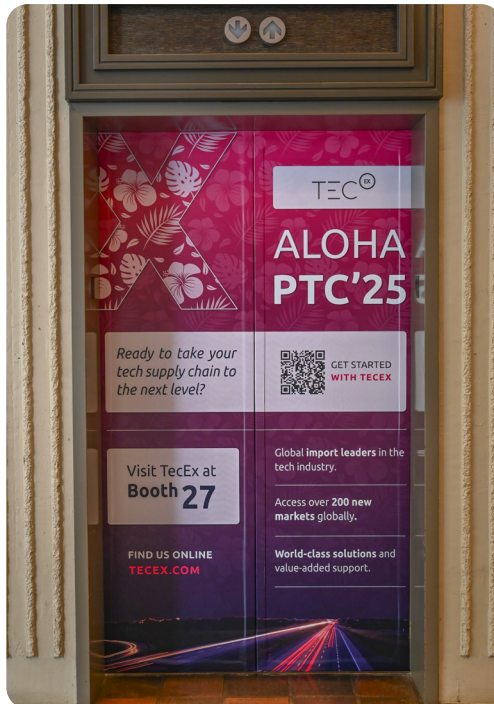




Sponsorship Prospectus



3,500+

Representatives from
300+ companies across
90+ countries

51%

C-Suite/Senior-Level
Executives



PTC'26

Honolulu, Hawai'i
18-21 January 2026

For more than four decades, the PTC annual conference has provided a platform for the digital infrastructure industry to exchange knowledge, foster new relationships, and discuss industry trends and challenges.



18-21 January 2026
Hilton Hawaiian Village
Honolulu, Hawai'i

PTC'26 will continue our tradition of bringing together professionals and organizations from around the world to share insights into latest technologies, business models, and issues that are shaping the industry. The conference sets the stage for attendees to network, build partnerships, and discover new business opportunities across growth markets globally.

As digital transformation continues to change the world we live in, our industry has led the way at lightning speed, pivoting and innovating to enable seamless communication in a post pandemic world. PTC'26 will be a valuable investment as you build your business into the future!

Join your peers, partners, and customers in Honolulu for PTC'26!

PTC'26 Sponsor Benefits

Demonstrate thought leadership: Share your knowledge and strategies to position your company as the leading source of insight.

Broaden your reach: Showcase your technologies and solutions, discover new markets and customers, grow your network, and generate qualified leads

Propel your brand: Amplify your message, increase brand visibility, and strengthen your company profile

Forge global relationships: Meet technology innovators and key decision makers

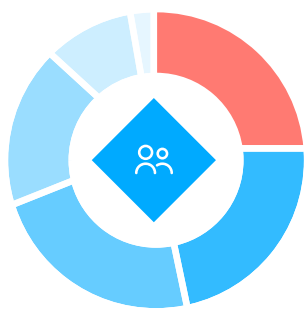
Inquiries?

sponsors@ptc.org
+1.808.941.3789

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PTC'25 Demographics

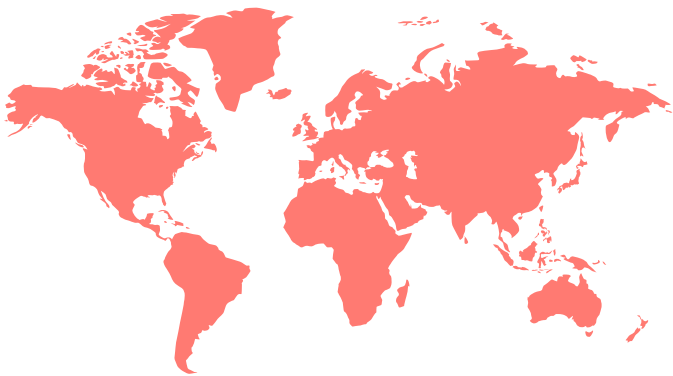
Attendees



C-Suite category includes Chairman, President, CEO, COO, CFO, CTO, and CIO

27% - C-Suite	19% - EVP/SVP/VP	9% - Technical/Other
25% - Director	19% - Manager	1% - Academic

Regions



80+ countries and territories were represented at PTC'25.

The Digital Infrastructure Ecosystem is Represented at the Annual Conference

- Academics, Research, and Education
- Cloud Computing/Content/App/Provider
- Content/OTT
- Data Center and Internet Exchanges
- Domestic and Local Access Networks
- Finance, Investment, and Private Equity
- International Network Services
- IoT (Internet of Things)
- Long Haul and International Networks
- Mobile
- Network Hardware or Software (OSS/BSS) Vendor
- Professional Services (Consulting, Engineering, Market Research)
- Regional and Local Access Networks
- Research, Education, and Government Networks
- Satellite Systems and Services
- Submarine, Cables, Networks and Services
- Voice Services (ILD, VoIP, Hosted and Wholesale Voice)

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PTC'25 Sponsors

PTC'25 was made possible through the generous support of the following sponsors.

Diamond



Platinum



Gold



Silver



Bronze



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Past Featured Speakers

Doug Adams
CEO and President
NTT Global Data Centers

Giordano Albertazzi
Chief Executive Officer
Vertiv

Gautam Bhandari
Co-founder, Global Chief
Investment Officer & Managing
Partner, I Squared Capital

Randy Brouckman
CEO
EdgeConneX

Brian Cox
CEO
STACK Americas

Russ Esmacher
SVP, Strategy, Marketing &
Corporate Development
Infinera

Ivan Fong
CEO
Amalgamated Telecom Holdings

Takuo Imagawa
Vice-Minister for International
Affairs, Ministry of Internal Affairs
and Communications (MIC)

Obinna Isiadinso
Global Sector Lead
International Finance Corporation
(IFC) Global TMT

Alessandro Lombardi
Chairman and President
Elea Data Centers

Bruno Lopez
President and Group Chief
Executive Officer
ST Telemedia Global Data Centres

Sylvia Luke
Lieutenant Governor
State of Hawai'i

Justin Mallen
Senior Advisor
Asia Pacific Land

Raul Martynek
CEO
DataBank

Jon Mauck
Senior Managing Director
DigitalBridge Investment
Management

Jun Murai
Distinguished Professor
Keio University

Eli Noam
Professor of Economics and
Finance
Columbia Business School

Cengiz Oztelcan
CEO
Gulf Bridge International (GBI)

Andy Power
President & CEO
Digital Realty

Dave Schaeffer
Founder & CEO
Cogent Communications

Craig Scroggie
CEO and Managing Director
NEXTDC

William Smales
Partner & CIO
Morrison

Gary Smith
President & CEO
Ciena

Steve Smith
CEO
Zayo

Roary Stasko
CEO
Telstra International

Radhika Venkatraman
Senior Managing Director
Cerberus Capital Management

Jan Vesely
Partner
EQT Partners

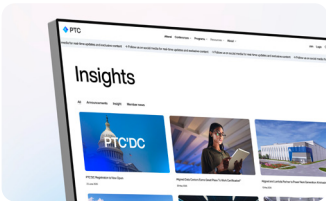
Sally Wentworth
President and CEO
Internet Society and Internet
Society Foundation

Andria Zou
Senior Director, Global AI Data
Center Strategies
NVIDIA

Diamond



Benefits



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Platinum



Other Platinum Sponsor Packages

- Conference Technology
- Coral Lounge
- Delegate Badge
- Delegate Bag
- Handheld Massage Gun
- Hotel Front Lobby Welcome and Reservation Desk
- Luana Lounge
- Mobile App
- Power Bank
- PTC-TV
- Registration Area
- Wireless Charging Mat

Benefits



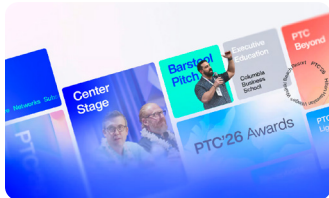
PTC Membership
(Applies to specific total used spend.)



12 Registrations



Exhibit booth



Pre-, during, & post-conference promotion



Online Platform and
Mobile APP Inclusion



Press List



Bag Insert

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Gold



Smoothie Cart



Delegate T-shirts

Other Gold Sponsor Packages

Bluetooth Earbuds
Coffee Cart
Conference Journal/Notebook
Cozy Socks
Delegate Badge
Delegate Lanyard
Delegate T-Shirts
Development Assistance Fund
Double Wall Tumbler
Gadget Organizer
Hotel Keycard
Microfiber Beach Towel
Mid-Pacific/Palace Lounge Phone Charging Stations

Power Women's Breakfast Series
PTC Hub Phone Charging Stations
PTC Hub Stage
Relaxation Lounge
Self-Folded Travel Bag
Smoothie Cart
Submarine Cable Luncheon
Tapa Phone Charging Stations
Universal USB Travel Adapter
USB Flash Drive
Water Bottle
Wireless Charger Phone Stand
Wireless Charging Pad

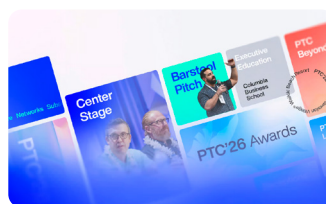
Benefits



6 Registrations



**Signage
Web Presence**



**Pre-, during, & post-
conference promotion**



**Online Platform and
Mobile APP Inclusion**



Bag Insert

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Silver



Other Silver Sponsor Packages

- Charging Cables
- Delegate Lunch (Sunday, Monday, or Tuesday)
- Development Assistance Fund
- Event Photography
- Grab-and-Go Delegate Breakfast
- Hand Sanitizer
- Hawaiian Shirt Magnet
- Hydration Stations
- Laptop Stop 1
- Laptop Stop 2
- Planter Grow Can
- Professional Headshot Station
- Program Participants' Breakfast

- PTC Hub Bar
- Sleep Mask
- Sponsored Session #1
- Sponsored Session #2
- Sponsored Session #3
- Sponsored Session #4
- Sponsored Session #5
- Stress Reliever Ball
- Submarine Cable Poster Wall
- Sunglasses
- Travel Pillow
- Travel Pouch

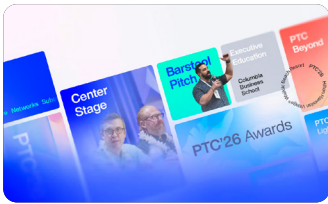
Benefits



2 Registrations



Signage
Web Presence



Pre-, during, & post-
conference promotion



Online Platform and
Mobile APP Inclusion

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Bronze



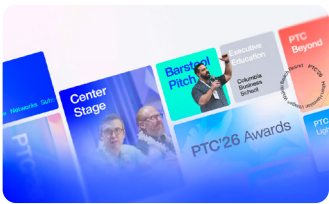
Other Bronze Sponsor Packages

- Anti-Bacterial Wipes
- Cooling Towel
- Development Assistance Fund
- First Aid Kit
- Lip Balm
- Microfiber Cloth
- Networking Break AM (Sunday, Monday, or Tuesday)
- Networking Break PM (Saturday, Sunday, Monday, or Tuesday)
- USB Pocket Hub
- Welcome Lei
- Wrist Strap Key Holder

Benefits



Signage
Web Presence



Pre-, during, & post-
conference promotion



Online Platform and
Mobile APP Inclusion

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Sponsorship At-a-Glance

	Diamond	Platinum	Gold	Silver	Bronze
Pre & During Event Marketing					
Company logo in footer of all PTC Webpages through 31 December 2026	◆				
Company logo and 75-word description with hyperlink on PTC'26 Sponsors page	◆	◆	◆	◆	◆
Company logo on PTC'26 webpages when sponsors are promoted	◆	◆	◆	◆	◆
Company logo in PTC'26 email campaigns when sponsors are promoted	◆	◆	◆	◆	◆
Promotion on social media outlets when sponsors are promoted	◆	◆	◆	◆	◆
On-site					
Company logo, included with other sponsors, projected at the beginning of sessions when sponsors are promoted	◆	◆	◆	◆	◆
Large banner acknowledging Diamond Sponsor hanging in the Coral Lounge	◆				
Sponsor recognition with PTC'26 sponsors on the dedicated digital monitor in the Coral Lounge	◆	◆	◆	◆	◆
Sponsor recognition, included with other sponsors, on sponsor wall in Coral Lounge	◆	◆	◆	◆	◆
One (1) 10'x10' Meeting Cubicle or Exhibit Cubicle in the PTC HUB	◆	◆			
One (1) two-bedroom suite, Tapa 29/30 type for five (5) days (incidentals and conversion costs not included)	◆				
One (1) hotel room drop to PTC'26 room block (sponsor to provide item), if provided by the deadline	◆				
Executive interview on PTC'TV (PTC's YouTube channel)	◆				
One (1) Delegate Bag Insert (sponsor to provide), if provided by the deadline	◆	◆	◆		
Company logo with hyperlink in sponsor section of the mobile app	◆	◆	◆	◆	◆
Post-Event Marketing					
Company logo in sponsors "Thank You" email to attendees	◆	◆	◆	◆	◆
Promotion on social media outlets when sponsors are promoted	◆	◆	◆	◆	◆
Other					
One-year PTC Membership	◆	◆			
Conference registrations	◆	◆	◆	◆	
Access to press opt-in list	◆	◆			

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GO BIG GO BOLD

Build Your Brand and Your Business at PTC'26

Contact us for more information on sponsorship opportunities
or to customize a package.

sponsors@ptc.org | +1.808.941.3789

*Sponsorship prospectus subject to change.

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