Location: USD 5,000
Two (2) Locations: USD 7,500
Three (3) Locations: USD 10,000
Four (4) Locations: USD 12,500

Non-Member Rate:

One (1) Location: USD 7,500
Two (2) Locations: USD 11,000
Three (3) Locations: USD 14,500
Four (4) Locations: USD 18,000



PTC.ORG



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marketing@ptc.org



MPCC GLASS DOOR CLINGS

Wrap the Mid-Pacific Conference Center's glass entry doors in your company's branded message for display to all PTC'22 attendees as they arrive on the sixth floor for PTC'22 Registration, the PTC HUB, and conference sessions.

Member Rate:

Single-sided Set of Double Doors: USD 3,000

Single-sided Set of Three (3) Double Doors: USD 7,500

Double-sided Set of Three (3) Double Doors: USD 12,000

Non-Member Rate:

Single-sided Set of Double Doors: USD 4,000

Single-sided Set of Three (3) Double Doors: USD 10,000

Double-sided Set of Three (3) Double Doors: USD 16,000



MPCC WINDOW CLINGS

Place your company's branded message on the windows at the top of the escalators in the Mid-Pacific Conference Center for display to all PTC'22 attendees as they arrive on the sixth floor for PTC'22 Registration, the PTC HUB, and conference sessions.

Member Rate:

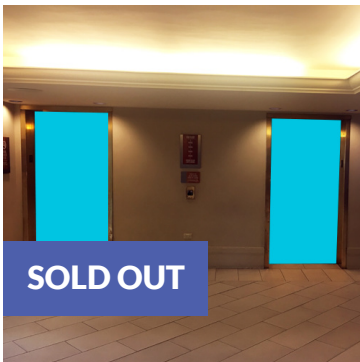
One (1) Window: USD 2,000

Set of Three (3) Windows: USD 5,000

Non-Member Rate:

One (1) Window: USD 4,000

Set of Three (3) Windows: USD 7,500



MPCC ELEVATOR DOOR CLINGS

Wrap the Mid-Pacific Conference Center's sixth floor elevator doors in your company's branded message for display to all PTC'22 attendees as they arrive in the Coral Lounge for PTC'22 Registration, the PTC HUB, and conference sessions.

Member Rate:

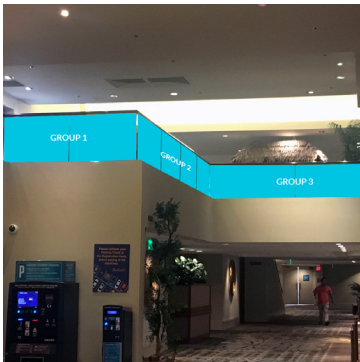
One (1) Elevator: USD 5,000

Two (2) Elevators: USD 9,000

Non-Member Rate:

One (1) Elevator: USD 7,500

Two (2) Elevators: USD 12,000



MPCC GLASS RAILING CLINGS

An overhead glass cling graphic visible to PTC'22 attendees as they attend sessions in the Mid-Pacific Conference Center. Location is above Coral 2 Ballroom. Note: the panels do not connect to each other.

Member Rate:

Group One (1): USD 2,400

Group Two (2): USD 4,200

Group Three (3): USD 2,800

Non-Member Rate:

Group One (1): USD 4,800

Group Two (2): USD 8,400

Group Three (3): USD 5,600





MPCC OVERHEAD BANNER

An overhead banner hung in a prominent location for PTC'22 attendees to see as they attend sessions in the Mid-Pacific Conference Center. Location is by Coral 2 Ballroom.

Member Rate: USD 5,000

Non-Member Rate: USD 7,500

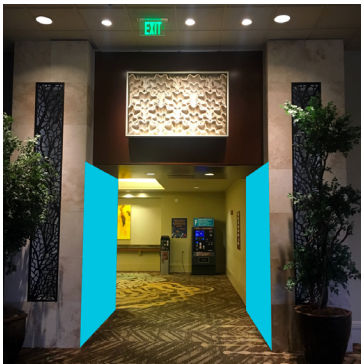


MPCC ESCALATOR GRAPHIC

Display your company's message along the side of the Mid-Pacific Conference Center escalator, visible to PTC'22 attendees in the Coral Lounge. Location is by Coral 2 Ballroom.

Member Rate: USD 5,000

Non-Member Rate: USD 7,500



MPCC ENTRYWAY WALL CLINGS

Display your company's message along the walls entering Mid-Pacific Conference Center as PTC'22 attendees arrive and depart Kalia Tower. Location is MPCC Breezeway to Kalia Tower.

Member Rate:

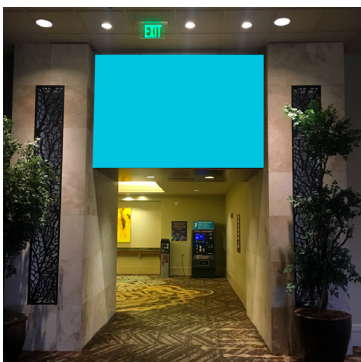
One (1) Wall: USD 2,000

Two (2) Walls: USD 3,000

Non-Member Rate:

One (1) Wall: USD 4,000

Two (2) Walls: USD 6,000



MPCC ENTRYWAY OVERHEAD BANNER

This prominent 8' wide by 5' tall banner will hang over the entryway of the Mid-Pacific Conference Center as PTC'22 attendees arrive and depart Kalia Tower. Location is MPCC Breezeway to Kalia Tower.

Member Rate: USD 2,000

Non-Member Rate: USD 4,000





MPCC WALL DISPLAY

The Mid-Pacific Conference Wall Display is a 10' wide x 8' tall wall display in the breezeway between the Mid-Pacific Conference Center and Kalia Tower. Location is MPCC Breezeway to Kalia Tower.

Member Rate: USD 3,000

Non-Member Rate: USD 5,000



NAUTILUS OVERHEAD BANNER

The Nautilus Overhead Banner is a 12' wide x 10" tall overhead banner in the walkway between the Mid-Pacific Conference Center's Coral Lounge and the Kalia Tower. Location is Nautilus Breezeway to Kalia Tower.

Member Rate: USD 1,000

Non-Member Rate: USD 2,000



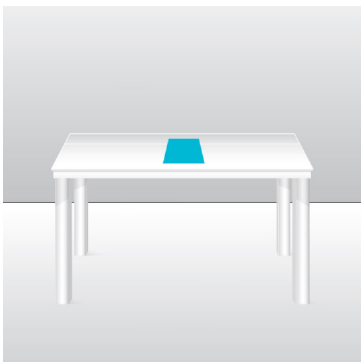
PTC HUB GIVEAWAY

First 500 people in the PTC HUB receive a branded giveaway item.

Member Rate: USD 3,500

Non-Member Rate: USD 5,000

Giveaway to be determined by the advertiser and shipped to PTC's office by 30 December 2021.



LUNCH DROP

Be a conversation starter during lunch. Company message or collateral included on all lunch tables during the PTC'22 lunches (Monday or Tuesday) in the PTC HUB.

Member Rate:

One (1) Day: USD 2,500

Two (2) Days: USD 4,000

Non-Member Rate:

One (1) Day: USD 4,000

Two (2) Days: USD 7,000

Item drop to be determined by the advertiser and shipped to PTC's office by 30 December 2021.



LITERATURE DISPLAY

Display your publication or marketing materials for attendees in the PTC HUB

Member Rate: USD 100

Non-Member Rate: USD 200

[Download the PTC'22 Literature Display Agreement](#)

Materials must be shipped to PTC's office by 30 December 2021.

TAPA TOWER



TAPA WALL DISPLAYS

The Tapa Wall Displays are three 10' wide x 8' tall wall displays located near the Tapa Tower elevators in the Tapa Tower lobby area, and two locations near the Ballrooms and Palace Lounge on the second floor of the Tapa Tower, visible to conference attendees as they move through the Tapa Tower.

Member Rate:

Tapa Tower Elevators: USD 10,000
Tapa Tower Ballrooms: USD 8,000
Tapa Palace Lounge: USD 8,000
All Three (3) Locations: USD 20,000

Non-Member Rate:

Tapa Tower Elevators: USD 12,500
Tapa Tower Ballrooms: USD 10,000
Tapa Palace Lounge: USD 10,000
All Three (3) Locations: USD 25,000



TAPA ESCALATOR COLUMN BANNER

A 16' tall column wrap next to the Tapa Tower Escalator will promote your company to PTC'22 attendees as they ride the escalator to and from the Center Stage Sessions.

Member Rate:

One (1) Side: USD 4,000
Two (2) Sides: USD 7,000
Three (3) Sides: USD 10,000

Non-Member Rate:

One (1) Side: USD 5,000
Two (2) Sides: USD 8,000
Three (3) Sides: USD 12,000



TAPA ESCALATOR OVERSIZED BANNER

An oversized banner makes a bold impression on PTC'22 attendees as they ride the escalator to the second floor of the Tapa Tower.

Member Rate: USD 15,000

Non-Member Rate: USD 20,000





TAPA PALACE LOUNGE COLUMN WRAPS

The Tapa Palace Lounge Column Wraps are a four-sided wrap at 3' wide x 8' tall of the columns within the Palace Lounge of the Tapa Tower, visible to conference attendees as they attend the PTC'22 Center Stage Sessions.

Member Rate:

One (1) Side: USD 3,000
Two (2) Sides: USD 5,000
Three (3) Sides: USD 6,750
Four (4) Sides: USD 8,000

Non-Member Rate:

One (1) Side: USD 4,000
Two (2) Sides: USD 6,750
Three (3) Sides: USD 9,500
Four (4) Sides: USD 12,500

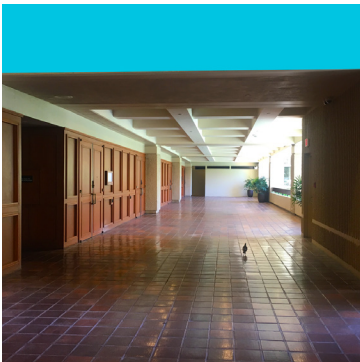


IOLANI SUITES WALL BANNER

The Iolani Suites Wall Banner is a 6' wide x 16' tall banner hung across from the Tapa Tower's Iolani Suites, and visible to PTC'22 attendees as they move between the Tapa Tower elevators and Center Stage Sessions.

Member Rate: USD 6,000

Non-Member Rate: USD 8,000



HONOLULU SUITES OVERHEAD BANNER

The Honolulu Suites Overhead Banner is a 18' wide x 7' tall banner hung outside the entrance to the Tapa Tower's Honolulu Suites, and visible to PTC'22 attendees as they move between the Tapa Tower elevators and events in the Honolulu Suites.

Member Rate: USD 6,000

Non-Member Rate: USD 8,000



TAPA TOWER ELEVATOR DOOR CLINGS

Wrap the Tapa Tower's 2nd floor elevator doors in your company's branded message for display to all PTC'22 attendees as they use the elevators to access meeting suites and other activities in the Tapa Tower.

Member Rate:

One (1) Elevator: USD 4,000
Four (4) Elevators: USD 14,000
Eight (8) Elevators: USD 27,500

Non-Member Rate:

One (1) Elevator: USD 5,000
Four (4) Elevators: USD 19,000
Eight (8) Elevators: USD 32,000





TAPA LOBBY MIRROR CLING

The Tapa Tower Lobby Elevator Mirror Cling offers advertisers the opportunity for prime branding visible to all PTC'22 attendees using the Tapa Tower elevators, which hold the PTC Member Suites.

Member Rate:

One (1) Set of Three (3) Mirrors: USD 15,000

Entire Wall, Nine (9) Mirrors: USD 35,000

Non-Member Rate:

One (1) Set of Three (3) Mirrors: USD 20,000

Entire Wall, Nine (9) Mirrors: USD 55,000



TAPA BAR COASTERS OR NAPKINS

The Tapa Bar Coasters or Napkins are an advertising placement within the popular Tapa Bar at Hilton Hawaiian Village®. Advertising is sold on a per day basis. The advertiser is responsible for printing and delivering the coasters or napkins to Hilton Hawaiian Village® in advance of PTC'22 for distribution.

TAPA BAR COASTERS or NAPKINS

Member Rate:

Saturday: USD 1,000

Sunday: USD 1,250

Monday: USD 2,000

Tuesday: USD 1,200

Wednesday: USD 1,000

All Five (5) Days: USD 5,000

Non-Member Rate:

Saturday: USD 1,250

Sunday: USD 1,550

Monday: USD 2,500

Tuesday: USD 1,550

Wednesday: USD 1,250

All Five (5) Days: USD 7,500

TAPA BAR COASTERS and NAPKINS

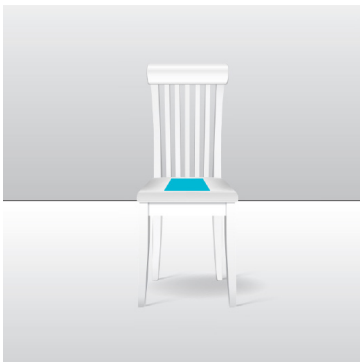
Member Rate:

All Five (5) Days: USD 7,500

Non-Member Rate:

All Five (5) Days: USD 10,000

Napkins/coasters to be printed by the advertiser and delivered directly to the Hilton Hawaiian Village® Food & Beverage service by Friday, 7 January 2022.



SEAT DROP: MONDAY, TUESDAY, WEDNESDAY CENTER STAGE SESSIONS

A strategic seat drop is a great way to have your company-branded materials get noticed by PTC'22 attendees during the conference. We will distribute your materials on attendees seats one (1) time each day prior to the Center Stage Sessions.

Member Rate:

One (1) Day: USD 1,000

All Three (3) Days: USD 2,500

Non-Member Rate:

One (1) Day: USD 2,000

All Three (3) Days: USD 5,000

Drop item to be determined by the advertiser and shipped to PTC's office by 30 December 2021.

Online & General Advertising



PTC'22 BANNER ADS

Bring visibility to your organization on the PTC'22 website.

LARGE LEADERBOARD:	Member Rate: USD 3,800	Non-Member Rate: USD 5,000
BOTTOM LINE:	Member Rate: USD 2,400	Non-Member Rate: USD 3,200
MEDIUM RECTANGLE:	Member Rate: USD 1,000	Non-Member Rate: USD 2,000

Space Deadline: Friday, 17 December 2021

Material Deadline: Monday, 3 January 2022

Clickable Ads will appear on all PTC'22 pages, with the exception of the following pages: Registration, Attendee List, Schedule-at-a-Glance, and Complete Program.



PTC-TV EXECUTIVE INTERVIEWS

Feature your organization's senior executive on PTC-TV. Length of interview is three (3) to four (4) minutes. Interviews will air during PTC-TV's daily program in-room at the Hilton Hawaiian Village®, on the conference platform, and following the conference on PTC's website, YouTube, Vimeo, and social media outlets.

Member Rate: USD 3,500 **Non-Member Rate:** USD 5,000

Space Deadline: Monday, 3 January 2022

Material Deadline: Thursday, 6 January 2022



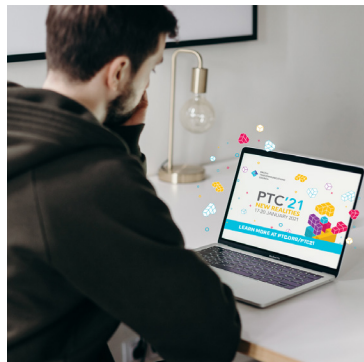
PTC-TV COMMERCIALS

Highlight your company's presence at PTC'22 through a commercial on PTC-TV's daily programs. Commercials will be scheduled to air during one (1) program. PTC-TV will air in-room at the Hilton Hawaiian Village®, on the conference platform, and following the conference on PTC's website, YouTube, Vimeo, and social media outlets.

Spot:	Member Rate:	Non-Member Rate:
30-SECOND SPOT	USD 1,500	USD 2,500
31-SECOND TO 60-SECOND SPOT	USD 2,750	USD 3,750
61-SECOND TO 90-SECOND SPOT	USD 4,500	USD 7,500
91-SECOND TO 120-SECOND SPOT	USD 6,000	USD 10,000
121-SECOND+ SPOT	USD 7,500	USD 12,500

Space Deadline: Monday, 3 January 2022

Material Deadline: Thursday, 6 January 2022



PROMOTIONAL SLIDE: MONDAY, TUESDAY, WEDNESDAY WORKSHOPS & TOPICAL SESSIONS

A promotional slide is a great way to have your company noticed by PTC'22 attendees during the conference. The slide will be displayed for :15 seconds prior to the start of a PTC'22 Workshop or Topical Session.

Member Rate: USD 1,000 **Non-Member Rate:** USD 2,000

Space Deadline: Monday, 3 January 2022

Material Deadline: Thursday, 6 January 2022

Please note that only one (1) static promotional slide is permitted per session. For video or commercial promos, please see PTC-TV Commercials.





Member Rate: USD 2,500 **Non-Member Rate:** USD 4,000

Gift to be determined by the advertiser and shipped to PTC's office by 30 December 2021.



Member Rate: USD 3,500 **Non-Member Rate:** USD 5,000

POLICIES

MEMBER RATE ELIGIBILITY

ADDITIONAL OPPORTUNITIES

PTC POINT OF CONTACT

PTC'22 Advertising

Pacific Telecommunications Council
914 Coolidge Street
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Tel: +1.808.941.3789
Fax: +1.833.944.0749
Email: marketing@ptc.org

PAYMENT POLICY

PTC will provide an invoice after receiving a completed advertising order form. All invoices are due within 30 days of being issued. For advertising orders completed after Monday, 1 November 2021, full payment is required by Wednesday, 15 December 2021.

AD DELIVERY POLICY

ADVERTISING TERMS AND CONDITIONS