Views from the C-Suite

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MODERATOR
Thoughts on Covid

The tailwinds of the new economy

Some speed bumps to watch out for in our industry

Thinking about the collaboration models of the next decade
Why is it a blessing........

+ **7 billion people came together**
  - We forced families together
  - We improved the environment
  - We taught 2 billion people in schools
  - We brought another 1 billion onto the Internet
  - We made amazing breakthroughs in technology
  - We went to space
  - We focused on health and became aware
  - We built a series of vaccines in 1/6 the amount of time that it normally required

And we did because people in this room, and in these forums, worked tirelessly across our industries to bring advanced networks that seamlessly made it all possible.
The Tailwinds of the New Economy
New opportunities ahead!

While advancing technology has historically spurred economic development, it is now accelerating even faster!

Changes in GDP per capita brought about by technological investments, 1000-2000 AD, by country

- First Industrial Revolution
- Second Industrial Revolution
- Third Industrial Revolution
- Fourth Industrial Revolution accelerated by 10x by technological advancements

Technological advancement
- Efficient steam engine 1769
- Internal combustion engine 1867
- Internet 1970s

Source: McKinsey & Company
Success integrating with the top five is critical for success in this decade.
The Tailwinds of the New Economy – We built this!!
This is how it started...

Past ARPU’S

- Applications: 20%
- Transport: 80%

Current ARPU’S

- Applications: 90%
- Transport: 10%
This is how we’ve evolved…

Source: Mary Meeker: Internet Trends 2018
This is where it is going…

The Metaverse Will Need A Lot of Data Centers

Quantum computing
Convergence
Cryptocurrencies
Blockchain
Data virtualization
Hybrid cloud
AI/machine learning

Nvidia Entering Metaverse Race With Marketplace Tie-Ups and Free Software

Advanced nanotechnology capabilities

The Edge data center will be home to the Metaverse - DCD
Dec 3, 2021 — The Edge data center will be home to the Metaverse ... The promise of the metaverse is nothing less than a total transformation of the way we work ...
Unfortunately, the next decades of success may not come easy...
**Global risk scenarios**

- **Worsening of US-China ties force full decoupling**
- **Fast monetary tightening leads to stockmarket crash**
- **Widespread social unrest weighs on global recovery**
- **Variants of coronavirus emerge and prove resistant to vaccines**
- **EU-China ties worsen significantly**
- **Tighter financial conditions derail recovery in emerging markets**
- **Severe droughts prompt famine**
- **A property crash in China leads to a sharp economic slowdown**
- **Conflict erupts between China and Taiwan**

**Source:** The Economist Intelligence Unit
Already the China-US Trade War has made the South China Sea a "no lay zone" for US cables.

- 16 cables have been locked from coming into Hong Kong or transiting the South China Sea;
- Future supply and high-speed interconnections are at risk unless there are alternate points available into Southeast Asia.
Yet how will new regulatory compliance mandates impact ICT/TMT growth in 2022?

Tencent divestments could signal more sales amid Big Tech crackdown as it shifts focus to new tech like the metaverse
He whose ranks are united in purpose will be victorious

Sun Tzu