



PTC AWARDS 2021

PTC Awards 2021 Frequently Asked Questions

ABOUT THE PTC AWARDS 2021

- 1) What are the PTC Awards 2021?
The PTC Awards 2021 are intended to acknowledge the outstanding contributions being made to improve the ability of people and firms in the Pacific region to connect, communicate, collaborate, and experience an enhanced quality of life.

The awards serve a dual purpose: to recognize outstanding achievements in the field of information and communications, as well as those aligned with PTC's mission to connect people and organizations for a better world.
- 2) Who is eligible to enter?
Any company, organization, institution, or individual (depending on the award category) that is based in the Pacific region or does business in the Pacific region is eligible.
- 3) How does the Pacific Telecommunications Council define the Pacific region?
The Pacific region includes any countries or territories on or near the Pacific Ocean, including North America, much of Central and South America, the Pacific islands, Australia and New Zealand, China and Southeast Asia, the Korean Peninsula, and Russia.

ENTRY PROCESS

- 4) Where can I submit an entry?
All entries must be submitted online at <https://ptcawards2021.awardsplatform.com/>.
- 5) Is there a fee to submit an entry?
No.
- 6) How many categories are there?
There are a total of 17 categories.
- 7) What are the criteria for the awards?
The following four criteria apply to each of the categories:

Q1. OVERALL SUMMARY

Why is this nominated entity deserving of an award?

Describe key aspects of the company, innovation, organization, consortium, ecosystem, or leader; the specific contribution made by the organization or individual; the competitive or market context; the prior art, the nature of the transformation, customer value created, etc.

Q2. QUANTITATIVE IMPACT

What quantifiable results have been achieved?

This might be measured in terms of revenues, profits, subscribers, ARPU, EBITDA, monthly average users, number of students or employees trained, cycle time reduction, patents issued, interconnection bandwidth, peak data rates, customer satisfaction metrics, employee satisfaction metrics, churn, sites deployed, market share, etc.

Q3. QUALITATIVE IMPACT

What has the qualitative impact been?

For example, ameliorating the digital divide, reaching the unconnected, increased user / subscriber, wholesale, or other end-customer benefits, customer testimonials, community contributions, workflow or journey reengineering, organization restructuring including internal, mergers or acquisitions, divestitures, etc.

Q4. PTC ALIGNMENT

How does the nominated entity's work conform to PTC's vision and mission?

PTC's vision is a better world where people and organizations are connected through the innovative use of information and communication technologies. PTC's mission is to advance the ethical development and use of information and communication technologies through collaboration, knowledge, and outreach.

- 8) Which category should I enter?
A company, organization, institution, or individual (depending on the category) can nominate themselves in any of the 17 categories. We advise you to read each category description carefully and ensure that your entry fits the parameters of the category.
- 9) Can I enter more than one category?
Yes, a single entity can enter multiple relevant categories.
- 10) Am I allowed to submit multiple entries in one category?
Yes, you may submit different entries into one category as long as each entry meets the parameters of the category.
- Please note that abuse of the nominations process will result in automatic disqualification.*
- 11) When is the closing date to submit an entry?
The entry deadline is 2 October 2020 at 23:59 (HST).

MEMBERS' CHOICE AWARDS VOTING

- 12) Who can vote for the Members' Choice Awards?
Only PTC Members in good standing will be allowed to vote.
- 13) Is there a fee to vote?
No.

- 14) How does the voting process for the Members' Choice Awards work?
The PTC Awards 2021 panel of judges will first determine the finalists based upon the entries received via the online entry system for each category of the Members' Choice Awards. The finalists will be posted on the PTC website for voting consideration and PTC Members in good standing will be able to select their preferred nominee for each category during an open voting period online via the PTC website.
- 15) What criteria will voters use for the Members' Choice Awards?
We encourage PTC Members to vote based on the award criteria, such as quantitative and qualitative results and alignment with PTC's vision and mission.

JUDGING

- 16) Who are the judges?
The PTC Awards 2021 judges represent a broad cross-section of industry executive thought and leadership from a variety of network-centric industry segments.
- 17) How are the judges selected?
Judges are selected based on their industry knowledge, diversity of experience, and objectivity.
- 18) Do judges get paid?
No.

There is no compensation for judges. However, serving as a judge offers the benefit of helping further the mission and vision of the Pacific Telecommunications Council in using ICT to ensure progress in the ICT industry while improving the quality of life in Pacific Rim communities.

- 19) How does the judging process work?
Judges will access the official online awards portal, review each entry (unless there is a conflict of interest), and use a numerical scoring system to rate the merits of each entry based on the given criteria.

Each entry is evaluated quantitatively against multiple criteria, with a strict mathematical protocol used to combine the perspectives of each of the independent judges. An entry with the highest cumulative points will be considered as the winner of a category.

- 20) What criteria will the judges use to evaluate an entry?
Judges will evaluate an entry based on the responses to the questions that are presented in each category (under the CRITERIA tab).

PTC AWARDS 2021 FINALISTS AND WINNERS

- 21) Will a shortlist of finalists be announced?
Yes, we intend to announce a shortlist of finalists a couple of months before the PTC Awards 2021 ceremony. Check <https://www.ptc.org/ptc21/awards/> periodically for the latest updates and information about the awards.

- 22) When will winners be announced?
Winners will be announced at PTC'21 which will be held 17-21 January 2021.
- 23) What will winners receive at the ceremony?
Winners will receive a one-of-a-kind PTC Awards 2021 trophy and the unique value, prestige, and recognition associated with the award and the contributions being acknowledged.
- 24) How will anyone know who has won?
Information about the PTC Awards 2021 winners—such as the entity, which award, and a description of the award—will be announced and maintained on various PTC information, communications, and social media channels. Moreover, winners will have permission to communicate their award in their own print and online materials.