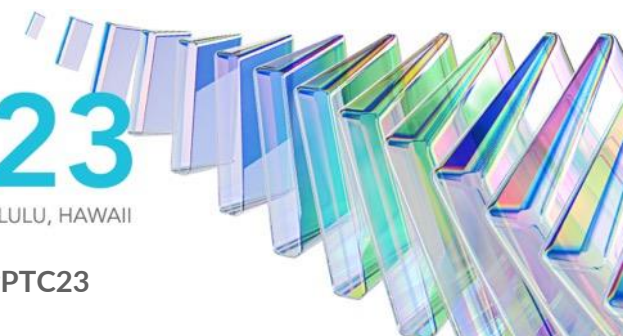




The FCC's Affordable Connectivity Program

Paving the Information Highway in Hawaii

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SIGN UP FOR THE AFFORDABLE CONNECTIVITY PROGRAM!

Under the program, eligible Hawaii households can receive:

Up to \$30 a month towards broadband service from a participating provider



Up to \$75 towards broadband service for households on Hawaiian Home Lands



Participating internet service providers include:

- AT&T
- Hawaiian Telcom
- Spectrum (Charter)
- T-Mobile
- Verizon

For more information, visit broadband.hawaii.gov/acp

  @digitalequityhawaii  @digitalequityhi

What's it all about?

Representative Offerings

SPECTRUM INTERNET*

for **\$0** /mo*



**HIGH-SPEED INTERNET
AT NO COST***

Depending on level of Spectrum Internet service.
Benefit expires upon termination of ACP.

Eligible Plans

INCLUDES UNLIMITED TALK & TEXT
For eligible households residing on Tribal Land, all eligible plans are free.

5GB	15GB	UNLIMITED
FREE reg. \$30/mo.	\$10^{MO.} Reg. \$40/mo.	\$20^{MO.} with \$15/mo. AutoPay discount Reg. \$65/mo.
5GB high-speed data Mexico & Canada Mobile Hotspot (U.S. Only)	15GB high-speed data Mexico & Canada Mobile Hotspot (U.S. Only)	Unlimited high-speed data Mexico & Canada

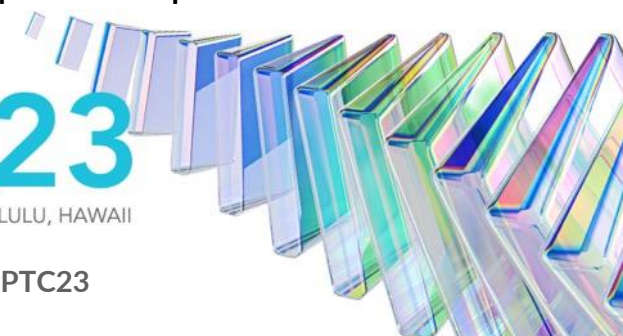
Hawaii: 37,023 ACP Households and counting . . .

- Mahalo in particular to
 - health-related agencies
 - ISP's
- Estimates vary, but at least 50,000 more households are eligible
- At the current rate of about 1,500 new sign-ups per month, it will take almost three years to add 50,000 new households
- 37,023 is about 8.1% of all Hawaii households compared to about 11.9% nationally.
- Fortunately, Congress and the FCC have planned for outreach

How are we doing and where?

Rank	City	Population	County	Island	Zip Code	Total Subs	% of pop.
1	Hoolehua	1,303	Maui	Molokai	96729	115	8.8%
2	Pahoa	14,409	Hawaii	Hawaii	96778	1,172	8.1%
3	Kaunakakai	4,503	Maui	Molokai	96748	300	6.7%
4	Waianae	48,519	Honolulu	Oahu	96792	3,165	6.5%
5	Hilo	46,165	Hawaii	Hawaii	96720	2,480	5.4%
6	Pepeekeo	2,060	Hawaii	Hawaii	96783	103	5.0%
7	Maunaloa	691	Maui	Molokai	96770	34	4.9%
8	Honolulu	54,628	Honolulu	Oahu	96817	2,656	4.9%
9	Honolulu	30,842	Honolulu	Oahu	96826	1,499	4.9%
10	Waimanalo	10,034	Honolulu	Oahu	96795	447	4.5%

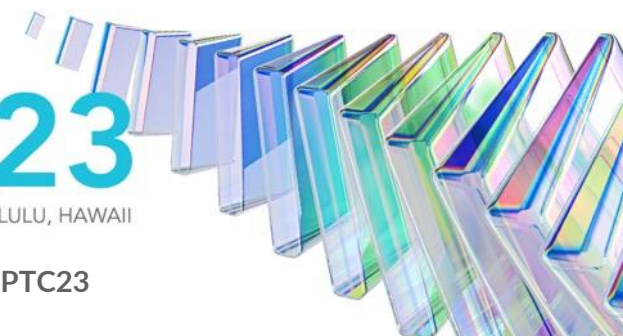
Table: Top 10 ZIP codes for ACP enrollments by percentage of population. Population sources: zipdatamaps.com and sometka.net; ACP enrollment: USAC.



SNAP and ACP

	Households	SNAP Households	SNAP % HH, Nov. '22	ACP Households	ACP as % SNAP
Hawaii County	69,453	22,328	32%	6,431	29%
Honolulu County	312,795	51,615	17%	23,570	46%
Kalawao County	39		0%		
Kauai County	22,658	4,582	20%	1,202	26%
Maui County	54,479	9,485	17%	3,836	40%
State Totals	459,424	88,010		35,039	40%
Estimate of Potential Additional ACP Customers >				52,971	

Sources: NTIA Broadband USA Community Report, May 2022; USAC Nov. '22; HI State Human Services, Nov. '22



At Kukio Park Terrace Public Housing



Front Office



Back Office

Hawaii's ACP Outreach Grant Applications

General outlines from the Broadband Hui meeting

- Hawaii Broadband and Digital Equity Office (HBDEO) applied with six potential subawardees
- One is the Univ. of Hawaii attempting to reach the 12,000 students with Pell Grants
- \$995,000 including for media campaigns
- Hawaii Literacy, centered on public housing applied for the Your Home, Your Internet Pilot Program
- Hawaii County has an active outreach program – and active map challenging

Households to enroll	50,000	50,000
Minutes per full sign-up, w/follow-up	30	30
sign-ups/hr	2	2
Hours	25,000	25,000
hours per employee per month	160	32
Navigator Employees	10	80
Monthly hours	1,600	2,560
Months to get all signed up	16	10
Pay w/benefits/ hour	\$25	\$25
Payroll	\$625,000	\$625,000
Management & publicity	\$100,000	\$100,000
Total Costs	\$725,000	\$725,000
Cost per sign-up	\$14.50	\$14.50

Table: Cost estimate to increase Hawaii ACP enrollment

Lots of navigators with diverse local connections looks like a good idea.



Conclusions

- With many more households eligible, signing them up should be a rewarding experience for both navigators and households
- ACP outreach will foster community awareness about broadband access and be good preparation for the required community consultations under the BEAD program – both for equity and physical infrastructure
- Use of the existing infrastructure – cables and fibers – will be expanded and deficiencies highlighted
- More households will enjoy benefits for both matters such as health and education, and entertainment streaming – as well as save money.

