



## PTC Awards 2023 Frequently Asked Questions

### ABOUT THE PTC AWARDS 2023

- 1) What are the PTC Awards 2023?  
*The PTC Awards 2023 are intended to acknowledge the outstanding contributions being made to improve the ability of people and firms in the Pacific region to connect, communicate, collaborate, and experience an enhanced quality of life.*
- 2) Who is eligible to enter?  
*Any company, organization, institution, or individual (depending on the award category) that is based in the Pacific region or does business in the Pacific region is eligible.*
- 3) How does the Pacific Telecommunications Council define the Pacific region?  
*The Pacific region includes any countries or territories on or near the Pacific Ocean, including North America, much of Central and South America, the Pacific islands, Australia and New Zealand, China and Southeast Asia, the Korean Peninsula, and Russia.*

### ENTRY PROCESS

- 4) Where can I submit an entry?  
*All entries must be submitted online at <https://ptcawards2023.awardsplatform.com/>.*
- 5) Is there a fee to submit an entry?  
*No.*
- 6) How many categories are there?  
*There are a total of 12 categories.*
- 7) What are the criteria for the awards?  
*The following four criteria apply to each of the categories:*

#### **Q1. OVERALL SUMMARY**

##### **Why is this nominated entity deserving of an award?**

*Describe key aspects of the company, innovation, organization, consortium, ecosystem, or leader; the specific contribution made by the organization or individual; the competitive or market context; the prior art, the nature of the transformation, customer value created, etc.*

#### **Q2. QUANTITATIVE IMPACT**

##### **What quantifiable results have been achieved?**

*This might be measured in terms of revenues, profits, subscribers, ARPU, EBITDA, monthly average users, number of students or employees trained, cycle time reduction, patents issued, interconnection bandwidth, peak data rates, customer satisfaction metrics, employee satisfaction metrics, churn, sites deployed, market share, etc. (Note: Results must be achieved by the nomination deadline, not planned.)*

### **Q3. QUALITATIVE IMPACT**

#### **What has the qualitative impact been?**

*For example, ameliorating the digital divide, reaching the unconnected, increased user/subscriber, wholesale, or other end-customer benefits, customer testimonials, community contributions, workflow or journey reengineering, organization restructuring including internal, mergers or acquisitions, divestitures, etc. (Note: Results must be achieved by the nomination deadline, not planned.)*

### **Q4. PTC ALIGNMENT**

#### **How does the nominated entity's work conform to PTC's vision and mission?**

*PTC's vision is a better world where people and organizations are connected through the innovative use of information and communication technologies (ICT). Its mission is to advance the ethical development and use of information and communication technologies through collaboration, knowledge, and outreach. Read more [here](#).*

8) Which category should I enter?

*A company, organization, institution, or individual (depending on the category) can nominate themselves in any of the 12 categories. We advise you to read each category description carefully and ensure that your entry fits the parameters of the category.*

9) Can I enter more than one category?

*Yes, a single entity can enter multiple relevant categories.*

10) Am I allowed to submit multiple entries in one category?

*Yes, you may submit different entries into one category as long as each entry meets the parameters of the category. Please note that abuse of the nominations process will result in automatic disqualification.*

11) When is the closing date to submit an entry?

*The entry deadline is 23 September 2022 at 23:59 (HST).*

## **JUDGING**

16) Who are the judges?

*The PTC Awards 2023 judges represent a broad cross-section of industry executive thought and leadership from a variety of network-centric industry segments.*

17) How are the judges selected?

*Judges are selected based on their industry knowledge, diversity of experience, and objectivity.*

18) Do judges get paid?

*No. There is no compensation for judges. However, serving as a judge offers the benefit of helping further the mission and vision of PTC in using ICT to ensure progress in the industry while improving the quality of life in Pacific Rim communities.*

19) How does the judging process work?

*Judges will access the official online awards portal, review each entry (unless there is a conflict of interest), and use a numerical scoring system to rate the merits of each entry based on the given criteria.*

*Each entry is evaluated quantitatively against multiple criteria, with a strict mathematical protocol used to combine the perspectives of each of the independent judges. An entry with the highest cumulative points will be considered as the winner of a category.*

- 20) What criteria will the judges use to evaluate an entry?  
*Judges will evaluate an entry based on the responses to the questions that are presented in each category (under the CRITERIA tab).*

### **PTC AWARDS 2023 FINALISTS AND WINNERS**

- 21) Will a shortlist of finalists be announced?  
*Yes, we intend to announce a shortlist of finalists a couple of months before the PTC Awards 2023 event. Check <https://www.ptc.org/ptc23/awards/> periodically for the latest updates and information about the awards.*
- 22) When will winners be announced?  
*Winners will be announced at PTC'23 which will be held 15-18 January 2023.*
- 23) What will winners receive at the ceremony?  
*Winners will receive a one-of-a-kind PTC Awards 2023 trophy and the unique value, prestige, and recognition associated with the award and the contributions being acknowledged.*
- 24) How will anyone know who has won?  
*Information about the PTC Awards 2023 winners – such as the entity, which award, and a description of the award – will be announced and maintained on various PTC information, communications, and social media channels. Moreover, winners will have permission to communicate their award in their own print and online materials.*