



# PTC 2022

The Role of Public-Private Partnerships in Driving Digital Inclusion

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# Defining the Digital Divide

- 1) Connectivity
- 2) Devices
- 3) Digital Literacy (Skills)



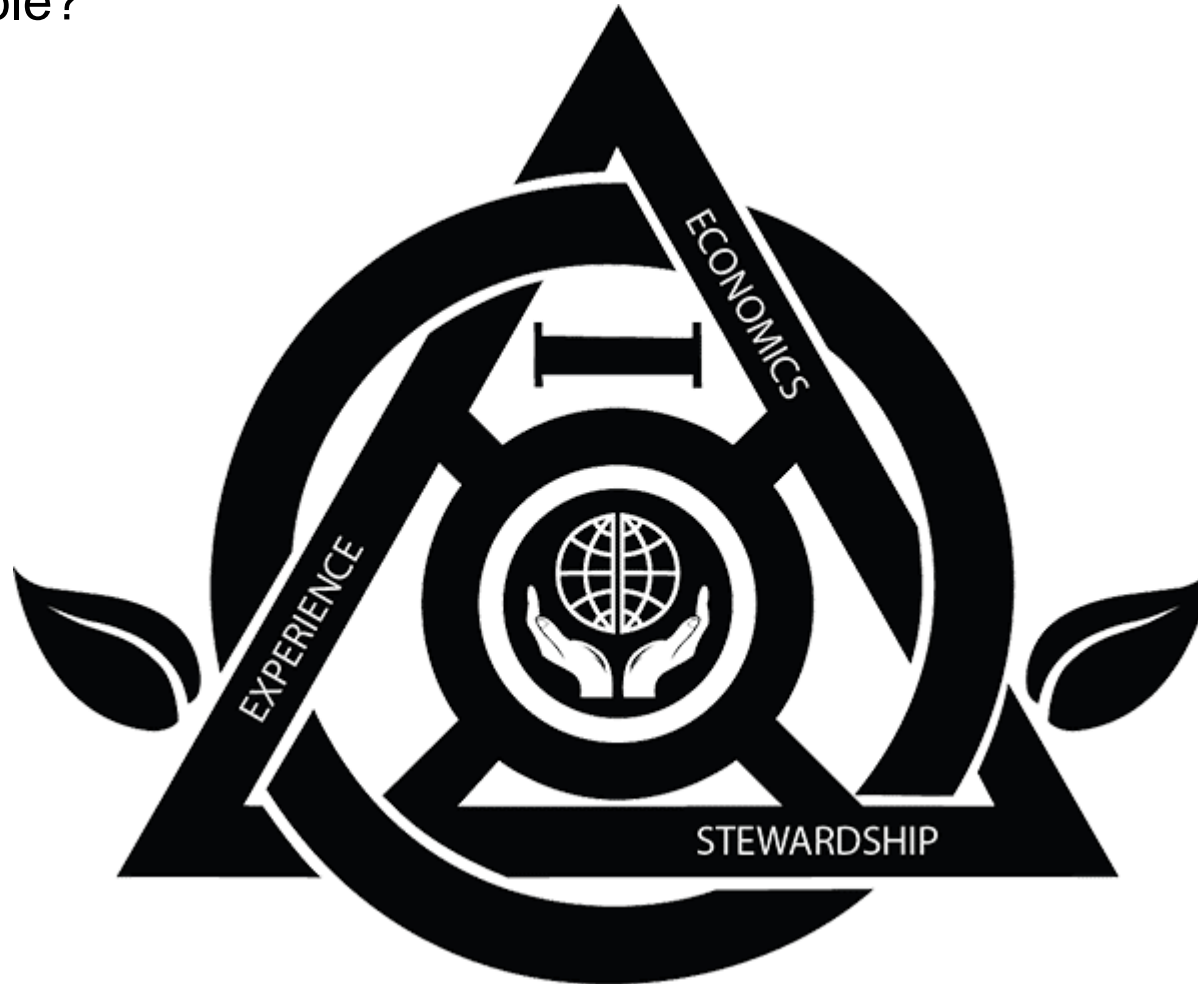
# Public Can't Do it All

- Some efforts on National, State, Local level (Examples)
- The divide continues – with Covid – work & school from home
- Kids dropping out of school for lack of connectivity/WiFi – this is an all-hand on deck moment
- Connectivity during pandemic has gone from a “nice to have” to an imperative



# Public-Private Partnerships

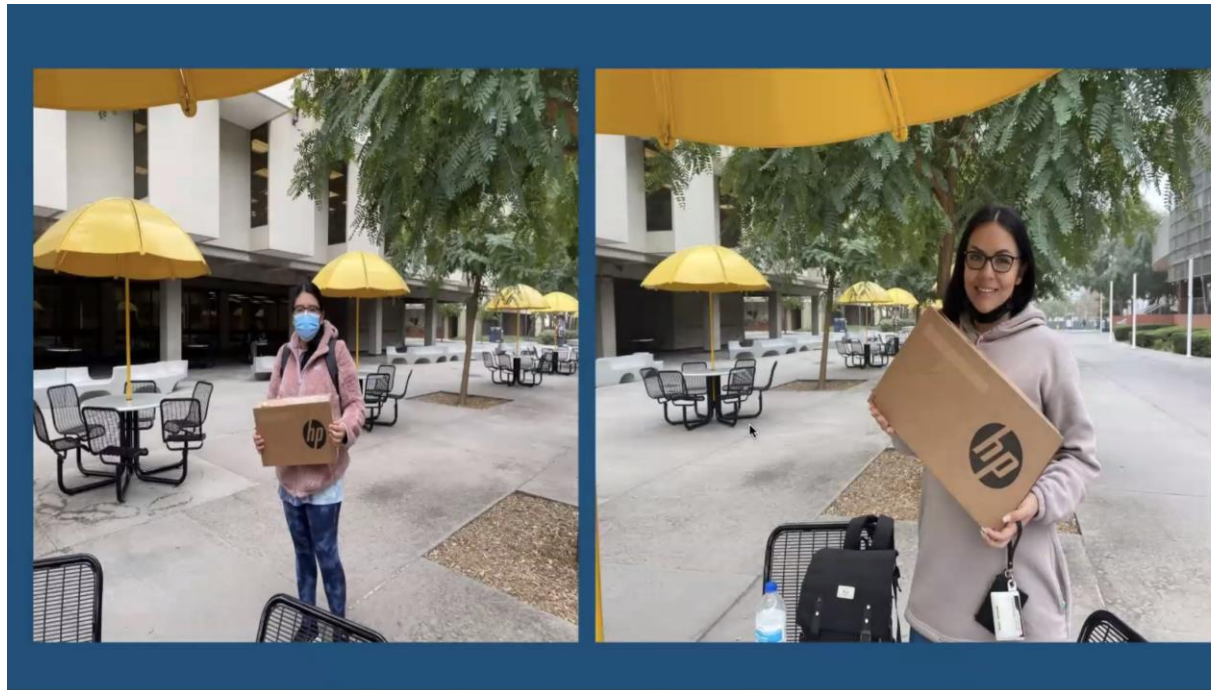
- Why are they valuable?
- iMasons and DIFF



# Case Examples – iMasons + Cal State LA

Test Bed: Cal State Los Angeles

- Hispanic serving institution
- Latinas / First Generation to go to College etc
- In Heart of East LA – Highest rate of digital divide in LA County





# Digital Literacy



# Connectivity: Wavemax in the Community



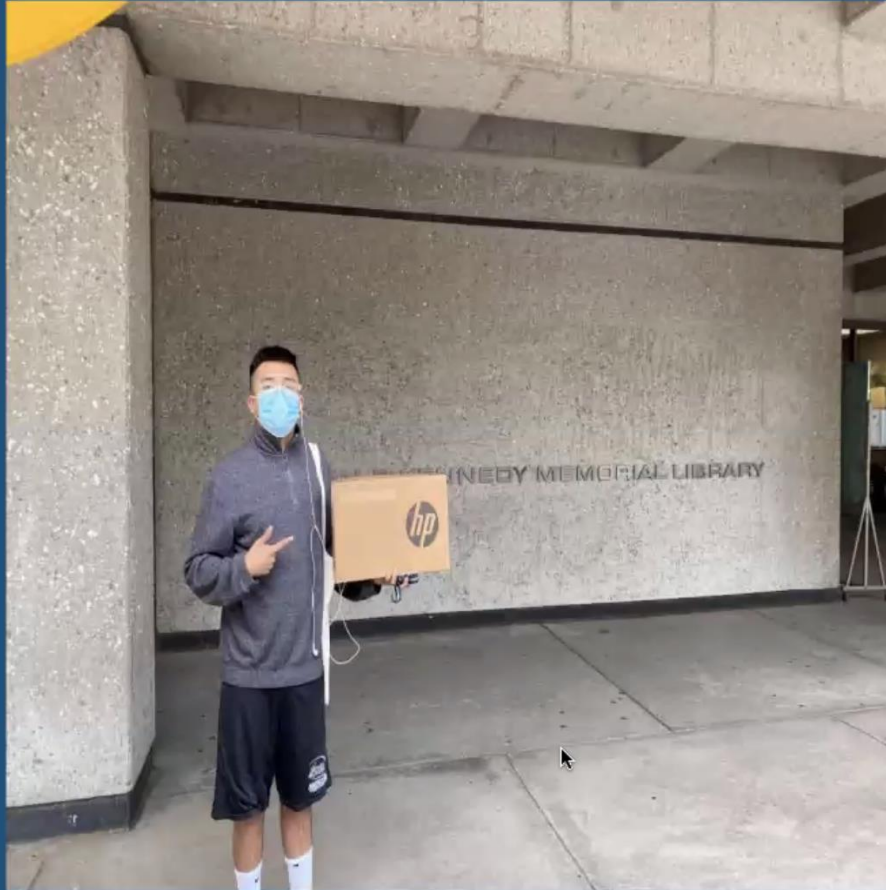
## TABLET DISTRIBUTION

November 15, 2021

*Group members Eveline and Jaime went to distribute the tablets to the program!*



# Devices: iMasons





# MacArthur Park VPA E.S Students



# WAVEMAX



# Expanding to Cal Poly Pomona

- This Spring through Dept of Sociology there





# Call To Action!

- Thoughts?
- Interested in Collaboration/Participation?
- Please reach out to discuss more:
  - Nancy Novak – [nnovak@compassdatacenters.com](mailto:nnovak@compassdatacenters.com)
  - Dr. Julie Albright – [julie@imasons.org](mailto:julie@imasons.org)





# Thank You!

STAY CONNECTED

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CONTACT US

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