On-site Advertising Opportunities

MAIN LOBBY & GROUNDS

RAINBOW DRIVE BANNERS
The Rainbow Drive Banners are an advertising placement on double-sided banners at 2’ wide x 5’ tall on the center island of Rainbow Drive, visible to conference attendees as they drive onto the Hilton Hawaiian Village® property, but also as they walk between their rooms and the Mid-Pacific Conference Center.

**Member Rate:** One (1) Double-sided Banner: USD 3,000  
**Non-Member Rate:** One (1) Double-sided Banner: USD 4,000

*Up to six (6) banners available*

MAIN LOBBY COLUMN WRAPS
The Main Lobby Column Wraps are a four-sided wrap at 3’ wide x 8’ tall of the columns within the main lobby of the Hilton Hawaiian Village®, visible to conference attendees as they check into the hotel or pass through the lobby.

**Member Rate:**
- One (1) Side: USD 3,000  
- Two (2) Sides: USD 5,000  
- Three (3) Sides: USD 6,750  
- Four (4) Sides: USD 8,000

**Non-Member Rate:**
- One (1) Side: USD 4,000  
- Two (2) Sides: USD 6,750  
- Three (3) Sides: USD 9,500  
- Four (4) Sides: USD 12,500

MAIN LOBBY COLUMN WALL DISPLAYS
The Main Lobby Column Wall Displays are inserts into the wall display at 4’ wide x 8’ tall on columns within the main lobby of the Hilton Hawaiian Village®, visible to conference attendees as they check into the hotel or pass through the lobby.

**Member Rate:**
- One (1) Side: USD 3,500  
- Two (2) Sides: USD 6,000  
- Three (3) Sides: USD 7,500  
- Four (4) Sides: USD 8,500

**Non-Member Rate:**
- One (1) Side: USD 5,000  
- Two (2) Sides: USD 8,000  
- Three (3) Sides: USD 10,000  
- Four (4) Sides: USD 13,000

*SOLD OUT*
DIRECTIONAL SIGNAGE
Premium signage with company logo in high-traffic event locations.

<table>
<thead>
<tr>
<th>Member Rate:</th>
<th>Non-Member Rate:</th>
</tr>
</thead>
<tbody>
<tr>
<td>One (1) Location: USD 2,500</td>
<td>One (1) Location: USD 4,000</td>
</tr>
<tr>
<td>Two (2) Locations: USD 4,500</td>
<td>Two (2) Locations: USD 7,000</td>
</tr>
<tr>
<td>Three (3) Locations: USD 6,000</td>
<td>Three (3) Locations: USD 9,000</td>
</tr>
<tr>
<td>Four (4) Locations: USD 7,500</td>
<td>Four (4) Locations: USD 12,000</td>
</tr>
</tbody>
</table>

DOOR DROPS, ROOM DROPS, MIRROR CLINGS, DOOR HANGERS
Place your company’s name, logo, and message in or outside the door of attendees’ rooms.

<table>
<thead>
<tr>
<th>Member Rate:</th>
<th>Non-Member Rate:</th>
</tr>
</thead>
<tbody>
<tr>
<td>USD 1,000</td>
<td>USD 2,000</td>
</tr>
</tbody>
</table>

Material Deadline: Must be delivered directly to the Hilton Hawaiian Village® between Friday, 16 December 2022 and no later than Friday, 6 January 2023.

Please note that only one (1) item is permitted per drop. Quantity may range between 1,000 to 1,200. PTC is not responsible for the logistics and shipping costs, or Hilton delivery charges.

MID-PACIFIC CONFERENCE CENTER (MPCC)

MPCC ESCALATOR CLINGS
The Escalator Cling is an advertising placement on the central panel of the escalator into the Mid-Pacific Conference Center. Each cling will measure 10’ x 10’ and allow your message to reach conference attendees as they approach the PTC’23 conference.

<table>
<thead>
<tr>
<th>Member Rate:</th>
<th>Non-Member Rate:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lower Escalator (10 Clings): USD 3,500</td>
<td>Lower Escalator (10 Clings): USD 5,000</td>
</tr>
<tr>
<td>Upper Escalator (14 Clings): USD 4,000</td>
<td>Upper Escalator (14 Clings): USD 6,000</td>
</tr>
<tr>
<td>Both (24 Clings): USD 6,000</td>
<td>Both (24 Clings): USD 10,000</td>
</tr>
</tbody>
</table>

MPCC FLOOR DECALS
The Floor Decal is a 10’ wide x 8’ tall horizontal advertisement placement in the Mid-Pacific Conference Center, ensuring that every conference attendee sees your organization’s message as they enter the PTC’23 conference.

<table>
<thead>
<tr>
<th>Member Rate:</th>
<th>Non-Member Rate:</th>
</tr>
</thead>
<tbody>
<tr>
<td>One (1) Location: USD 5,000</td>
<td>One (1) Location: USD 7,500</td>
</tr>
<tr>
<td>Two (2) Locations: USD 7,500</td>
<td>Two (2) Locations: USD 11,000</td>
</tr>
<tr>
<td>Three (3) Locations: USD 10,000</td>
<td>Three (3) Locations: USD 14,500</td>
</tr>
<tr>
<td>Four (4) Locations: USD 12,500</td>
<td>Four (4) Locations: USD 18,000</td>
</tr>
</tbody>
</table>
MPCC GLASS DOOR CLINGS
Wrap the Mid-Pacific Conference Center’s glass entry doors in your company’s branded message for display to all PTC’23 attendees as they arrive on the sixth floor for PTC’23 Registration, the PTC HUB, and conference sessions.

**Member Rate:**
- Single-sided Set of Double Doors: USD 3,000
- Single-sided Set of Three (3) Double Doors: USD 7,500
- Double-sided Set of Three (3) Double Doors: USD 12,000

**Non-Member Rate:**
- Single-sided Set of Double Doors: USD 4,000
- Single-sided Set of Three (3) Double Doors: USD 10,000
- Double-sided Set of Three (3) Double Doors: USD 16,000

MPCC WINDOW CLINGS
Place your company’s branded message on the windows at the top of the escalators in the Mid-Pacific Conference Center for display to all PTC’23 attendees as they arrive on the sixth floor for PTC’23 Registration, the PTC HUB, and conference sessions.

**Member Rate:**
- One (1) Window: USD 2,000
- Set of Three (3) Windows: USD 5,000

**Non-Member Rate:**
- One (1) Window: USD 4,000
- Set of Three (3) Windows: USD 7,500

MPCC ELEVATOR DOOR CLINGS
Wrap the Mid-Pacific Conference Center’s sixth floor elevator doors in your company’s branded message for display to all PTC’23 attendees as they arrive in the Coral Lounge for PTC’23 Registration, the PTC HUB, and conference sessions.

**Member Rate:**
- One (1) Elevator: USD 5,000
- Two (2) Elevators: USD 9,000

**Non-Member Rate:**
- One (1) Elevator: USD 7,500
- Two (2) Elevators: USD 12,000

MPCC GLASS RAILING CLINGS
An overhead glass cling graphic visible to PTC’23 attendees as they attend sessions in the Mid-Pacific Conference Center. Location is above Coral 2 Ballroom. Note: the panels do not connect to each other.

**Member Rate:**
- Group One (1): USD 2,400
- Group Two (2): USD 4,200
- Group Three (3): USD 2,800

**Non-Member Rate:**
- Group One (1): USD 4,800
- Group Two (2): USD 8,400
- Group Three (3): USD 5,600
MPCC OVERHEAD BANNER
An overhead banner hung in a prominent location for PTC’23 attendees to see as they attend sessions in the Mid-Pacific Conference Center. Location is by Coral 2 Ballroom.

Member Rate: USD 5,000  Non-Member Rate: USD 7,500

MPCC ESCALATOR GRAPHIC
Display your company’s message along the side of the Mid-Pacific Conference Center escalator, visible to PTC’23 attendees in the Coral Lounge. Location is by Coral 2 Ballroom.

Member Rate: USD 5,000  Non-Member Rate: USD 7,500

MPCC ENTRYWAY WALL CLINGS
Display your company’s message along the walls entering Mid-Pacific Conference Center as PTC’23 attendees arrive and depart Kalia Tower. Location is MPCC Breezeway to Kalia Tower.

Member Rate:
One (1) Wall: USD 2,000
Two (2) Walls: USD 3,000

Non-Member Rate:
One (1) Wall: USD 4,000
Two (2) Walls: USD 6,000

MPCC ENTRYWAY OVERHEAD BANNER
This prominent 8’ wide by 5’ tall banner will hang over the entry way of the Mid-Pacific Conference Center as PTC’23 attendees arrive and depart Kalia Tower. Location is MPCC Breezeway to Kalia Tower.

Member Rate: USD 2,000  Non-Member Rate: USD 4,000
MPCC WALL DISPLAY
The Mid-Pacific Conference Wall Display is a 10’ wide x 8’ tall wall display in the breezeway between the Mid-Pacific Conference Center and Kalia Tower. Location is MPCC Breezeway to Kalia Tower.

Member Rate: USD 3,000  Non-Member Rate: USD 5,000

NAUTILUS OVERHEAD BANNER
The Nautilus Overhead Banner is a 12’ wide x 10” tall overhead banner in the walkway between the Mid-Pacific Conference Center’s Coral Lounge and the Kalia Tower. Location is Nautilus Breezeway to Kalia Tower.

Member Rate: USD 1,000  Non-Member Rate: USD 2,000

PTC HUB GIVEAWAY
First 500 people in the PTC HUB receive a branded giveaway item.

Member Rate: USD 3,500  Non-Member Rate: USD 5,000

Giveaway to be determined by the advertiser and shipped to PTC’s office by 30 December 2022.

LUNCH DROP
Be a conversation starter during lunch. Company message or collateral included on all lunch tables during the PTC’23 lunches (Monday or Tuesday) in the PTC HUB.

Member Rate:
One (1) Day: USD 2,500
Two (2) Days: USD 4,000

Non-Member Rate:
One (1) Day: USD 4,000
Two (2) Days: USD 7,000

Item drop to be determined by the advertiser and shipped to PTC’s office by 30 December 2022.
**LITERATURE DISPLAY**
Display your publication or marketing materials for attendees in the PTC HUB

- **Member Rate:** USD 100  
- **Non-Member Rate:** USD 200

[Download the PTC’23 Literature Display Agreement](#)  
*Materials must be shipped to PTC’s office by 30 December 2022.*

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**TAPA TOWER**

**TAPA WALL DISPLAYS**
The Tapa Wall Displays are three 10’ wide x 8’ tall wall displays located near the Tapa Tower elevators in the Tapa Tower lobby area, and two locations near the Ballrooms and Palace Lounge on the second floor of the Tapa Tower, visible to conference attendees as they move through the Tapa Tower.

- **Member Rate:**  
  - Tapa Tower Elevators: USD 10,000  
  - Tapa Tower Ballrooms: USD 8,000  
  - Tapa Palace Lounge: USD 8,000
  - All Three (3) Locations: USD 20,000  

- **Non-Member Rate:**  
  - Tapa Tower Elevators: USD 12,500  
  - Tapa Tower Ballrooms: USD 10,000  
  - Tapa Palace Lounge: USD 10,000
  - All Three (3) Locations: USD 25,000

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**TAPA ESCALATOR COLUMN BANNER**
A 16’ tall column wrap next to the Tapa Tower Escalator will promote your company to PTC’23 attendees as they ride the escalator to and from the Center Stage Sessions.

- **Member Rate:**  
  - One (1) Side: USD 4,000
  - Two (2) Sides: USD 7,000
  - Three (3) Sides: USD 10,000

- **Non-Member Rate:**  
  - One (1) Side: USD 5,000
  - Two (2) Sides: USD 8,000
  - Three (3) Sides: USD 12,000

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**TAPA ESCALATOR OVERSIZED BANNER**
An oversized banner makes a bold impression on PTC’23 attendees as they ride the escalator to the second floor of the Tapa Tower.

- **Member Rate:** USD 15,000  
- **Non-Member Rate:** USD 20,000
TAPA PALACE LOUNGE COLUMN WRAPS
The Tapa Palace Lounge Column Wraps are a four-sided wrap at 3’ wide x 8’ tall of the columns within the Palace Lounge of the Tapa Tower, visible to conference attendees as they attend the PTC’23 Center Stage Sessions.

<table>
<thead>
<tr>
<th>Member Rate:</th>
<th>Non-Member Rate:</th>
</tr>
</thead>
<tbody>
<tr>
<td>One (1) Side: USD 3,000</td>
<td>One (1) Side: USD 4,000</td>
</tr>
<tr>
<td>Two (2) Sides: USD 5,000</td>
<td>Two (2) Sides: USD 6,750</td>
</tr>
<tr>
<td>Three (3) Sides: USD 6,750</td>
<td>Three (3) Sides: USD 9,500</td>
</tr>
<tr>
<td>Four (4) Sides: USD 8,000</td>
<td>Four (4) Sides: USD 12,500</td>
</tr>
</tbody>
</table>

IOLANI SUITES WALL BANNER
The Iolani Suites Wall Banner is a 6’ wide x 16’ tall banner hung across from the Tapa Tower’s Iolani Suites, and visible to PTC’23 attendees as they move between the Tapa Tower elevators and Center Stage Sessions.

| Member Rate: USD 6,000 | Non-Member Rate: USD 8,000 |

HONOLULU SUITES OVERHEAD BANNER
The Honolulu Suites Overhead Banner is a 18’ wide x 7’ tall banner hung outside the entrance to the Tapa Tower’s Honolulu Suites, and visible to PTC’23 attendees as they move between the Tapa Tower elevators and events in the Honolulu Suites.

| Member Rate: USD 6,000 | Non-Member Rate: USD 8,000 |

TAPA TOWER ELEVATOR DOOR CLINGS
Wrap the Tapa Tower’s 2nd floor elevator doors in your company’s branded message for display to all PTC’23 attendees as they use the elevators to access meeting suites and other activities in the Tapa Tower.

<table>
<thead>
<tr>
<th>Member Rate:</th>
<th>Non-Member Rate:</th>
</tr>
</thead>
<tbody>
<tr>
<td>One (1) Elevator: USD 5,000</td>
<td>One (1) Elevator: USD 7,500</td>
</tr>
<tr>
<td>Four (4) Elevators: USD 15,000</td>
<td>Four (4) Elevators: USD 20,000</td>
</tr>
<tr>
<td>Eight (8) Elevators: USD 30,000</td>
<td>Eight (8) Elevators: USD 37,500</td>
</tr>
</tbody>
</table>
TAPA LOBBY MIRROR CLING
The Tapa Tower Lobby Elevator Mirror Cling offers advertisers the opportunity for prime branding visible to all PTC'23 attendees using the Tapa Tower elevators, which hold the PTC Member Suites.

**Member Rate:**
- One (1) Set of Three (3) Mirrors: USD 17,500
- Entire Wall, Nine (9) Mirrors: USD 35,000

**Non-Member Rate:**
- One (1) Set of Three (3) Mirrors: USD 25,000
- Entire Wall, Nine (9) Mirrors: USD 55,000

TAPA BAR COASTERS OR NAPKINS
The Tapa Bar Coasters or Napkins are an advertising placement within the popular Tapa Bar at Hilton Hawaiian Village®. Advertising is sold on a per day basis, with choice of exclusive or non-exclusive advertising rates. The advertiser is responsible for printing and delivering the coasters or napkins to Hilton Hawaiian Village® in advance of PTC’23 for distribution.

**TAPA BAR COASTERS or NAPKINS**

<table>
<thead>
<tr>
<th>Member Rate</th>
<th>Non-Member Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Member Rate:</strong></td>
<td><strong>Non-Member Rate:</strong></td>
</tr>
<tr>
<td>Saturday: USD 1,000</td>
<td>Saturday: USD 1,250</td>
</tr>
<tr>
<td>Sunday: USD 1,250</td>
<td>Sunday: USD 1,550</td>
</tr>
<tr>
<td>Monday: USD 2,000</td>
<td>Monday: USD 2,500</td>
</tr>
<tr>
<td>Tuesday: USD 1,200</td>
<td>Tuesday: USD 1,550</td>
</tr>
<tr>
<td><strong>Wednesday: USD 1,000</strong></td>
<td><strong>Wednesday: USD 1,250</strong></td>
</tr>
<tr>
<td>All Five (5) Days: USD 5,000</td>
<td>All Five (5) Days: USD 7,500</td>
</tr>
</tbody>
</table>

**TAPA BAR COASTERS and NAPKINS**

<table>
<thead>
<tr>
<th>Member Rate</th>
<th>Non-Member Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Member Rate:</strong></td>
<td><strong>Non-Member Rate:</strong></td>
</tr>
<tr>
<td>All Five (5) Days: USD 7,500</td>
<td>All Five (5) Days: USD 10,000</td>
</tr>
</tbody>
</table>

Napkins/coasters to be printed by the advertiser and delivered directly to the Hilton Hawaiian Village Food & Beverage service between Friday, 16 December 2022 and no later than Friday, 6 January 2023.

SEAT DROP: MONDAY, TUESDAY, WEDNESDAY CENTER STAGE SESSIONS
A strategic seat drop is a great way to have your company-branded materials get noticed by PTC’23 attendees during the conference. We will distribute your materials on attendees seats one (1) per day prior to the Center Stage Sessions.

**Member Rate:**
- One (1) Day: USD 1,000
- All Three (3) Days: USD 2,500

**Non-Member Rate:**
- One (1) Day: USD 2,000
- All Three (3) Days: USD 5,000

Drop item to be determined by the advertiser and shipped to PTC’s office by 30 December 2022.
PTC’23 BANNER ADS

Bring visibility to your organization on the PTC’23 website.

<table>
<thead>
<tr>
<th></th>
<th>Member Rate: USD</th>
<th>Non-Member Rate: USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>LARGE LEADERBOARD</td>
<td>3,800</td>
<td>5,000</td>
</tr>
<tr>
<td>BOTTOM LINE</td>
<td>2,400</td>
<td>3,200</td>
</tr>
<tr>
<td>MEDIUM RECTANGLE</td>
<td>1,000</td>
<td>2,000</td>
</tr>
</tbody>
</table>

Space Deadline: Tuesday, 1 November 2022
Material Deadline: Friday, 9 December 2022

Clickable Ads will appear on all PTC’23 pages, with the exception of the following pages: Registration, Attendee List, Schedule-at-a-Glance, and Complete Program.

PTC-TV EXECUTIVE INTERVIEWS

Feature your organization’s senior executive on PTC-TV. Length of interview is three (3) to four (4) minutes. Interviews will air during PTC-TV’s daily program in-room at the Hilton Hawaiian Village®, on the conference platform, and following the conference on PTC’s website, YouTube, Vimeo, and social media outlets.

Member Rate: USD 3,500  Non-Member Rate: USD 5,000

Space Deadline: Tuesday, 1 November 2022

PTC-TV COMMERCIALS

Highlight your company’s presence at PTC’23 through a commercial on PTC-TV’s daily programs. Commercials will be scheduled to air during one (1) program. PTC-TV will air on the conference platform and following the conference on PTC’s website, YouTube, Vimeo, and social media outlets.

<table>
<thead>
<tr>
<th>Spot</th>
<th>Member Rate: USD</th>
<th>Non-Member Rate: USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>30-SECOND SPOT</td>
<td>1,500</td>
<td>2,500</td>
</tr>
<tr>
<td>31-SECOND TO 60-SECOND SPOT</td>
<td>2,750</td>
<td>3,750</td>
</tr>
<tr>
<td>61-SECOND TO 90-SECOND SPOT</td>
<td>4,500</td>
<td>7,500</td>
</tr>
<tr>
<td>91-SECOND TO 120-SECOND SPOT</td>
<td>6,000</td>
<td>10,000</td>
</tr>
<tr>
<td>121-SECOND+ SPOT</td>
<td>7,500</td>
<td>12,500</td>
</tr>
</tbody>
</table>

Space Deadline: Tuesday, 1 November 2022
Material Deadline: Friday, 9 December 2022

PROMOTIONAL SLIDE: MONDAY, TUESDAY, WEDNESDAY WORKSHOPS & TOPICAL SESSIONS

A promotional slide is a great way to have your company noticed by PTC’23 attendees during the conference. The slide will be displayed for :15 seconds prior to the start of a PTC’23 Workshop or Topical Session.

Member Rate: USD 1,000  Non-Member Rate: USD 2,000

Space Deadline: Tuesday, 1 November 2022
Material Deadline: Friday, 9 December 2022

Please note that only one (1) static promotional slide is permitted per session. For video or commercial promos, please see PTC-TV Commercials.
GAMIFICATION
Get in on the excitement and watch the leaderboard grow as attendees answer trivia questions and complete specific quests to gain the top spot on the leaderboard. Reward the top 20 attendees with a gift.

Member Rate: USD 2,500  Non-Member Rate: USD 4,000

Space Deadline: Tuesday, 1 November 2022

Gift to be determined by the advertiser and shipped to PTC’s office by 30 December 2022.

DELEGATE BAG INSERTS
Place your organization’s message or item in each registrant’s conference bag.

Member Rate: USD 3,500  Non-Member Rate: USD 5,000

Please note that space for this advertisement option is limited to three (3) organizations. Bag insert to be determined by the advertiser and shipped to PTC’s office by 30 December 2022.

POLICIES
MEMBER RATE ELIGIBILITY
PTC Members must be in good standing in order to be eligible for discounted member rates on advertising. To be considered a PTC Member in good standing, your membership must be current and/or your membership dues renewal payment must be received prior to submitting a completed advertising order form.

ADDITIONAL OPPORTUNITIES
Please contact marketing@ptc.org with any questions about other opportunities not listed here.

PTC POINT OF CONTACT
PTC’23 Advertising
Pacific Telecommunications Council
914 Coolidge Street
Honolulu, HI 96826-3085
Tel: +1.808.941.3789
Fax: +1.833.944.0749
Email: marketing@ptc.org

PAYMENT POLICY
PTC will provide an invoice after receiving a completed advertising order form. All invoices are due within 30 days of being issued. For advertising orders completed after Tuesday, 15 November 2022, full payment is required by Thursday, 15 December 2022.

AD DELIVERY POLICY
The advertising client is responsible for providing final artwork. Client must deliver all artwork per the specifications on or before the deadline for any advertising purchased. Questions about specifications or deadlines? Email marketing@ptc.org.

ADVERTISING TERMS AND CONDITIONS