Critical Trends in Telco

KPMG’s view of the trends in Asia Pacific and impact to the Telecom Sector

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Global Trends - Post Covid

- **ESG and EV**
- **Crypto and Blockchain**
- **Metaverse and NFT**
- **AI, ML, Data and Platforms**
- **5G, IoT and Smart City**
- **Quantum and ‘Space’**

**ESG driving a major shift in priorities and electrification**

**5G, IoT and Smart City** will increase Data consumption across platforms.

**Metaverse and NFT** – major investments including private equity and gaming.

**Crypto and Blockchain and Web 3.0** – on cusp of mainstream e.g. Decentralised Finance

Solving Data platform models via AI, ML, both within organisation and between organizations.

Processing power demand has driven Quantum and connectivity options via Space
Research: Emerging Giants in Asia Pacific

Top 20 prominent industry subsectors

In our research, over 80% of all companies identified are software/platform based. emerging technology.

Research Pool
6,472
Asia Pacific start-up companies with valuations of $500M or less identified as Emerging Giants

Asia Pacific
100
Top 100 Emerging Giants identified for Asia Pacific region

Country
10x12
Top 10 Emerging Giants identified for each of 12 key Asia Pacific markets
Telecom and Tech enabling sector convergence

Sector Adjacencies emerging around Technology. New technology and behaviours to drive new business models

Data Democratization within companies and across companies in different sectors will enable more instances to monetize.