Defining the Digital Divide

• 1) Connectivity
• 2) Devices
• 3) Digital Literacy (Skills)
Public Can’t Do it All

- Some efforts on National, State, Local level (Examples)
- The divide continues – with Covid – work & school from home
- Kids dropping out of school for lack of connectivity/WiFi – this is an all-hand on deck moment
- Connectivity during pandemic has gone from a “nice to have” to an imperative
Public-Private Partnerships

• Why are they valuable?
• iMasons and DIFF
Case Examples – iMasons + Cal State LA

Test Bed: Cal State Los Angeles
- Hispanic serving institution
- Latinas / First Generation to go to College etc
- In Heart of East LA – Highest rate of digital divide in LA County
Digital Literacy
Connectivity: Wavemax in the Community

Tablet Distribution

November 15, 2021

Group members Eveline and Jaime went to distribute the tablets to the program!
Devices: iMasons
Expanding to Cal Poly Pomona

• This Spring through Dept of Sociology there
Call To Action!

• Thoughts?
• Interested in Collaboration/Participation?
• Please reach out to discuss more:
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