



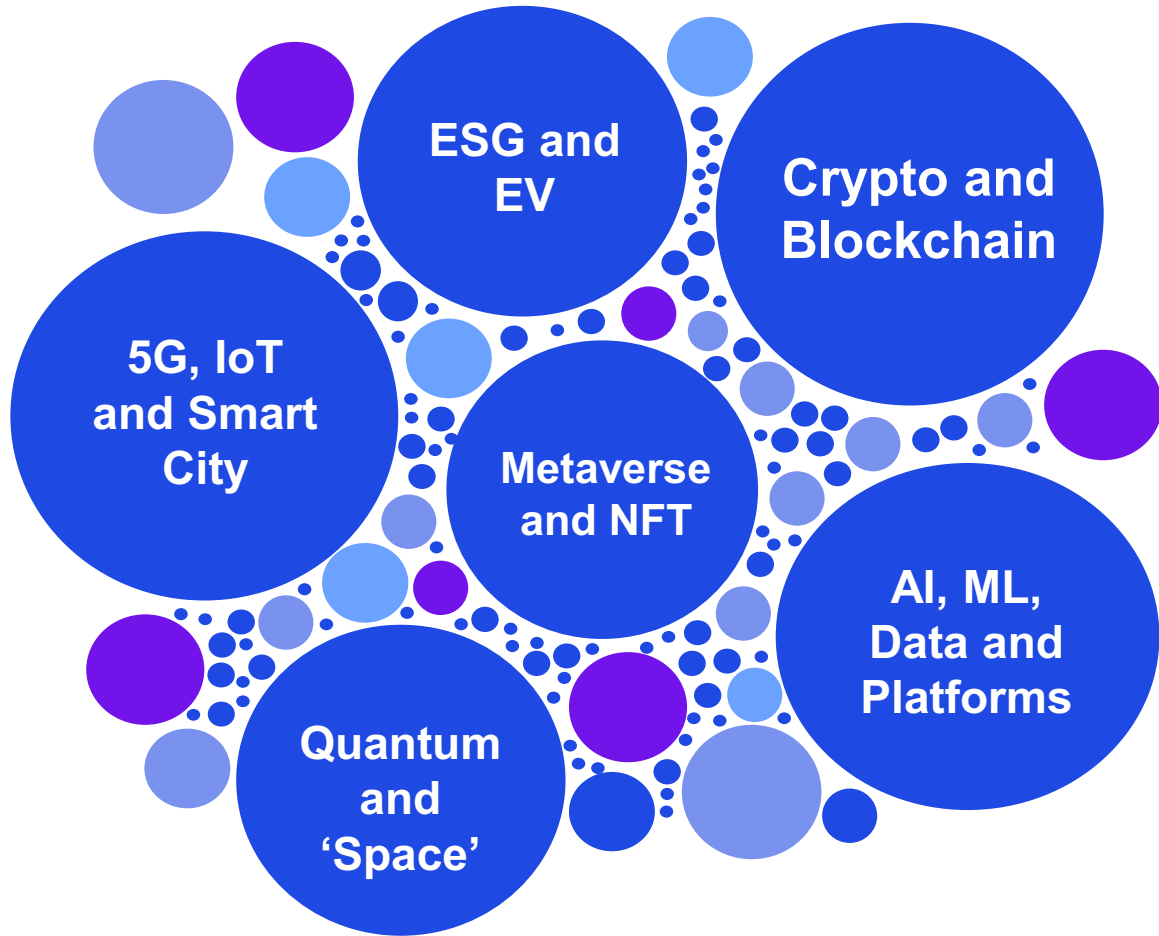
# Critical Trends in Telco

KPMG's view of the trends in Asia Pacific and impact to the Telecom Sector



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KPMG Asia Pacific

# Global Trends - Post Covid



Metaverse and NFT – major investments including private equity and gaming.



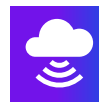
Crypto and Blockchain and Web 3.0 – on cusp of mainstream e.g. Decentralised Finance



ESG driving a major shift in priorities and electrification



5G, IoT and Smart City will increase Data consumption across platforms.



Solving Data platform models via AI, ML, both within organisation and between organizations.



Processing power demand has driven Quantum and connectivity options via Space

# Research: Emerging Giants in Asia Pacific



**Research Pool** Asia Pacific start-up companies with valuations of \$500M or more  
**6,472**

**Asia Pacific** Top 100 Emerging Giants identified for Asia Pacific region  
**100**

**Country** Top 10 Emerging Giants identified for each of 12 key Asia Pacific markets  
**10x12**

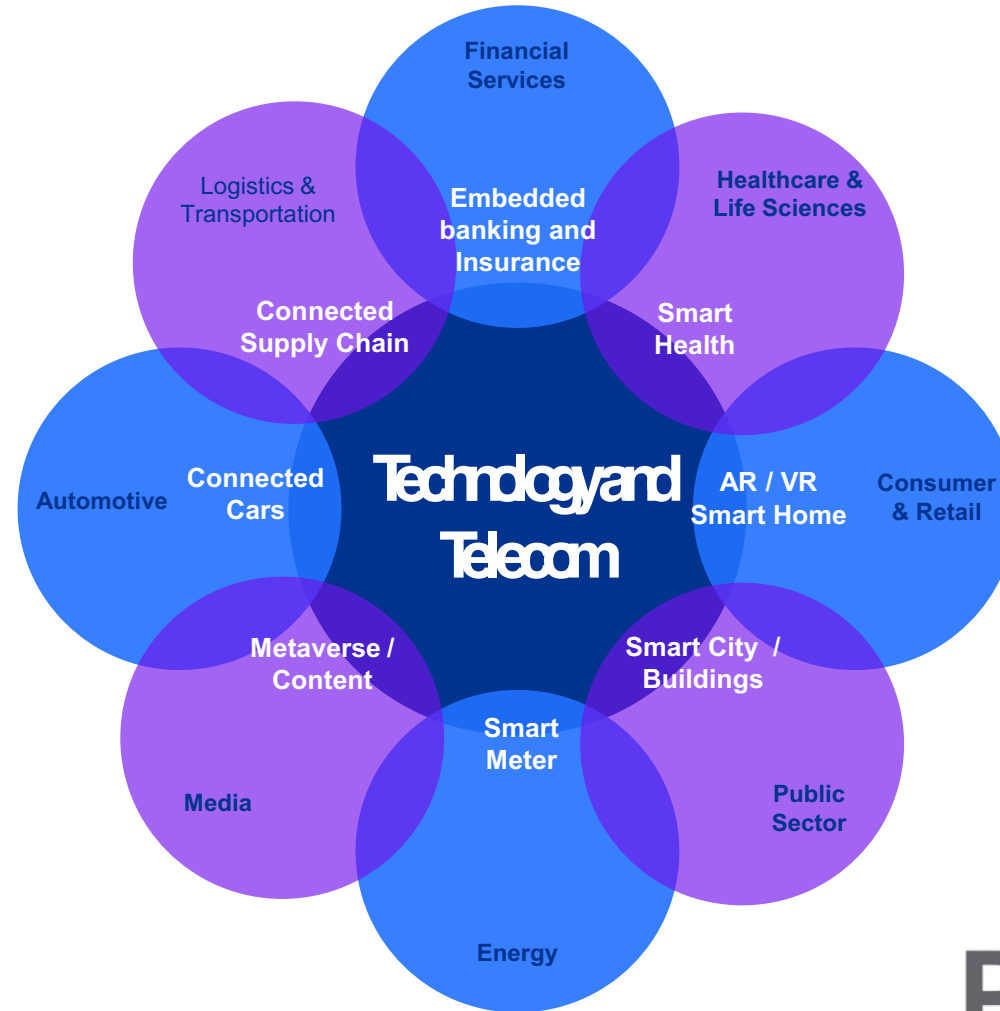
## Top 20 prominent industry subsectors



**In our research, over 80% of all companies identified are software/platform based. emerging technology.**

# Telecom and Tech enabling sector convergence

**Sector Adjacencies** emerging around Technology. New technology and behaviours to drive new business models



**Data Democratization** within companies and across companies in different sectors will enable more instances to monetize.

