

Media Kit



Leadership

Brian Moon,

Chief Executive Officer, PTC

Brian Moon has served as CEO of the Pacific Telecommunications Council (PTC) since October 2022, bringing over 20 years of leadership and business development expertise. Previously, he held senior roles at the Consumer Technology Association (CTA), where he drove growth for CES, the world's leading technology event.

Under Brian's leadership, PTC has strengthened its position as a leading nonprofit platform for the ICT industry, achieving significant growth in membership and conference participation while advancing its role as a driving force for innovation and collaboration in digital infrastructure development.

Brian holds a Bachelor of Science in Professional and Technical Communication from Rochester Institute of Technology and is a certified exhibition management (CEM) professional.



Current PTC Board and Advisors:

Board of Governors, please visit:

<https://www.ptc.org/about/leadership/#board-of-governors>

Advisory Council, please visit:

<https://www.ptc.org/about/leadership/#advisory-council>

PTC at a Glance

Founded in 1978, PTC is a non-profit membership organization committed to advancing digital infrastructure, telecommunications, and ICT on a global scale, with a focus on the Pacific Rim. PTC serves as a central hub within the digital infrastructure community, nurturing innovation, fostering business growth, and promoting collaboration among stakeholders through a diverse range of events and initiatives. Foremost among these is the PTC Annual Conference, a prestigious gathering held in Honolulu, Hawaii, in January, where C-level executives, technologists, thought leaders, investors, researchers, and academicians convene to share knowledge, cultivate valuable relationships, and catalyze new business.

Visit us at www.ptc.org

Our Mission

Our mission is to advance the ethical development and use of information and communication technologies.

Our Vision

Our vision is a better world where people and organizations are connected through the innovative use of information and communication technologies.

For more information, please contact: media@ptc.org

Media Center
Brand Assets

<https://www.ptc.org/media-center>
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History of PTC Conferences

Since its inception, the Pacific Telecommunications Council (PTC) has been a driving force in promoting discussions, collaboration, and innovation in telecommunications and ICT. The annual PTC conferences have served as a platform for industry leaders, pioneers, and innovators to address key challenges, explore emerging trends, and shape the future of global connectivity. Below is a timeline of the major milestones and themes that have defined the history of PTC conferences over the decades:

1978-79

- The first PTC Conference was held in collaboration with IEEE, the University of Hawaii, and Hawaiian Telephone Company.
- Discussions focused on telecom policy and emerging telecom trends in the Pacific Rim.

1980s

- The rapid growth of mobile telecommunications technology and its impact on the Pacific Rim took center stage.
- The concept of internet browsing was introduced and explored.
- Fiber optic technology and its transformative impact on undersea cable systems became a major topic.

1990s

- Discussions shifted to the growing impact of Internet connectivity and the World Wide Web on ICT.
- The importance of e-commerce and digital services began to gain attention.
- Key themes included deregulation and the liberalization of telecommunications industries.

2000s

- The burst of the dot-com bubble and its impact on the industry were widely discussed.

- Mobile technology advances with the expansion of 3G networks became a prominent focus.
- The development and potential of 4G networks were explored, along with the rise of smartphones.

2010s

- The development, rollout, and impact of 5G networks across industries dominated discussions.
- Hot topics included IoT (Internet of Things), AI (Artificial Intelligence), and cloud computing.
- Cybersecurity challenges and the need to secure digital infrastructure became critical areas of focus.

2020s

- The COVID-19 pandemic accelerated the importance of digital connectivity for work, education, and healthcare.
- Experts focused on optimizing 5G networks on a global scale.
- Emerging technologies such as edge computing, quantum computing, AI, and ML (Machine Learning) gained significant attention.
- AI-driven innovations and their role in shaping digital infrastructure take center stage.

Conclusion

For nearly five decades, PTC conferences have been at the forefront of the telecommunications and ICT industries, providing a trusted platform for thought leadership and collaboration. As the industry continues to evolve, PTC remains committed to connecting the world's innovators, driving progress, and shaping the future of global connectivity.