

PTC HUB LIGHTNING TALK

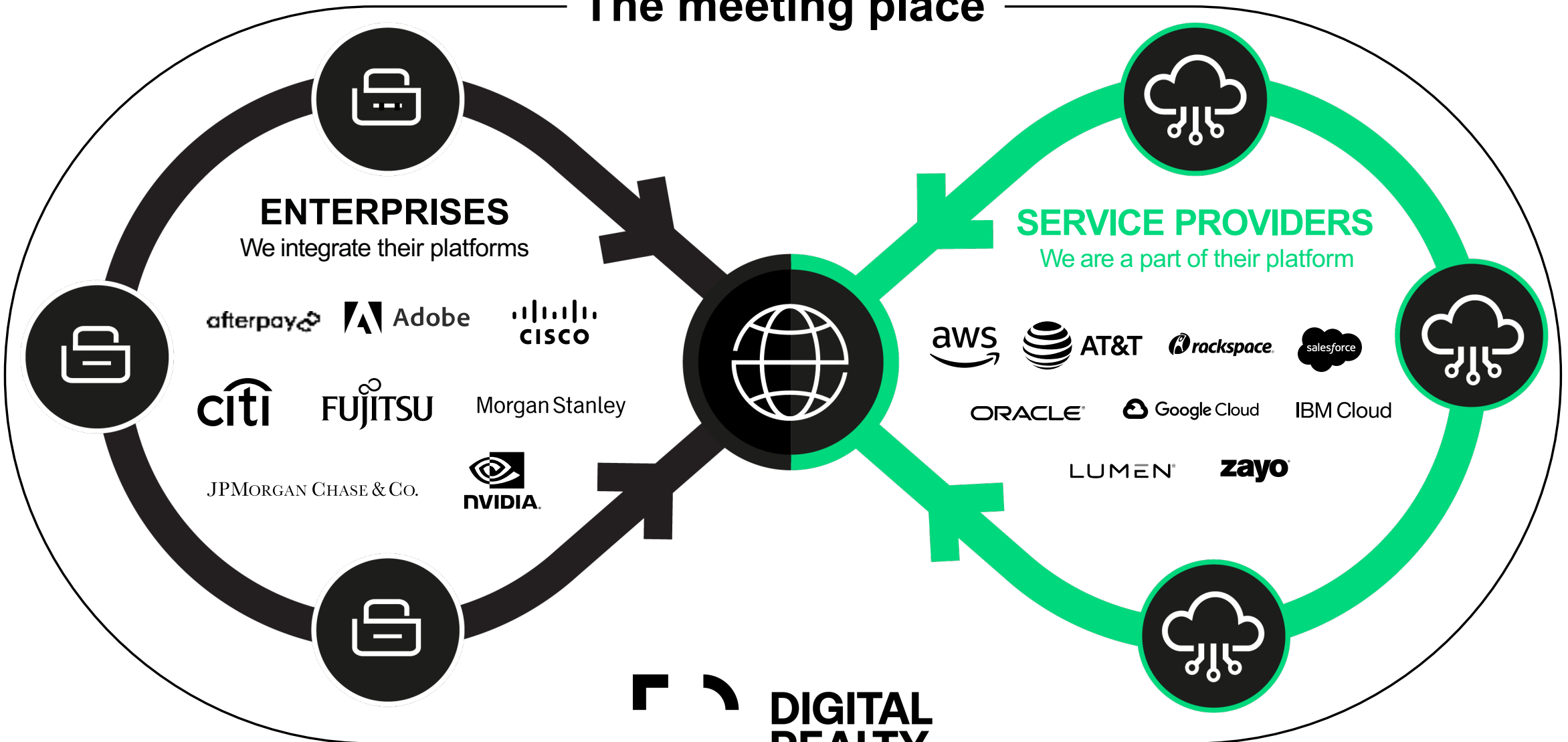
Digital Realty Pervasive Data Center Architecture and the Future of Partner Enabled Composable Interconnection

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PlatformDIGITAL® is optimized for Data-Centric Architecture

The meeting place



Digital Meeting Place: Considerations and Requirements

Follow the Data – Modular Design & Architecture – Digital Experience Tooling

Data Gravity

Data Gravity refers to the idea that data has mass, and as its size and importance grow, it becomes increasingly difficult to move or replicate.

Data Gravity is the attractive force caused by enterprise data creation and exchange, drawing applications, servers, and other data.

Our **Data Gravity Index (DGx)**¹ measures the effects of enterprise data creation and utilization across public clouds and private data centers.

¹DGx – patented

Pervasive Data Center Architecture

Pervasive Data Center Architecture PDx² is a patented methodology for deploying data centric infrastructure paired with a solution framework and reference architectures.

It provides a step-by-step strategy to enable firms as they architect a decentralized IT infrastructure to remove data gravity barriers and accommodate distributed workflows at centers of data exchange in support of digital business.

²PDx[®] – patented methodology & framework

PDx: Experience Tooling

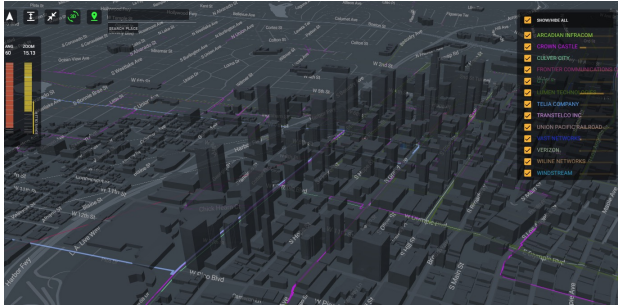
PDx: Experience Tooling³ is a suite of advanced SW Apps that simplify how our sellers, partners, and customers engage with our platform of services through Digital Experiences.

These advanced Apps address referenced use cases around Data Gravity, AI, Hybrid-IT, Multi-Cloud, High Performance Computing, new data exchanges, and related interconnection (whether physical or on-demand-virtual).

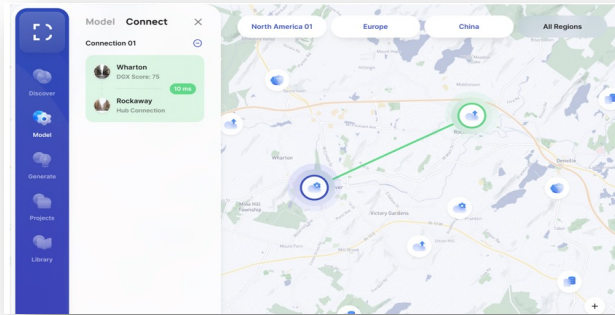
³ PDx ET – patent pending

PDx: Experience Tooling

PDx® Visualizer



PDx® Modeler



PDx® Builder



See

***VISUALIZER**

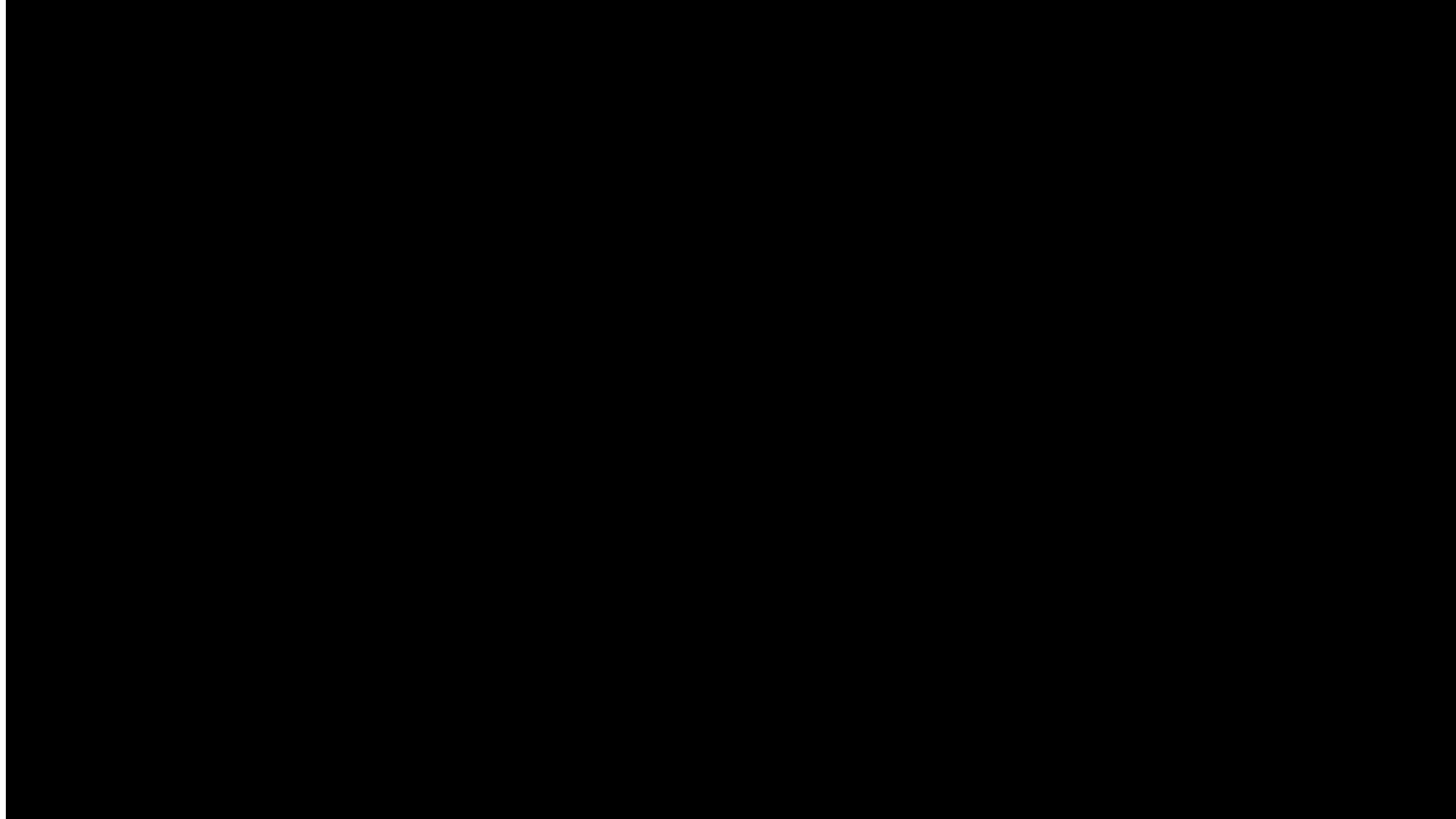
Design

***MODELER**

Build

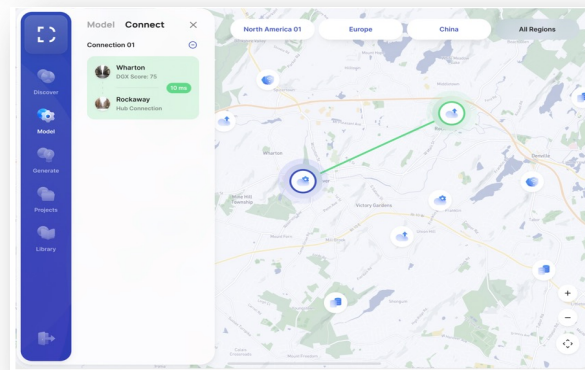
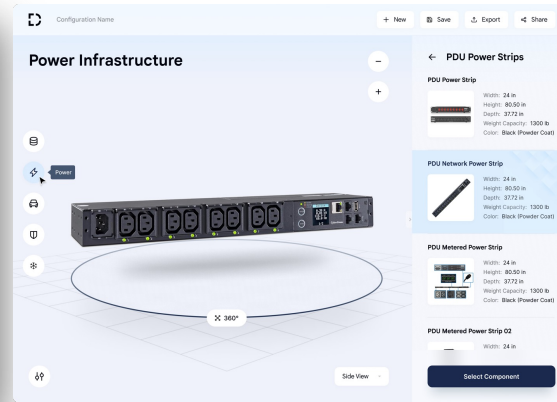
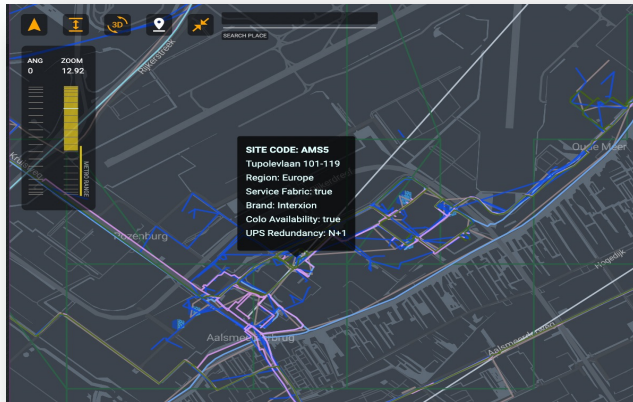
***BUILDER**

**PDx Experience Tooling – Core Framework (Visualizer, Modeler, Builder) Patent Pending*

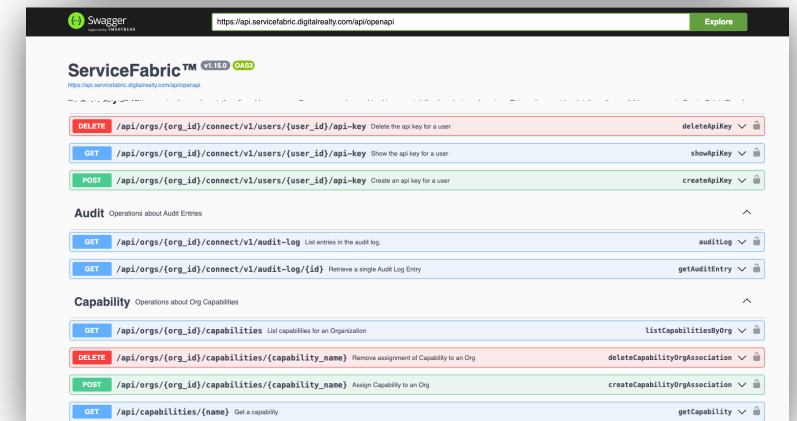
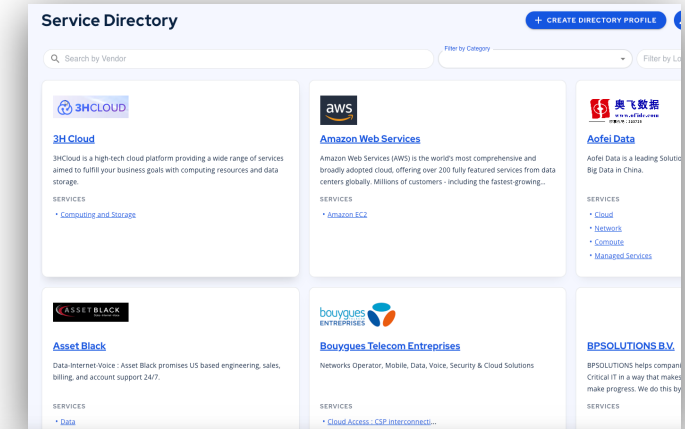


Partner-Composable Digital Infrastructure

PDx[®] ET (Experience Tooling)
Visualizer | Modeler | Builder



Connect and Compose
Service Directory | Open APIs



**PDx Experience Tooling – Core Framework (Visualizer, Modeler, Builder), Patent Pending*