

# Delivering Fiber Broadband in Nepal with FTTH

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#### NEPAL Fast Facts



Population: 30 million



Household: 6.6 million



Literacy: 67.91%





**GNI - Per Capita** (PPP): \$4,280



GDP Growth: 5.8%



Internet Penetration: Mobile 98.46% Fixed 36%



Federal
Democratic
Republic in 2008



Land locked and geographically diverse







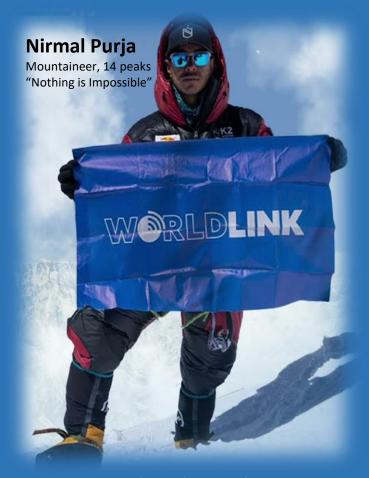
#### FTTH in Nepal: Current Status



- 2.1 million FTTH connections
  - 94% of all fixed broadband connections
  - 32% of all households
- Growth contributors:
  - Easy right of way (ROW) permits
  - Low regulation
  - Surge in demand for data
  - Drop in cost of fiber cable and ONTs
  - Affordable (ARPU: ~USD 8 per month)
- Worldlink has built the largest FTTH network with 2.1 million home passes serving 700,000 households



#### WorldLink In Brief







Established in 1995



Nepal's 3<sup>rd</sup> Largest
Operator by
Revenue



Largest Fixed Broadband Operator



Largest IPTV & Content Service provider



Largest Public Wi-Fi Operator



ISO 9001:2016 certified



British
International
Investment
(BII, formerly CDC)



Vision:

Connect everyone anywhere all the time



Mission:
Enrich Lives through
Connectivity



## WorldLink At Present





Internet Users: 3.6 Million



Fixed Broadband Connection: 700,000



Employee: 5,500



Revenue: USD 75 Million



IPTV Subscribers: 400,000



Public Wi-Fi Locations: 16,000 Daily Visitors: 600,000



**Enterprise Customers: 4100** 



Traffic: 3 Tbps



Network Coverage:

74 Districts out of 77



**Market Share:** 

31% Fixed Broadband
35% of Nepal's Internet traffic



National ICT Award 2019

Award:



#### OUR CSR PLAN FY23: 4 out of 17 SDGs



#### WorldLink's Fiber Infrastructure



	As on 12 <sup>th</sup> Jan 2023
Home Passes (ports)	2,048,222
Districts Covered	73 out of 77
No. of OLTs	602
Fiber deployed (in km)	
Intra City	48,000 (100% owned)
Inter City	1,633 (owned) & 2,165 (Leased)
Customers (Active Connections)	
Retail Broadband	727,122
Enterprise Circuits	3,000
IPTV Set-Top Boxes (STBs)	487,887
Wi-Fi Hotspots	14,260



#### Data Center (under construction)





- Site Location: Mata Tirtha, Kathmandu, Nepal
- Type: Core DC, Carrier Neutral
- Certifications: Uptime Tier 3, Edge (Climate)
- Rack Count: 366
- Power: 3MW
- Cooling: DX based with Free Cooling
- Budget: USD ~15 Million
- Status: Under Civil Construction
- Design Consultant: Nxtra by Airtel
- Plans to build 12 other DCs

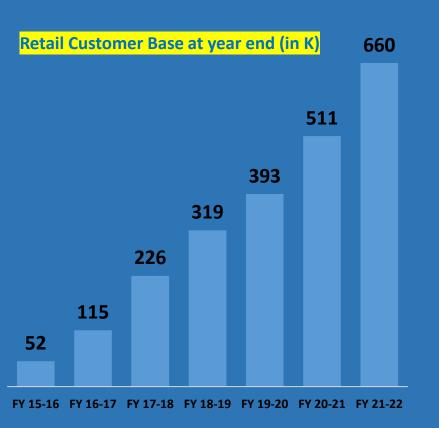


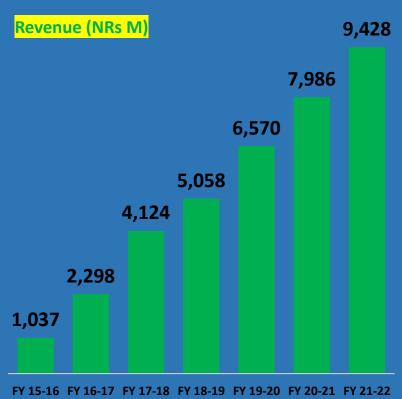






#### **Financial Performance**









### Rural Broadband: Karnali Province



